UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) November 2, 2016

TAKE-TWO INTERACTIVE SOFTWARE, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)

001-34003 (Commission File Number)

51-0350842 (IRS Employer Identification No.)

622 Broadway, New York, New York (Address of principal executive offices)

10012 (Zip Code)

Registrant's telephone number, including area code (646) 536-2842

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition

On November 2, 2016, Take-Two Interactive Software, Inc. (the "Company") issued a press release announcing the financial results of the Company for its second fiscal quarter ended September 30, 2016. A copy of the press release is attached to this Current Report as Exhibit 99.1 and is incorporated by reference herein.

The information included in this Current Report on Form 8-K, including Exhibit 99.1 hereto, that is furnished pursuant to this Item 2.02 shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section or Sections 11 and 12(a)(2) of the Securities Act of 1933, as amended. In addition, the information included in this Current Report on Form 8-K, including Exhibit 99.1 hereto, that is furnished pursuant to this Item 2.02 shall not be incorporated by reference into any filing of the Company, whether made before or after the date hereof, regardless of any general incorporation language in such filing, unless expressly incorporated by specific reference into such filing.

Item 9.01 Financial Statements and Exhibits

- (d) Exhibits:
 - 99.1 Press Release dated November 2, 2016 relating to Take-Two Interactive Software, Inc.'s financial results for its second fiscal quarter ended September 30, 2016.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TAKE-TWO INTERACTIVE SOFTWARE, INC. (Registrant)

By: /s/ Matthew Breitman

Matthew Breitman

Senior Vice President, Deputy General Counsel & Corporate

Secretary

Date: November 2, 2016

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EXHIBIT INDEX

Exhibit	Description
99.1	Press Release dated November 2, 2016 relating to Take-Two Interactive Software, Inc.'s financial results for its second fiscal quarter ended September 30, 2016.
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FOR IMMEDIATE RELEASE

(Corporate Press)
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Take-Two Interactive Software, Inc. Reports Strong Results for Fiscal Second Quarter 2017

Net revenue grew 21% to \$420.2 million

GAAP net income was \$0.39 per diluted share

Non-GAAP net income was \$0.45 per diluted share

Bookings grew 28% to \$452.8 million

<u>New York, NY — November 2, 2016</u> — Take-Two Interactive Software, Inc. (NASDAQ:TTWO) today reported strong results for its fiscal second quarter 2017, ended September 30, 2016. In addition, the Company provided its initial financial outlook for its fiscal third quarter 2017, ending December 31, 2016, and updated its financial outlook for its fiscal year ending March 31, 2017.

Financial Results

For fiscal second quarter 2017, net revenue grew 21% to \$420.2 million, as compared to \$347.0 million for fiscal second quarter 2016. The largest contributors to net revenue in fiscal second quarter 2017 were NBA® 2K16, Grand Theft Auto V® and Grand Theft Auto Online, BioShock®: The Collection, and XCOM® 2.

The change in deferred net revenue, which represents revenue recognized during the current period that was deferred in prior periods, net of revenue that is being deferred into future periods, was \$59.3 million in fiscal second quarter 2017 versus \$18.0 million in fiscal second quarter 2016.

Digitally-delivered net revenue grew 14% to \$230.8 million, as compared to \$202.4 million for fiscal second quarter 2016. Recurrent consumer spending (virtual currency, downloadable add-on content and online games) accounted for 56% of digitally-delivered net revenue, or 31% of total net revenue. The largest contributors to digitally-delivered net revenue in fiscal second quarter 2017 were *NBA 2K16*, and *Grand Theft Auto V* and *Grand Theft Auto Online*.

The change in deferred digitally-delivered net revenue was \$3.4 million in fiscal second quarter 2017 versus (\$61.4) million in fiscal second quarter 2016.

GAAP cost of goods sold was \$205.6 million, as compared to \$143.9 million for fiscal second quarter 2016.

Non-GAAP cost of goods sold was \$200.0 million, as compared to \$139.8 million for fiscal second quarter 2016.

The change in deferred cost of goods sold, which represents cost of goods sold recognized during the current period that were deferred in prior periods, net of cost of goods sold that are being deferred into future periods, was \$28.8 million in fiscal second quarter 2017 versus \$49.0 million in fiscal second quarter 2016.

GAAP net income was \$36.4 million, or \$0.39 per diluted share, as compared to \$54.7 million, or \$0.55 per diluted share, for the year-ago period.

Non-GAAP net income was \$50.7 million, or \$0.45 per diluted share, as compared to \$56.2 million, or \$0.51 per diluted share, for the year-ago period.

The net effect from deferral of net revenue and related cost of goods sold, which represents the after-tax net effect on net income (loss) from the change in deferred revenue and the change in deferred cost of goods sold, was \$23.4 million (including tax expense of \$7.1 million) in fiscal second quarter 2017 versus (\$23.5) million (including tax benefit of \$7.6 million) in fiscal second quarter 2016.

As of September 30, 2016, the Company had cash and short-term investments of \$1.175 billion.

Operational Metric - Bookings

During fiscal second quarter 2017, total bookings, which represents the total amount billed by the Company from sales of physical product sold-in to retail and available to consumers, net of allowances, plus product digitally-delivered to consumers during the period, grew 28% to \$452.8 million, as compared to \$353.0 million during fiscal second quarter 2016. The largest contributors to bookings were *NBA 2K17* and *NBA 2K16*, *Grand Theft Auto V* and *Grand Theft*

Auto Online, *BioShock: The Collection*, and *XCOM 2*. Catalog accounted for \$193.7 million of bookings led by *Grand Theft Auto* and *NBA 2K*. Digitally-delivered bookings grew 59% to \$210.8 million, as compared to \$132.4 million in last year's fiscal second quarter, led by *NBA 2K17* and *NBA 2K16*, and *Grand Theft Auto V* and *Grand Theft Auto Online*. Bookings from recurrent consumer spending (virtual currency, downloadable add-on content and online games) grew 63% year-over-year and accounted for 52% of digitally-delivered bookings, or 24% of total bookings.

Management Comments

"Take-Two's business continued to outperform during the second quarter, enabling us to deliver strong net revenue and better-than-expected bookings growth," said Strauss Zelnick, Chairman and CEO of Take-Two. "Our outstanding results were highlighted by the series' record-breaking launch of *NBA 2K17*, ongoing robust demand for *Grand Theft Auto V*, and increased recurrent consumer spending, including year-over-year bookings growth from *Grand Theft Auto Online*.

"Our holiday season is off to a great start with a diverse array of successful new releases, including *Mafia III*, *WWE 2K17* and *Sid Meier's Civilization VI*, as well as our first virtual reality offering — *Carnival Games VR*. We intend to support our titles with innovative offerings designed to promote ongoing engagement and drive recurrent consumer spending, including additional free content for *Grand Theft Auto Online*. Looking ahead, fiscal 2018 is poised to be another strong year for our Company. We expect to grow both bookings and net cash provided by operating activities driven by our release slate led by Rockstar Games' highly anticipated launch of *Red Dead Redemption 2*."

Business and Product Highlights

Since July 1, 2016:

Rockstar Games:

- Released new free content updates for Grand Theft Auto Online, including:
- · *Bikers*, which brings underground Motorcycle Clubs to the forefront of the Los Santos and Blaine County criminal underworld with a range of all new competitive and co-operative gameplay, as well as new modes, vehicles, weapons, clothing and much more.
- · *Cunning Stunts*, which features a total of 27 brand-new, high-octane Stunt Races utilizing ramps, loops, wall rides, tubes, raised tracks and dynamic objects for a radical new take on *Grand Theft Auto Online* racing, along with 19 new vehicles, clothing and the launch of the Stunt Race Creator tools, which allow the community to make and share their own custom stunt races. Also added on August 2, 2016 was the Entourage Adversary Mode.
- · Made *Red Dead Redemption* available as part of Microsoft's Xbox One Backward Compatibility program, enabling owners of the Xbox 360 versions of *Red Dead Redemption*, *Red Dead Redemption Undead Nightmare*, and *Red Dead Redemption*: *Game of the Year Edition* to play on Xbox One. In addition, *Red Dead Redemption* is now available for purchase through digital download from the Games Store on Xbox One.
- Announced that the highly-anticipated *Red Dead Redemption* 2® is planned for release worldwide in Fall 2017 for PlayStation4 and Xbox One. Developed by the creators of *Grand Theft Auto V* and *Red Dead Redemption*, *Red Dead Redemption* 2 is an epic tale of life in America's unforgiving heartland. The game's vast and atmospheric open world will also provide the foundation for a brand new online multiplayer experience.

2K:

- · Launched *Sid Meier's Civilization*® *VI* for PC. Developed by Firaxis Games, *Sid Meier's Civilization VI* is the next entry in the award-winning turn-based strategy franchise that has sold-in over 37 million units. The title has received outstanding reviews from critics, including 9.5 out of 10 from Game Informer, 9.4 out of 10 from IGN, 93 out of 100 from PC Gamer, and 90 out of 100 from GameSpot.
- · Launched *WWE*® *2K17* for PlayStation 4, PlayStation 3, Xbox One and Xbox 360. Developed collaboratively by Yuke's and Visual Concepts, *WWE 2K17* is being supported with downloadable add-on content, including a *Season Pass*.
- · Launched *Mafia III*, the next installment in 2K's successful organized crime series, for Xbox One, PlayStation 4 and PC. Developed by Hangar 13, *Mafia III* is the fastest-selling game in 2K's history, generating week one sell-in of more than 4.5 million units. *Mafia III* is being supported with downloadable add-on content, including a *Season Pass*, as well as a free-to-play mobile battle RPG game, *Mafia III Rivals*, for iOS and Android devices.
- Released *XCOM 2* on PlayStation 4 and Xbox One. *XCOM 2* initially launched for PC in February 2016 and received outstanding review scores, with Game Informer Magazine, GameSpot and IGN each scoring the title in the 9-out-of-10 range.
- · Launched *NBA 2K17* on PlayStation 4, PlayStation 3, Xbox One, Xbox 360 and PC, as well as on iOS and Android devices. The title received stellar reviews, becoming the highest-rated annual sports game of the current console generation and the highest-rated title in the history of the *NBA 2K* series.* *NBA 2K17* delivered record first week sell-in for the series and has continued to grow versus the prior-year's release, with sell-in to date of more than 4.5 million units.
- Released *BioShock: The Collection* for PlayStation 4, Xbox One, and PC**. *BioShock: The Collection* includes *BioShock*, *BioShock* 2, and *BioShock Infinite* completely remastered for new-generation consoles in full high-resolution and up to 60 frames per second, complete with all single-player DLC and a never-before-seen video series, "Director's Commentary: Imagining *BioShock*," which includes insights from series creator Ken Levine.
- Released *Carnival Games*® *VR* for HTC ViveTM and PlayStation®VR. A new take on the hit franchise created by Cat Daddy Games that has sold-in more than 9 million copies worldwide, *Carnival Games VR* is 2K's first virtual reality offering. The title will also be available on December 6, 2016 for Oculus Rift.
- · Released *NHL SuperCard 2K17* for iOS and Android devices. Developed by Cat Daddy Games, *NHL SuperCard 2K17* is a free-to-play NHL collectible card-battling game that includes more than 400 cards with current NHL players, season-based action, exhibition games and more.
- · Announced that *WWE SuperCard Season 3* will be available for iOS and Android devices in November 2016. Developed by Cat Daddy Games, *WWE SuperCard Season 3* will be a free update to the popular WWE collectible card-battling game that has been downloaded more than 11 million times, featuring new modes of play, Superstars and more.

^{*} According to Metacritic.com.

^{**} BioShock: The Collection is only available for PC through digital-download.

Take-Two is providing its initial financial outlook for its fiscal third quarter ending December 31, 2016 and is updating its financial outlook for its fiscal year ending March 31, 2017, including maintaining its outlook for net revenue and increasing its outlook for bookings. Additional details regarding the Company's financial outlook are available by visiting http://ir.take2games.com.

	Third Quarter Ending 12/31/2016 (1)	Fiscal Year Ending 3/31/2017 (1)
Net revenue	\$475 to \$525 million	\$1.75 to \$1.85 billion
GAAP Net income	\$17 to \$30 million	\$180 to \$213 million
Stock-based compensation expense (2)	\$20 million	\$71 million
Non-cash amortization of discount on convertible notes	\$5 million	\$22 million
Gain on long-term investment, net	_	\$1 million
Income tax adjustment	(\$8) to (\$10) million	(\$48) to (\$52) million
Non-GAAP net income	\$34 to \$45 million	\$226 to \$255 million
GAAP Net income per diluted share	\$0.18 to \$0.32	\$1.80 to \$2.09
Non-GAAP net income per diluted share	\$0.30 to \$0.40	\$2.00 to \$2.25
Net cash provided by operating activities		\$300 million
Capital expenditures		\$50 million
Deferred Net Revenue and Cost of Goods Sold		
Change in deferred net revenue	\$200 million	(\$80) million
Net effect from deferral of net revenue and related cost of goods sold	\$62 million (3)	(\$49) million (4)
Operational Metric		
Bookings	\$650 to \$700 million	\$1.6 to \$1.7 billion

⁽¹⁾ The individual components of the financial outlook may not foot to the totals as the Company does not expect actual results for every component to be at the low end or high end of the outlook range simultaneously.

Key assumptions and dependencies underlying the Company's financial outlook include: the timely delivery of the titles included in this financial outlook; continued consumer acceptance of the Xbox One and PlayStation 4; the ability to develop and publish products that capture market share for these new-generation systems while continuing to leverage opportunities on the Xbox 360, PlayStation 3 and PC; and stable foreign exchange rates. See also "Cautionary Note Regarding Forward Looking Statements" below.

Product Releases

The following titles were released since July 1, 2016:

Label	Title	Platforms	Release Date
2K	Evolve Stage 2	PC	July 7, 2016
2K	MyNBA 2K17	iOS and Android devices	September 8, 2016
2K	BioShock: The Collection	PS4, Xbox One, PC*	September 13, 2016
2K	NBA 2K17	PS4, PS3, Xbox One, Xbox 360, PC*	September 20, 2016
2K	NBA 2K17	iOS and Android Devices	September 22, 2016
2K	XCOM 2	PS4, Xbox One	September 27, 2016**
2K	Mafia III	PS4, Xbox One, PC	October 7, 2016
2K	Mafia III Rivals	iOS and Android Devices	October 7, 2016
2K	WWE 2K17	PS4, PS3, Xbox One, Xbox 360	October 11, 2016
2K	NHL SuperCard 2017	iOS and Android Devices	October 13, 2016
2K	Sid Meier's Civilization VI	PC	October 21, 2016
2K	Carnival Games VR	HTC Vive, PlayStation VR	October 28, 2016

^{*} BioShock: The Collection is only available for PC through digital-download.

Take-Two's lineup of future titles announced to date includes:

Label	Title	Platforms	Release Date
2K	WWE SuperCard - Season 3	iOS and Android Devices	November 2016
2K	Carnival Games VR	Oculus Rift	December 6, 2016
Rockstar Games	Red Dead Redemption 2	PS4, Xbox One	Fall 2017

⁽²⁾ The Company's stock-based compensation expense for the periods above includes the cost of approximately 0.9 million restricted stock units previously granted to ZelnickMedia that are subject to variable accounting. Actual expense to be recorded in connection with these shares is dependent upon several factors, including future changes in Take-Two's stock price.

⁽³⁾ Includes tax impact of \$18 million.

⁽⁴⁾ Includes tax impact of (\$14) million.

^{**} North American release date; international followed three days later.

Take-Two will host a conference call today at 4:30 p.m. Eastern Time to review these results and discuss other topics. The call can be accessed by dialing (877) 407-0984 or (201) 689-8577. A live listen-only webcast of the call will be available by visiting http://ir.take2games.com and a replay will be available following the call at the same location.

Non-GAAP Financial Measures

In addition to reporting financial results in accordance with U.S. generally accepted accounting principles (GAAP), the Company uses Non-GAAP measures of financial performance. These Non-GAAP financial measures are not intended to be considered in isolation from, as a substitute for, or superior to, the corresponding GAAP financial measures, and may be different from similarly titled measures used by other companies. Management believes that the presentation of these Non-GAAP financial measures facilitates comparison of the Company's operating performance between periods and helps investors to better understand the operating results of Take-Two by excluding certain items that may not be indicative of the Company's core business, operating results or future outlook, such as stock-based compensation and non-cash amortization of discount on convertible notes; charges relating to business reorganizations; and gains on strategic non-core business investments. Internally, management makes Non-GAAP adjustments to the Company's financial measures as set forth below to assess the company's operating results and in planning and forecasting. The Non-GAAP adjustments to the Company's financial measures are as follows:

- Stock-based compensation stock-based compensation is a non-cash expense that is subject to stock price volatility. The Company does not consider stock-based compensation charges when evaluating business performance and management does not contemplate stock-based compensation expense in its short- and long-term operating plans. In addition, when considering the impact of equity award grants, the Company places a greater emphasis on overall shareholder dilution rather than the accounting charges associates with such grants. As a result, the Company has excluded such expenses from its Non-GAAP financial measures.
- · Business reorganization although the Company has incurred business reorganization expenses in the past, each charge relates to a discrete event based on a unique set of business objectives and circumstances. Management does not believe these charges reflect the Company's primary business, ongoing operating results or future outlook. As such, the Company believes it is appropriate to exclude these expenses and related charges from its Non-GAAP financial measures.
- Non-cash amortization of discount on convertible notes the Company records non-cash amortization of discount on convertible notes as interest expense in addition to the interest expense recorded for coupon payments. The Company believes the non-cash portion of the interest expense, which represents the accretion of the bifurcated equity component of the conversion option of our convertible notes, is not core to our operations given our intent and ability to settle the notes in shares of our common stock. The convertible notes are accounted for under the assumption that they will be settled in shares, and the Company includes the related underlying shares when calculating if-converted net income per diluted share. Therefore, the exclusion of the non-cash amortization from the Company's non-GAAP financial measures provides management with a consistent measure for assessing financial results.
- · *Gain on long-term investment, net* from time to time, the Company makes strategic non-core business investments. Because the Company does not exercise significant control over these investments, it excludes the impact of any gains and losses on such investments from its Non-GAAP financial measures.
- · *Income tax adjustment* the Company calculates a provision/benefit for income taxes on a standalone, Non-GAAP basis inclusive of the adjustments noted above. The income tax adjustment reflects the difference between our GAAP and Non-GAAP provision/benefit for income taxes.

In the future, Take-Two may also consider whether other items should also be excluded in calculating the Non-GAAP financial measures used by the Company.

Final Results

The financial results discussed herein are presented on a preliminary basis; final data will be included in Take-Two's Quarterly Report on Form 10-Q for the period ended September 30, 2016.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher and marketer of interactive entertainment for consumers around the globe. The Company develops and publishes products through its two wholly-owned labels Rockstar Games and 2K. Our products are designed for console systems and personal computers, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at http://www.take2games.com.

All trademarks and copyrights contained herein are the property of their respective holders.

Cautionary Note Regarding Forward-Looking Statements

The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, and risks associated with international operations. Other important factors and information are contained in the Company's most recent Annual Report on Form 10-K, including the risks summarized in the section entitled "Risk Factors," the Company's most recent Quarterly Report on Form 10-Q, and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

(in thousands, except per share amounts)

	TI	Three months ended September 30,				Six months ended September 30,				
		2016		2015		2016		2015		
Net revenue	\$	420,167	\$	346,974	\$	731,719	\$	622,271		
Cost of goods sold:										
Internal royalties		77,425		54,918		137,098		160,747		
Software development costs and royalties		45,194		40,014		108,853		90,507		
Product costs		55,059		38,777		100,038		78,718		
Licenses		27,927		10,231		50,996		16,583		
Total cost of goods sold		205,605		143,940		396,985		346,555		
Gross profit		214,562		203,034		334,734		275,716		
Selling and marketing		80,187		54,876		151,321		100,443		
General and administrative		49,685		49,961		96,428		98,996		
Research and development		30,005		24,413		63,905		58,555		
Depreciation and amortization		7,491		7,353		14,869		13,928		
Total operating expenses	·	167,368		136,603		326,523		271,922		
Income from operations	-	47,194		66,431		8,211		3,794		
Interest and other, net		(7,078)		(8,396)		(11,584)		(15,930)		
Gain on long-term investment		_		(c,cc)		1,350		_		
Income (loss) before income taxes		40,116		58,035		(2,023)		(12,136)		
Provision for income taxes		3,684		3,300		112		152		
Net income (loss)	\$	36,432	\$	54,735	\$	(2,135)	\$	(12,288)		
					_			,		
Earnings (Loss) per share:										
Basic earnings (loss) per share	\$	0.42	\$	0.63	\$	(0.03)	\$	(0.15)		
Diluted earnings (loss) per share	\$	0.39	\$	0.55		(0.03)	\$	(0.15)		
Weighted average shares outstanding:	-							<u> </u>		
Basic		87,176		87,560		84,990		83,280		
Diluted		115,202	_	114,015		84,990		83,280		
Computation of Basic EPS:	ф	20.422		E 4 ED E	Φ.	(0.40=)	Φ.	(40.000)		
Net income (loss)	\$	36,432	\$	54,735	\$	(2,135)	\$	(12,288)		
Less: net income allocated to participating securities		(745)		(2,320)			_			
Net income (loss) for basic EPS calculation	\$	35,687	\$	52,415	\$	(2,135)	\$	(12,288)		
Weighted average shares outstanding - basic		87,176		87,560	\$	84,990		83,280		
Less: weighted average participating shares outstanding		(1,783)		(3,711)	•	_		_		
Weighted average common shares outstanding - basic		85,393		83,849		84,990		83,280		
Basic earnings (loss) per share	\$	0.42	\$	0.63	\$	(0.03)	\$	(0.15)		
Dasic Carmings (1053) per smare	Ψ	0,42	Ψ	0.05	Ψ	(0.03)	<u> </u>	(0.13)		
Computation of Diluted EPS:										
Net income (loss)	\$	36,432	\$	54,735	\$	(2,135)	\$	(12,288)		
Less: net income allocated to participating securities		(564)		(1,782)		_		_		
Add: interest expense, net of tax, on Convertible Notes		8,669		7,994		_		_		
Net income (loss) for diluted EPS calculation	\$	44,537	\$	60,947	\$	(2,135)	\$	(12,288)		
Woighted average common shares outstay line haring		05 202		02.040		84,990		02.200		
Weighted average common shares outstanding - basic		85,393		83,849		84,990		83,280		
Add: dilutive effect of common stock equivalents		29,809		30,166		04.000				
Total weighted average shares outstanding - diluted		115,202		114,015		84,990		83,280		
Less: weighted average participating shares outstanding		(1,783)		(3,711)		04.000				
Weighted average common shares outstanding - diluted		113,419		110,304		84,990		83,280		
Diluted earnings (loss) per share	<u>\$</u>	0.39	\$	0.55	\$	(0.03)	\$	(0.15)		

TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES CONSOLIDATED BALANCE SHEETS (in thousands, except per share amounts)

September 30, March 31, 2016 2016

	(Unaudited)		
ASSETS		,		
Current assets:				
Cash and cash equivalents	\$	770,003	\$	798,742
Short-term investments		404,591		470,820
Restricted cash		368,109		261,169
Accounts receivable, net of allowances of \$70,480 and \$45,552 at September 30, 2016 and March 31, 2016,				
respectively		381,587		168,527
Inventory		77,561		15,888
Software development costs and licenses		178,629		178,387
Deferred cost of goods sold		129,396		98,474
Prepaid expenses and other		60,894		53,269
Total current assets		2,370,770	_	2,045,276
			_	
Fixed assets, net		68,531		77,127
Software development costs and licenses, net of current portion		300,340		214,831
Deferred cost of goods sold, net of current portion		3,033		17,915
Goodwill		215,658		217,080
Other intangibles, net		4,609		4,609
Other assets		16,139		13,439
Total assets	\$	2,979,080	\$	2,590,277
	-		÷	
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current liabilities:				
Accounts payable	\$	144,756	\$	30,448
Accrued expenses and other current liabilities		753,069		607,479
Deferred revenue		821,409		582,484
Total current liabilities		1,719,234	_	1,220,411
	-			
Long-term debt		511,636		497,935
Non-current deferred revenue		54,741		216,319
Other long-term liabilities		110,716		74,227
Total liabilities		2,396,327		2,008,892
		_,		_,,,,,,,
Stockholders' equity:				
Preferred stock, \$.01 par value, 5,000 shares authorized		_		
Common stock, \$.01 par value, 200,000 shares authorized; 104,558 and 103,765 shares issued and 87,366 and				
86,573 outstanding at September 30, 2016 and March 31, 2016, respectively		1,046		1,038
Additional paid-in capital		1,097,098		1,088,628
Treasury stock, at cost; 17,192 common shares at September 30, 2016 and March 31, 2016, respectively		(303,388)		(303,388)
Accumulated deficit		(169,132)		(166,997)
Accumulated other comprehensive loss		(42,871)		(37,896)
Total stockholders' equity		582,753		581,385
Total liabilities and stockholders' equity	\$	2,979,080	\$	2,590,277
Total Maderial and discussional equity	Ψ	£,070,000	Ψ	2,000,277

TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited) (in thousands)

(in thousands)	addited)			
	S	ix months ende	d Septen	ıber 30,
		2016		2015
Operating activities:				
Net loss	\$	(2,135)	\$	(12,288)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:				
Amortization and impairment of software development costs and licenses		63,459		40,719
Depreciation and amortization		14,869		13,928
Amortization and impairment of intellectual property		_		160
Stock-based compensation		33,333		35,406
Deferred income taxes		(15)		68
Amortization of discount on Convertible Notes		12,981		11,544
Amortization of debt issuance costs		779		792
Other, net		(2,897)		1,102
Changes in assets and liabilities:				
Restricted cash		(106,940)		(45,548)
Accounts receivable		(212,032)		(22,668)
Inventory		(62,555)		(3,755)
Software development costs and licenses		(148,512)		(117,959)
Prepaid expenses, other current and other non-current assets		(8,560)		(13,250)
Deferred revenue		80,913		113,042
Deferred cost of goods sold		(17,287)		(38,440)
Accounts payable, accrued expenses and other liabilities		303,790		57,161
Net cash (used in) provided by operating activities		(50,809)		20,014
				,

Investing activities:		
Change in bank time deposits	66,841	(162,401)
Proceeds from available-for-sale securities	72,387	_
Purchases of available-for-sale securities	(74,552)	(4,987)
Purchases of fixed assets	(8,283)	(25,793)
Proceeds from sale of long-term investments	1,350	_
Purchase of long-term investments	(1,885)	
Net cash provided by (used in) investing activities	55,858	(193,181)
Financing activities:		
Excess tax benefit from stock-based compensation	1,143	9,529
Tax payment related to net share settlements on restricted stock awards	(30,621)	(10,386)
Repurchase of common stock	_	(26,552)
Net cash used in financing activities	(29,478)	(27,409)
Effects of foreign exchange rates on cash and cash equivalents	(4,310)	1,169
Net decrease in cash and cash equivalents	(28,739)	(199,407)
Cash and cash equivalents, beginning of year	798,742	911,120
Cash and cash equivalents, end of period	\$ 770,003	\$ 711,713

TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES RECONCILIATION OF GAAP TO Non-GAAP MEASURES (Unaudited) (in thousands, except per share amounts)

Weighted average shares outstanding - diluted

Add: dilutive effect of common stock equivalents

Total weighted average shares outstanding - diluted

(in thousands, except per share amounts)								
	<u>T</u>	hree months end 2016	led September 30, 2015		Six months ende 2016		d Septe	mber 30, 2015
Cost of Goods Sold								
GAAP Cost of Goods Sold	\$	205,605	\$	143,940	\$	396,985	\$	346,555
Stock-based compensation		(5,566)		(4,110)		(9,952)		(8,804)
Non-GAAP Cost of Goods Sold		200,039	\$	139,830		387,033	\$	337,751
Gross Profit								
GAAP Gross Profit	\$	214,562	\$	203,034	\$	334,734	\$	275,716
Stock-based compensation		5,566		4,110		9,952		8,804
Non-GAAP Gross Profit		220,128	\$	207,144		344,686	\$	284,520
Income (Loss) from Operations								
GAAP Income from Operations	\$	47,194	\$	66,431	\$	8,211	\$	3,794
Stock-based compensation		18,233		16,320		33,333		35,406
Business reorganization, restructuring and related expenses		_		_		_		1,228
Non-GAAP Income from Operations	\$	65,427	\$	82,751	\$	41,544	\$	40,428
Net Income (Loss)								
GAAP Net Income (Loss)	\$	36,432	\$	54,735	\$	(2,135)	\$	(12,288)
Stock-based compensation		18,233		16,320		33,333		35,406
Business reorganization, restructuring and related expenses		_		_		_		1,228
Non-cash amortization of discount on Convertible Notes		6,882		5,817		12,981		11,544
Gain on long-term investment		_		_		(1,350)		
Income tax adjustment		(10,826)		(20,704)		(9,693)		(12,895)
Non-GAAP Net Income	\$	50,721	\$	56,168	\$	33,136	\$	22,995
Diluted Earnings (Loss) Per Share								
GAAP earnings (loss) per share	\$	0.39	\$	0.55	\$	(0.03)	\$	(0.15)
Non-GAAP earnings per share	\$	0.45	\$	0.51	\$	0.31	\$	0.23
Number of diluted shares used in computation								
GAAP		115,202		114,015		84,990		83,280
Non-GAAP		115,202		114,015		115,105		114,157
Computation of Diluted GAAP EPS:								
Net income (loss)	\$	36,432	\$	54,735	\$	(2,135)	\$	(12,288)
Less: net income allocated to participating securities		(564)		(1,782)		_		_
Add: interest expense, net of tax, on Convertible Notes		8,669		7,994		_		_
Net income (loss) for diluted EPS calculation	\$	44,537	\$	60,947	\$	(2,135)	\$	(12,288)

85,393

29,809

115,202

83,849

30,166

114,015

84,990

84,990

82,833

82,833

I are a sighted assessed assisting these systems disc	(1.702)	(2.711)			
Less: weighted average participating shares outstanding	 (1,783)	 (3,711)			
Weighted average common shares outstanding - diluted	113,419	110,304		84,990	82,833
Diluted earnings (loss) per share	\$ 0.39	\$ 0.55	\$	(0.03)	\$ (0.15)
Computation of Diluted Non-GAAP EPS:					
Non-GAAP net income	\$ 50,721	\$ 56,168	\$	33,136	\$ 22,995
Less: net income allocated to participating securities	(785)	(1,828)		(570)	(891)
Add: interest expense, net of tax, on Convertible Notes	1,518	1,370		3,031	2,742
Net income for diluted earnings per share calculation	\$ 51,454	\$ 55,710	\$	35,597	\$ 24,846
Weighted average shares outstanding - diluted	85,393	83,849		88,650	83,280
Add: dilutive effect of common stock equivalents	29,809	30,166		26,455	30,877
Total weighted average shares outstanding - diluted	115,202	114,015		115,105	114,157
Less: weighted average participating shares outstanding	(1,783)	(3,711)		(1,979)	(4,422)
Weighted average common shares outstanding - diluted	113,419	110,304	-	113,126	109,735
					_
Diluted earnings per share	\$ 0.45	\$ 0.51	\$	0.31	\$ 0.23

TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES SELECTED DATA (in thousands)

	T	Three Months Ended September 30,				Six Months Ende		
		2016		2015		2016		2015
Net Revenues	\$	420,167	\$	346,974	\$	731,719	\$	622,271
Change in deferred net revenues	4	59,274	Ψ	17,956	Ψ	20,277	Ψ	109,051
Grange in deterred net revenues		33,27		17,550				100,001
Cost of Goods Sold	\$	205,605	\$	143,940	\$	396,985	\$	346,555
Non-GAAP Cost of Goods Sold	\$	200,039	\$	139,830	\$	387,033	\$	337,751
Change in deferred cost of goods sold (1)		28,779		49,031		4,155		49,161
Net Income (Loss)	\$	36,432	\$	54,735	\$	(2,135)	\$	(12,288)
Non-GAAP Net Income		50,721		56,168		33,136		22,995
Net effect from deferral of net revenue and related cost of goods sold,								
net of taxes (2)		23,407		(23,468)		12,099		43,913
(1) Changes in deferred cost of goods sold								
Change in deferred software development costs	\$	4,796	\$	8,992	\$	2,069	\$	10,229
Change in deferred product costs		11,689		18,210		2,799		16,114
Change in deferred licenses		12,294		21,829		(713)		22,818
Total change in deferred cost of goods sold		28,779		49,031		4,155		49,161
(2) Net effect from deferral of net revenue and related cost of goods								
sold, net of taxes								
Change in deferred net revenues	\$	59,274	\$	17,956	\$	20,277	\$	109,051
Change in deferred cost of goods sold		(28,779)		(49,031)		(4,155)		(49,161)
Tax (benefit)/expense		7,088		(7,607)		4,023		15,977
Net effect from deferral of net revenue and related cost of goods sold,								
net of taxes		23,407		(23,468)		12,099		43,913
n 11								
Bookings	¢.	452.025	ď	252.042	đ	50C 22C	ď	706.044
Total Bookings	\$	452,835	\$	353,013	\$	706,336	\$	706,844
Digital Bookings	\$	210,806	\$	132,369	\$	383,506	\$	377,576

TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES Net Revenue by Geographic Region, Distribution Channel, and Platform Mix (in thousands)

	Three Months Ended September 30, 2016				Three Months Ended September 30, 2015			
		Amount % of Total			Amount	% of Total		
Net Revenues by Geographic Region								
United States	\$	252,483	60%	\$	185,102	53%		
International		167,684	40%		161,872	47%		
Total net revenues		420,167	100%		346,974	100%		

Change in Deferred Net Revenues						
United States	\$	45,486		\$	33,740	
International		13,788			(15,784)	
Total changes in deferred net revenues		59,274			17,956	
		Thurs Mansha	T-1-1		Th Maa	aka Endad
		Three Months September 30), 2016		Septembe	
		Amount	% of Total	_	Amount	% of Total
Net Revenues by Distribution Channel						
Digital online	\$	230,759	55%	\$	202,426	58%
Physical retail and other Total net revenues		189,408	45%	_	144,548	42%
Total liet reveilues		420,167	100%		346,974	100%
Change in Deferred Net Revenues						
Digital online	\$	3,419		\$	(61,414)	
Physical retail and other		55,855			79,370	
Total changes in deferred net revenues		59,274			17,956	
		Thurs Mansha	T-1-1		Th Maa	aka Endad
		Three Months September 30), 2016		Septembe	
Net Revenues by Platform Mix		Amount	% of Total		Amount	% of Total
Console	\$	230,759	55%	\$	301,029	87%
PC and other	-	189,408	45%	4	45,945	13%
Total net revenues		420,167	100%		346,974	100%
Change in Deferred Net Revenues						
Console	\$	190,625		\$	15,621	
PC and other		(131,351)			2,335	
Total changes in deferred net revenues	_	59,274		_	17,956	
Net Revenue by Geographic Region, Distribution Channel, and Platform Mix (in thousands)		Six Months I	E nded		Six Mont	hs Ended
		Six Months I September 30 Amount			Six Mont Septembe Amount	
(in thousands)	=	September 30), 2016	=	Septembe	r 30, 2015
(in thousands) Net Revenues by Geographic Region		September 30 Amount), 2016 % of Total		Septembe Amount	r 30, 2015 % of Total
(in thousands)	<u> </u>	September 30), 2016	<u> </u>	Septembe	r 30, 2015 % of Total 53%
(in thousands) Net Revenues by Geographic Region United States International	\$	September 30 Amount 445,584	0, 2016 % of Total 61%	\$	Amount 328,540	r 30, 2015 <u>% of Total</u> 53% 47%
(in thousands) Net Revenues by Geographic Region United States International Total net revenues	\$	September 30 Amount 445,584 286,135	0, 2016 % of Total 61% 39%	\$	September Amount 328,540 293,731	r 30, 2015 <u>% of Total</u> 53% 47%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues		September 30 Amount 445,584 286,135 731,719	0, 2016 % of Total 61% 39%	_	328,540 293,731 622,271	r 30, 2015 <u>% of Total</u> 53% 47%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States	\$	September 30 Amount 445,584 286,135 731,719 (4,375)	0, 2016 % of Total 61% 39%	\$	328,540 293,731 622,271	r 30, 2015 <u>% of Total</u> 53% 47%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International		September 30 Amount 445,584 286,135 731,719 (4,375) 24,652	0, 2016 % of Total 61% 39%	_	328,540 293,731 622,271 41,658 67,393	r 30, 2015 <u>% of Total</u> 53% 47%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International		September 30 Amount 445,584 286,135 731,719 (4,375)	0, 2016 % of Total 61% 39%	_	328,540 293,731 622,271	r 30, 2015 <u>% of Total</u> 53% 47%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International		September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I	0, 2016 % of Total 61% 39% 100%	_	328,540 293,731 622,271 41,658 67,393 109,051 Six Mont	r 30, 2015 % of Total 53% 47% 100%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International	\$	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277	0, 2016 % of Total 61% 39% 100%	_	328,540 293,731 622,271 41,658 67,393 109,051	r 30, 2015 % of Total 53% 47% 100%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues	\$	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30	61% 39% 100%	_	328,540 293,731 622,271 41,658 67,393 109,051 Six Mont September	7 30, 2015
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues International Total changes in deferred net revenues	\$	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837	0, 2016 % of Total 61% 39% 100% Ended 0, 2016 % of Total	\$	Septembe Amount 328,540 293,731 622,271 41,658 67,393 109,051 Six Mont Septembe Amount 356,411	r 30, 2015 % of Total 53% 479 100% hs Ended r 30, 2015 % of Total
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Wet Revenues in deferred net revenues Net Revenues by Distribution Channel Digital online Physical retail and other	\$	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882	61% 39% 100% Ended 0, 2016 % of Total 55% 45%	\$	Septembe Amount 328,540 293,731 622,271 41,658 67,393 109,051 Six Mont Septembe Amount 356,411 265,860	r 30, 2015
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Wet Revenues in deferred net revenues	\$	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837	0, 2016 % of Total 61% 39% 100% Ended 0, 2016 % of Total	\$	Septembe Amount 328,540 293,731 622,271 41,658 67,393 109,051 Six Mont Septembe Amount 356,411	r 30, 2015
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Wet Revenues by Distribution Channel Digital online Physical retail and other Total net revenues	\$	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882	61% 39% 100% Ended 0, 2016 % of Total 55% 45%	\$	Septembe Amount 328,540 293,731 622,271 41,658 67,393 109,051 Six Mont Septembe Amount 356,411 265,860	r 30, 2015
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues	\$ \$ 	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882 731,719	61% 39% 100% Ended 0, 2016 % of Total 55% 45%	\$	Septembe Amount 328,540 293,731 622,271 41,658 67,393 109,051 Six Mont Septembe Amount 356,411 265,860 622,271	r 30, 2015
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total net revenues	\$	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882	61% 39% 100% Ended 0, 2016 % of Total 55% 45%	\$ \$ 	Septembe Amount 328,540 293,731 622,271 41,658 67,393 109,051 Six Mont Septembe Amount 356,411 265,860	r 30, 2015
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total net revenues	\$ \$ 	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882 731,719	61% 39% 100% Ended 0, 2016 % of Total 55% 45%	\$ \$ 	Septembe Amount 328,540 293,731 622,271 41,658 67,393 109,051 Six Mont Septembe Amount 356,411 265,860 622,271	r 30, 2015 % of Total 53% 47% 100% hs Ended r 30, 2015 % of Total 57% 43%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total net revenues Digital online Physical retail and other	\$ \$ 	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882 731,719 22,504 (2,227) 20,277	61% 39% 100% Ended 3, 2016 % of Total 55% 45% 100%	\$ \$ 	Septembe Amount 328,540 293,731 622,271 41,658 67,393 109,051 Six Mont Septembe Amount 356,411 265,860 622,271 38,564 70,487 109,051	100% 100% 100% 100% 100% 100% 100% 100%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total net revenues Digital online Physical retail and other	\$ \$ 	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882 731,719 22,504 (2,227) 20,277 Six Months I September 30	61% 39% 100% Ended 0, 2016 % of Total 55% 45% 100%	\$ \$ 	September	100% hs Ended r 30, 2015 % of Total 53% 479 100% hs Ended r 30, 2015 57% 43% 100%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total changes in deferred net revenues	\$ \$ 	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882 731,719 22,504 (2,227) 20,277 Six Months I	0, 2016	\$ \$ 	Septembe Amount 328,540 293,731 622,271 41,658 67,393 109,051 Six Mont Septembe Amount 356,411 265,860 622,271 38,564 70,487 109,051 Six Mont	100% hs Ended r 30, 2015 % of Total 53% 47% 100% hs Ended r 30, 2015 % of Total 57% 43% 100%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total changes in deferred net revenues	\$ \$ 	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882 731,719 22,504 (2,227) 20,277 Six Months I September 30	61% 39% 100% Ended 0, 2016 % of Total 55% 45% 100%	\$ \$ \$ \$	September	100% hs Ended r 30, 2015 % of Total 53% 479 100% hs Ended r 30, 2015 % of Total hs Ended r 30, 2015 % of Total
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total changes in deferred net revenues	\$ s	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882 731,719 22,504 (2,227) 20,277 Six Months I September 30 Amount	0, 2016 % of Total	\$ \$ \$ \$	September	100% 100%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total changes in deferred net revenues Net Revenues by Platform Mix Console PC and other	\$ s	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882 731,719 22,504 (2,227) 20,277 Six Months I September 30 Amount 607,064	0, 2016 % of Total	\$ \$ \$ \$	Septembe Amount 328,540 293,731 622,271 41,658 67,393 109,051 Six Mont Septembe Amount 356,411 265,860 622,271 38,564 70,487 109,051 Six Mont Septembe Amount 523,603	100% 100%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total changes in deferred net revenues Net Revenues by Platform Mix Console PC and other Total net revenues	\$ s	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882 731,719 22,504 (2,227) 20,277 Six Months I September 30 Amount 607,064 124,655	2016 % of Total 61% 39% 100% Ended 0, 2016 % of Total 55% 45% 100% Ended 0, 2016 % of Total 83% 17%	\$ \$ \$ \$	Septembe Amount 328,540 293,731 622,271 41,658 67,393 109,051 Six Mont Septembe Amount 356,411 265,860 622,271 38,564 70,487 109,051 Six Mont Septembe Amount 523,603 98,668	100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total changes in deferred net revenues Net Revenues by Platform Mix Console PC and other Total net revenues Change in Deferred Net Revenues	\$	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882 731,719 22,504 (2,227) 20,277 Six Months I September 30 Amount 607,064 124,655 731,719	2016 % of Total 61% 39% 100% Ended 0, 2016 % of Total 55% 45% 100% Ended 0, 2016 % of Total 83% 17%	\$ \$ \$ \$ \$	Septembe Amount 328,540 293,731 622,271 41,658 67,393 109,051 Six Mont Septembe Amount 356,411 265,860 622,271 38,564 70,487 109,051 Six Mont Septembe Amount 523,603 98,668 622,271	100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total changes in deferred net revenues Net Revenues by Platform Mix Console PC and other Total net revenues Change in Deferred Net Revenues Console PC and Deferred Net Revenues Console	\$ s	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882 731,719 22,504 (2,227) 20,277 Six Months I September 30 Amount 607,064 124,655 731,719	2016 % of Total 61% 39% 100% Ended 0, 2016 % of Total 55% 45% 100% Ended 0, 2016 % of Total 83% 17%	\$ \$ \$ \$	Septembe Amount 328,540 293,731 622,271 41,658 67,393 109,051 Six Mont Septembe Amount 356,411 265,860 622,271 38,564 70,487 109,051 Six Mont Septembe Amount 523,603 98,668 622,271 (21,684)	100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100%
Net Revenues by Geographic Region United States International Total net revenues Change in Deferred Net Revenues United States International Total changes in deferred net revenues Net Revenues by Distribution Channel Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total net revenues Change in Deferred Net Revenues Digital online Physical retail and other Total changes in deferred net revenues Net Revenues by Platform Mix Console PC and other Total net revenues Change in Deferred Net Revenues	\$	September 30 Amount 445,584 286,135 731,719 (4,375) 24,652 20,277 Six Months I September 30 Amount 402,837 328,882 731,719 22,504 (2,227) 20,277 Six Months I September 30 Amount 607,064 124,655 731,719	2016 % of Total 61% 39% 100% Ended 0, 2016 % of Total 55% 45% 100% Ended 0, 2016 % of Total 83% 17%	\$ \$ \$ \$ \$	Septembe Amount 328,540 293,731 622,271 41,658 67,393 109,051 Six Mont Septembe Amount 356,411 265,860 622,271 38,564 70,487 109,051 Six Mont Septembe Amount 523,603 98,668 622,271	100% 100%

