UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-Q

☑ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.

For the quarterly period ended July 31, 2005

Commission file number 0-29230

TAKE-TWO INTERACTIVE SOFTWARE, INC.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation or Organization)

51-0350842 (I.R.S. Employer Identification No.)

622 Broadway, New York, New York 10012

(Address of principal executive offices including zip code)

Registrant's Telephone Number, Including Area Code (646) 536-2842

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months, and (2) has been subject to such filing requirements for the past 90 days. Yes No
Indicate by check mark whether the Registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act). Yes 🗵 No 🗆
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes \square No \boxtimes
As of September 2, 2005, there were 70,853,775 shares of the Registrant's Common Stock outstanding.

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PART I. FINANCIAL INFORMATION

Item 1. Financial Statements

${\bf TAKE\text{-}TWO\ INTERACTIVE\ SOFTWARE,\ INC.\ and\ SUBSIDIARIES}$

Condensed Consolidated Balance Sheets (Unaudited)

As of July 31, 2005 and October 31, 2004 (In thousands, except share and per share data)

	July 31, 2005	October 31, 2004
ASSETS		
Current assets		
Cash and cash equivalents	\$ 195,355	\$ 155,09
Accounts receivable, net of allowances of \$81,720 and \$72,215 at		
July 31, 2005 and October 31, 2004, respectively	61,735	285,70
Inventories, net	104,414	154,34
Software development costs	51,423	33,98
Licenses	6,787	4,24
Prepaid expenses and other current assets	94,645	60,01
Deferred tax asset	11,686	11,55
Total current assets	526,045	704,94
ixed assets, net	46,644	34,29
oftware development costs, net of current portion	61,365	30,34
icenses, net of current portion	2,146	1,42
Goodwill	175,316	135,47
ntangibles, net	62,612	36,10
Deferred tax asset		
Other assets	6,219	6,21
otner assets	1,875	1,71
Total assets	\$ 882,222	\$ 950,51
urrent liabilities Accounts payable	\$ 76,839	\$ 163,96
Accrued expenses and other current liabilities	102,428	125,56
Income taxes payable	7,452	17,31
meonic taxes payable		
Total current liabilities	186,719	306,84
	2.022	2.00
Other long-term liabilities	2,933	2,96
eferred tax liability	12,950	5,23
Total liabilities	202,602	315,04
tockholders' equity		
Common stock, par value \$.01 per share; 100,000,000 shares authorized;		
71,589,309 and 68,159,477 shares issued and outstanding at July 31,	B 4.0	60
2005 and October 31, 2004, respectively	716	68.
Additional paid-in capital	442,918	381,92
Deferred compensation	(8,329)	(3,89
Retained earnings	268,685	250,40
Treasury stock, at cost (887,008 shares)	(23,309)	_
Accumulated other comprehensive income (loss)	(1,061)	6,35
Total stockholders' equity	679,620	635,47
Total liabilities and stockholders' equity	\$ 882,222	\$ 950,51

 $The \ accompanying \ notes \ are \ an \ integral \ part \ of \ the \ unaudited \ condensed \ consolidated \ financial \ statements.$

Condensed Consolidated Statements of Operations (Unaudited)

For the three and nine months ended July 31, 2005 and 2004 (In thousands, except per share data)

		Three months ended July 31,				nths ended ly 31,		
		2005		2004		2005		2004
Net sales	\$	169,899	\$	160,858	\$	894,441	\$	689,738
Cost of sales								
Product costs		92,525		101,156		453,514		430,107
Royalties		25,608		14,600		127,755		47,614
Software development costs		4,046		2,242		13,031		7,797
Total cost of sales		122,179		117,998		594,300		485,518
Gross profit		47,720		42,860		300,141		204,220
Operating expenses								
Selling and marketing		32,437		24,677		119,643		82,850
General and administrative		32,539		24,685		89,931		72,775
Research and development		19,736		10,529		56,938		32,186
Depreciation and amortization		5,691		4,327		15,579		11,982
Total operating expenses		90,403		64,218	_	282,091		199,793
Income (loss) from operations		(42,683)		(21,358)		18,050		4,427
nterest income, net		1,261		530		2,965		1,604
Income (loss) before income taxes		(41,422)		(20,828)		21,015		6,031
Provision (benefit) for income taxes		(12,642)		(6,393)		2,732		3,284
Net income (loss)	\$	(28,780)	\$	(14,435)	\$	18,283	\$	2,747
Day shows data.								
Per share data: Basic:								
Weighted average common shares outstanding		70,556		67,260		69,768		66,923
Net income (loss) per share	\$	(0.41)	\$	(0.21)	\$	0.26	\$	0.04
	_				_			
Diluted: Weighted average common shares outstanding		70,556		67,260		70,974		68,331
N	_	(0.44)	<i></i>	(0.04)	<u> </u>	0.00		2.0
Net income (loss) per share	\$	(0.41)	\$	(0.21)	\$	0.26	\$	0.04

Condensed Consolidated Statements of Cash Flows (Unaudited)

For the nine months ended July 31, 2005 and 2004 (In thousands)

		onths ended dy 31,
	2005	2004
Cash flows from operating activities:		
Net income	\$ 18,283	\$ 2,747
Adjustment to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	15,579	11,982
Loss (gain) on disposal of fixed assets	14	(619)
Amortization of intellectual property and other	7,905	15,142
Amortization of compensatory stock	12,994	1,938
Amortization of software development costs and licenses	40,254	23,838
Provision for doubtful accounts, returns and sales allowances	119,738	94,194
Write-off of software development costs and licenses	5,523	2,404
Tax benefit from exercise of compensatory stock and stock options	11,890	1,820
Foreign currency transaction (gain) loss	(693)	1,344
Changes in operating assets and liabilities, net of effects of acquisitions:	(000)	1,544
Decrease in accounts receivable	102,368	1,015
Decrease in inventories	49,509	5,320
Increase in software development costs	(99,162)	
Increase in licenses	(7,474)	
Increase in prepaid expenses and other current assets	(33,939)	(11,448)
Increase in other non-current assets	(161)	
Decrease in accounts payable	(87,616)	(38,132)
Decrease in accrued expenses and other liabilities	(35,711)	· · ·
Decrease in income taxes payable	(8,327)	(764)
1 3		
Net cash provided by operating activities	110,974	41,347
Cash flows from investing activities:		
Purchase of fixed assets	(22,456)	(16,368)
Acquisition of intangible assets	(24,250)	
Acquisitions, net of cash acquired	(33,542)	(19,625)
Proceeds from sale of fixed assets and investments	_	842
Net cash used in investing activities	(80,248)	(38,651)
Cash flows from financing activities:		
Proceeds from exercise of stock options and warrants	29,980	11,518
Purchase of treasury shares	(14,998)	
Other financing	(70)	
Net cash provided by financing activities	14,912	11,435
Effect of foreign exchange rates	(5,378)	343
g g		
Net increase in cash for the period	40,260	14,474
Cash and cash equivalents, beginning of the period	155,095	183,477
Cash and cash equivalents, end of the period	\$ 195,355	\$ 197,951

TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES Condensed Consolidated Statements of Cash Flows (Unaudited) (continued)

For the nine months ended July 31, 2005 and 2004 $\,$

(In thousands)

		Nine months ended July 31,		
	2005		2004	
Supplemental information on businesses acquired: Fair value of assets acquired:				
Current assets	\$ 934	\$	1,457	
Non-current assets	1,724		809	
Intangible assets	12,790		7,786	
Goodwill	38,405		21,760	
Less: liabilities assumed				
Current liabilities	(5,084))	(6,105)	
Deferred income taxes	(5,116)	·	_	
Net assets of businesses acquired, excluding cash	\$ 43,653 ————————————————————————————————————	\$	25,707	
Cash paid for businesses acquired	\$ 35,050	\$	20,454	
Less: cash acquired	(1,508)	·	(829)	
Net cash paid for businesses acquired	33,542		19,625	
Additional payments in connection with acquisition	5,921		_	
Contingent and deferred consideration	4,190		922	
Issuance of restricted stock in connection with acquisition			5,160	
Total consideration	\$ 43,653	\$	25,707	
Supplemental cash flow information:				
Issuance of warrants to licensor	\$ 1,183	\$	_	
Cash paid for taxes	34,332		20,575	
Cash paid for interest	163		111	

TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES Condensed Consolidated Statements of Stockholders' Equity (Unaudited)

For the year ended October 31, 2004 and the nine months ended July 31, 2005 (In thousands)

	Comm	on Stock						
	Shares	Amount	Additional Paid-in Capital	Deferred Compensation	Retained Earnings	Treasury Shares	Accumulated Other Comprehensive Income (loss)	Total
Balance, October 31, 2003	66,341	\$ 663	\$ 350,631	\$ (1,890)	\$ 185,024	\$ —	\$ (936)	\$ 533,492
Foreign currency translation adjustment Net income	<u> </u>		<u> </u>	_ _	65,378	<u> </u>	7,290 —	7,290 65,378
Comprehensive income								72,668
Proceeds from exercise of stock options and warrants Amortization of deferred compensation Issuance of common stock in connection with acquisition Issuance of compensatory stock	1,326 — 246 246	13 — 3 3	16,670 — 5,157 5,334	3,331 — (5,337)	_ _ _ _	_ _ _ _	- = = =	16,683 3,331 5,160
Tax benefit in connection with the exercise of compensatory stock and stock options	_		4,136					4,136
Balance, October 31, 2004	68,159	\$ 682	\$ 381,928	\$ (3,896)	\$ 250,402	\$ —	\$ 6,354	\$ 635,470
Foreign currency translation adjustment Net income	_ 	_ 	=		18,283	_ 	(7,415) —	(7,415) 18,283
Comprehensive income								10,868
Proceeds from exercise of stock options and warrants	2,648	26	29,954	_	_	_		29,980
Purchase and exchange of treasury shares, not retired Amortization of deferred compensation	_ _		_ 	12,994		(23,309)	_ _	(23,309) 12,994
Issuance of compensatory stock and stock options, net of forfeitures	782	8	17,963	(17,427)	_	_	_	544
Tax benefit in connection with the exercise of compensatory stock and stock options	_	_	11,890	_	_	_	_	11,890
Issuance of warrants to licensor			1,183					1,183
Balance, July 31, 2005	71,589	\$ 716	\$ 442,918	\$ (8,329)	\$ 268,685	\$ (23,309)	\$ (1,061)	\$ 679,620

Notes to Unaudited Condensed Consolidated Financial Statements

(Dollars in thousands, except per share amounts)

1. ORGANIZATION AND DESCRIPTION OF BUSINESS

Take-Two Interactive Software, Inc. (the "Company") was incorporated in the State of Delaware in September 1993. The Company develops, publishes and distributes interactive software games designed for personal computers, video game consoles and handheld platforms.

2. SIGNIFICANT ACCOUNTING POLICIES AND BASIS OF PRESENTATION

Basis of Presentation

The unaudited condensed consolidated financial statements of the Company have been prepared in accordance with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, the financial statements do not include all information and disclosures necessary for a presentation of the Company's financial position, results of operations and cash flows in conformity with generally accepted accounting principles in the United States of America. In the opinion of management, the financial statements reflect all adjustments (consisting only of normal recurring accruals) necessary for a fair presentation of the Company's financial position, results of operations and cash flows. The results of operations for an interim period are not necessarily indicative of the results for the full year. The financial statements should be read in conjunction with the audited financial statements and notes thereto contained in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2004.

Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the dates of the financial statements and the reported amounts of revenues and expenses during the reported periods. The most significant estimates and assumptions relate to the adequacy of allowances for returns, price concessions and doubtful accounts, the recoverability of software development costs, licenses and other intangibles, valuation of inventories and realization of deferred income taxes. Actual amounts could differ significantly from these estimates.

At July 31, 2005, the Company's accounts receivable balance is net of reserves of approximately \$32,637 recorded in anticipation of product returns primarily related to our North American retail inventory of *Grand Theft Auto: San Andreas* as a result of the re-rating of the title by the Entertainment Software Rating Board ("ESRB") in July 2005.

Stock Split

In April 2005, the Company effected a three-for-two stock split in the form of a stock dividend. Accordingly, all share and per share data in the accompanying unaudited condensed consolidated financial statements and notes thereto give retroactive effect to the stock split.

Treasury Stock

At July 31, 2005, common stock at an aggregate cost of \$23,309 was held in treasury.

In January 2003, the Board of Directors authorized a stock repurchase program under which the Company may repurchase up to \$25,000 of its common stock from time to time in the open market or in privately negotiated transactions. During the quarter ended July 31, 2005, the Company repurchased 520,341 shares of its common stock at an aggregate cost of approximately \$14,998. In August 2005, the Company repurchased 405,000 shares of its common stock at an aggregate cost of approximately \$9,947.

Separately, in July 2005, the Company modified a stock compensation arrangement and accepted for return 412,500 shares of its common stock, held by three employees with a fair market value at the original issuance date of approximately \$9,350, for cash bonuses payable in the future. At the date of modification, 366,667 shares were fully vested and \$8,311 of compensation expense had been previously recognized. At July 31, 2005, the return of these vested shares and the related cost have been included as part of treasury stock. The remaining unvested shares were forfeited and the additional compensation expense of such future cash bonuses, expected to approximate \$1,039, will be recognized ratably as expense through February 2006.

Financial Instruments

The carrying amounts of the Company's financial instruments, including cash and cash equivalents, accounts receivable, accounts payable and accrued liabilities, approximate fair value because of their short maturities.

(Dollars in thousands, except per share amounts)

The Company considers all highly liquid instruments purchased with original maturities of three months or less to be cash equivalents. The Company transacts business in various foreign currencies and has significant sales and purchase transactions denominated in foreign currencies. The Company uses forward exchange contracts to seek to mitigate foreign currency risk associated with foreign currency assets and liabilities, primarily certain intercompany receivables and payables. The Company does not designate foreign currency forward contracts as hedging instruments under SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities". As a result, the Company marks to market its foreign currency forward contracts each period and any gains and losses are recognized in net income. At July 31, 2005, the Company had forward contracts to buy British pounds through October 2005. The notional value and fair value of such contracts were \$36,016 and \$36,747, respectively.

Reclassifications

Certain prior year amounts have been reclassified to conform to current year presentation.

Recently Issued Accounting Pronouncements

In May 2005, the Financial Accounting Standards Board ("FASB") issued SFAS No. 154, "Accounting Changes and Error Corrections" ("SFAS 154"), which replaces APB Opinion No. 20, "Accounting Changes" and SFAS No. 3, "Reporting Accounting Changes in Interim Financial Statements – An Amendment of APB Opinion No. 28". SFAS 154 provides guidance on the accounting for and reporting of accounting changes and error corrections. It establishes retrospective application, or the latest practicable date, as the required method for reporting a change in accounting principle and the reporting of a correction of an error. SFAS 154 is effective for accounting changes and corrections of errors made in fiscal years beginning after December 15, 2005. Management does not believe the adoption of SFAS 154 will have a material impact on the Company's condensed consolidated financial statements.

In December 2004, the FASB issued Statement of Financial Accounting Standards No. 123 (revised 2004), "Share-Based Payment" which revised Statement of Financial Accounting Standards No. 123, "Accounting for Stock-Based Compensation". This statement supercedes APB Opinion No. 25, "Accounting for Stock Issued to Employees". The revised statement addresses the accounting for share-based payment transactions with employees and other third parties, eliminates the ability to account for share-based compensation transactions using APB 25 and requires that the compensation costs relating to such transactions be recognized in the condensed consolidated statement of operations. The revised statement is effective as of the first fiscal year beginning after June 15, 2005. Although the Company is currently analyzing the method of adoption and impact of the adoption of this standard, effective November 1, 2005, it is expected to have an impact on the Company's condensed consolidated financial statements similar to the pro forma disclosure under Statement of Financial Accounting Standards No. 123, "Accounting for Stock-Based Compensation" ("SFAS 123") (See Note 3).

In December 2004, the FASB issued Statement of Financial Accounting Standards No. 153 ("SFAS 153"), "Exchange of Nonmonetary Assets – an amendment of APB Opinion No. 29". SFAS 153 amends APB Opinion No. 29, "Accounting for Nonmonetary Transactions", to eliminate the exception for non-monetary exchanges of similar productive assets and replaces it with a general exception for exchanges of non-monetary assets that do not have commercial substance. SFAS 153 is effective for non-monetary exchanges occurring in fiscal periods beginning after June 15, 2005. Management does not believe the adoption of SFAS 153 will have a material impact on the Company's condensed consolidated financial statements.

3. STOCK-BASED COMPENSATION

The Company accounts for its employee stock option plans in accordance with Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees" ("APB 25"). Under APB 25, generally no compensation expense is recorded when the terms of the award are fixed and the exercise price of the employee stock option equals or exceeds the fair value of the underlying stock on the date of grant. The Company adopted the disclosure-only provisions under SFAS 123.

Had compensation cost for the Company's stock option plans been determined based on the fair value at the grant date for awards consistent with the provisions of SFAS 123, the Company's net income and net income per share would have been adjusted to the pro forma amounts indicated below.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(Dollars in thousands, except per share amounts)

	Three months ended July 31,				ded			
		2005		2004		2005		2004
Net income (loss), as reported	\$	(28,780)	\$	(14,435)	\$	18,283	\$	2,747
Add: Stock-based employee compensation expense included in reported net income, net of related tax effects		2,276		515		7,937		1,321
Deduct: Total stock-based employee compensation expense determined under the fair value based method for all awards, net of related tax								
effects		(7,353)		(4,255)		(21,724)		(10,731)
	_		_		_		_	
Pro forma net income (loss)	\$	(33,857)	\$	(18,175)	\$	4,496	\$	(6,663
Earnings (loss) per share:								
Basic – as reported	\$	(0.41)	\$	(0.21)	\$	0.26	\$	0.04
Basic – pro forma	\$	(0.48)	\$	(0.27)		0.06	\$	(0.10
Diluted – as reported	\$	(0.41)	\$	(0.21)	\$	0.26	\$	0.04
Diluted – pro forma	\$	(0.48)	\$	(0.27)	\$	0.06	\$	(0.10

The pro forma disclosures shown are not representative of the effects on net income and net income per share in future periods.

4. BUSINESS ACQUISITIONS

The acquisitions described below have been accounted for as purchase transactions. Accordingly, the results of operations and financial position of the acquired businesses are included in the Company's condensed consolidated financial statements from the respective dates of acquisition. To the extent that the purchase price allocation for these acquisitions is preliminary, the Company does not expect that the final purchase price allocation will be materially different. Pro forma information has not been provided as the impact of these acquisitions was not material.

In June 2005, the Company acquired all of the outstanding capital stock of Gaia Capital Group and its wholly-owned subsidiaries ("Gaia"), the developers of certain of the Company's titles for console and handheld platforms. The purchase price consisted of \$5,748 in cash, \$4,055 of prepaid royalties previously advanced to Gaia and deferred consideration of \$1,597. In connection with the acquisition, the Company recorded \$4,810 of identifiable intangible assets, \$8,972 of goodwill, \$528 of non-current assets, \$986 of net current liabilities and \$1,924 of deferred tax liabilities related to identifiable intangible assets, on a preliminary basis.

In January 2005, the Company acquired from SEGA all of the outstanding capital stock of Visual Concepts Entertainment and its wholly-owned subsidiary, Kush Games, the developers of certain of the Company's sports titles, and certain intellectual property rights associated with these products. The purchase price consisted of \$27,794 in cash, \$1,866 of prepaid royalties previously advanced to SEGA and contingent consideration of \$2,593 based on the release of certain titles. In connection with the acquisition, the Company recorded \$7,980 of identifiable intangible assets, \$29,433 of goodwill, \$1,196 of non-current assets, \$3,164 of net current liabilities and \$3,192 of deferred tax liabilities related to identifiable intangible assets, on a preliminary basis.

In October 2004, the Company acquired certain assets from Microsoft, including Indie Built ("Indie") the developer of Top Spin (tennis), Amped and Amped 2 (snowboarding) and Links (golf) sports games, and the intellectual property rights associated with these products. The purchase price for these assets was \$18,500 paid in cash at closing. In connection with the acquisition, the Company recorded \$5,828 in identifiable intangible assets, \$10,378 of goodwill, \$280 of fixed assets, \$829 of accounts receivable and \$1,185 of net current assets, on a preliminary basis.

In September 2004, the Company acquired all the outstanding capital stock of Venom Games ("Venom"), a UK-based developer of the boxing games Rocky and Rocky Legends. The purchase price was \$1,181 paid in cash at closing. In connection with the acquisition, the Company recorded identifiable intangibles of \$750, goodwill of \$626 and net current liabilities of \$195.

In March 2004, the Company acquired all the outstanding capital stock of Mobius Entertainment ("Mobius") a UK-based developer of titles for handheld platforms, including Sony's PSP platform. The purchase price was approximately \$4,515, of which \$3,593 was paid in cash at closing and approximately \$922 was paid in March 2005. In connection with the acquisition, the Company recorded identifiable intangibles of \$96, goodwill of \$4,681 and net liabilities of \$262. The Company also agreed to make additional contingent

(Dollars in thousands, except per share amounts)

payments of approximately \$1,900 based on delivery of products, which will be recorded as additional purchase price when the conditions requiring their payment are probable.

In December 2003, the Company acquired all of the outstanding capital stock and assumed certain liabilities of TDK Mediactive, Inc. ("TDK"). The purchase price consisted of \$16,032 in cash (which is net of \$8,051 previously due to TDK under a distribution agreement) and issuance of 163,641 shares of the Company's restricted stock valued at \$5,160. In connection with the acquisition, the Company recorded identifiable intangibles of \$7,690, goodwill of \$17,079 and net liabilities of \$3.577.

5. INCOME TAXES

The provisions (benefit) for income taxes for the three and nine months ended July 31, 2005 and 2004 are based on the Company's estimated annualized effective tax rates for the respective years. The estimated annualized effective tax rate for fiscal 2005 is 13.0% compared to 34.0%, excluding additional tax reserve requirements, for the comparable prior period. The decrease is a result of a forecasted change in the mix of earnings with a greater proportion of income being generated in lower tax jurisdictions due primarily to additional reserves recorded in anticipation of product returns primarily related to our North American retail inventory of *Grand Theft Auto: San Andreas*.

At each balance sheet date, the Company evaluates its estimated annual effective tax rate based on updated information on forecasted income generated in each of its jurisdictions. Any revisions to the rates are recorded in the current period to reflect management's current best estimate of the annual effective tax rate.

New tax legislation currently in place is intended to replace the extraterritorial income ("ETI") exclusion. The Company currently derives benefits from the ETI exclusion, which will be limited to 80% and 60% of the otherwise allowable exclusion in calendar years 2005 and 2006, respectively. There will be no ETI deduction available after calendar year 2006. The new legislation permits the Company to take a deduction from taxable income based on certain qualified income from domestic production activities and will be available to the Company in 2006.

This legislation also provides for a one-time 85% dividends received deduction on repatriation of foreign earnings, which would be applicable to the Company if utilized in fiscal 2005. Historically, the Company has considered undistributed earnings of its foreign subsidiaries to be indefinitely reinvested and, accordingly, no incremental taxes have been provided thereon. The Company does not anticipate repatriating foreign earnings under this provision.

6. NET INCOME (LOSS) PER SHARE

The following table provides a reconciliation of basic net income (loss) per share to diluted net income (loss) per share for the three and nine months ended July 31, 2005 and 2004:

	Net Income (loss)				Per Share Amount
Three Months Ended July 31, 2005:					
Basic and Diluted	\$	(28,780)	70,556	\$	(0.41)
Three Months Ended July 31, 2004:					
Basic and Diluted	\$	(14,435)	67,260	\$	(0.21)
Nine Months Ended July 31, 2005:					
Basic	\$	18,283	69,768	\$	0.26
Effect of dilutive securities – Stock options, restricted stock and warrants		_	1,206		
Diluted	\$	18,283	70,974	\$	0.26
	_			_	
Nine Months Ended July 31, 2004:					
Basic	\$	2,747	66,923	\$	0.04
Effect of dilutive securities – Stock options, restricted stock and warrants		_	1,408		
Diluted	\$	2,747	68,331	\$	0.04
				_	

The computation of diluted number of shares excludes unexercised stock options, warrants and unvested restricted shares which are antidilutive. A net loss was reported for the three months ended July 31, 2005 and July 31, 2004, therefore, the diluted number of shares excludes 8,019,780 and 7,926,126 of unexercised stock options, warrants and unvested restricted shares, respectively, which

(Dollars in thousands, except per share amounts)

are antidilutive due to the net loss. The computation of diluted number of shares excludes 1,764,481 and 1,433,250 unexercised stock options and warrants for the nine months ended July 31, 2005 and July 31, 2004, respectively, which are antidilutive.

7. INVENTORIES, NET

As of July 31, 2005 and October 31, 2004, inventories consist of:

	July 31, 2005		October 31, 2004
Parts and supplies	\$ 5,	22 \$	7,146
Finished products	98,	92	147,199
		— –	
Total	\$ 104,	14 \$	154,345

Estimated product returns included in the inventory balance were \$7,987 and \$7,371 at July 31, 2005 and October 31, 2004, respectively. Allowances to reduce inventory amounts to net realizable value were \$9,690 and \$7,520 at July 31, 2005 and October 31, 2004, respectively.

8. SOFTWARE DEVELOPMENT COSTS

The Company utilizes both internal development teams and third-party software developers to develop the Company's products and the titles it publishes.

The Company capitalizes internal software development costs, as well as film production and other content costs subsequent to establishing technological feasibility of a title. Amortization of such costs as a component of cost of sales is recorded on a title-by-title basis based on the greater of the proportion of current year sales to the total of current and estimated future sales for the title or the straight-line method over the remaining estimated useful life of the title. The amount of internally developed software included in software development costs was \$55,458 and \$27,785 at July 31, 2005 and October 31, 2004, respectively.

The Company's agreements with third-party developers generally provide it with exclusive publishing and distribution rights and require it to make advance payments that are recouped against royalties due to the developer based on the contractual amounts of product sales, adjusted for certain costs. Advance payments are capitalized subsequent to establishing technological feasibility and amortized as royalties in cost of sales on a title-by-title basis based on the greater of the proportion of current year sales to the total of current and estimated future sales for that title or the contractual royalty rate based on actual net product sales as defined in the respective agreements. The amount of software development costs resulting from advance payments and guarantees to third-party developers was \$57,330 and \$36,537 at July 31, 2005 and October 31, 2004, respectively. These amounts were previously classified as prepaid royalties in the Company's financial statements.

The following table provides the details of software development costs:

	Fiscal 2005	Fiscal 2004
Balance, November 1	\$ 64,322	\$ 36,746
Additions	39,510	11,802
Amortization	(13,358)	(10,087)
Write down	(2,964)	(1,300)
Foreign exchange	498	435
Balance, January 31	88,008	37,596
Additions	23,066	16,891
Amortization	(12,779)	(4,702)
Write down	(33)	(878)
Foreign exchange	(37)	(584)
Balance, April 30	98,225	48,323

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(Dollars in thousands, except per share amounts)

Additions	27,386	24,934
Amortization	(10,467)	(8,615)
Write down	(1,970)	(226)
Foreign exchange	(386)	615
Balance, July 31	112,788	65,031
Less: current portion	51,423	35,905
Non-current portion	\$ 61,365	\$ 29,126

Included in software development costs at July 31, 2005 and October 31, 2004 are \$99,903 and \$49,304 related to titles that have not been released yet.

9. LICENSES

Licenses consist of payments and guarantees made to licensors of intellectual property rights. The Company's agreements with certain licensors provide for minimum guaranteed payments which may be recouped against amounts due to the licensor based on product sales.

Licenses are amortized as royalties in cost of sales on a title-by-title basis based on the greater of the proportion of current year sales to the total of current and estimated future sales for that title or the contractual royalty rate based on actual net product sales as defined in the respective agreements. These amounts were previously classified as prepaid royalties in the Company's financial statements.

The following table provides the details of licenses:

	Fiscal 2005 	Fiscal 2004
Balance, November 1	\$ 5,665	\$ 225
Additions	4,480	2,222
Amortization	(1,256)	(30)
Write down	(400)	
Balance, January 31	8,489	2,417
Additions	1,076	243
Amortization	(934)	(193)
Write down		
Balance, April 30	8,631	2,467
Additions	1,918	2,441
Amortization	(1,460)	(211)
Write down	(156)	
Balance, July 31	8,933	4,697
Less: current portion	6,787	4,697
Non-current portion	\$ 2,146	\$

Included in licenses at July 31, 2005 and October 31, 2004 are \$7,337 and \$5,593 related to titles that have not been released yet.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(Dollars in thousands, except per share amounts)

10. FIXED ASSETS, NET

As of July 31, 2005 and October 31, 2004, fixed assets consist of:

	 July 31, 2005		October 31, 2004
Computer equipment	\$ 20,806	\$	16,973
Office equipment	8,548		6,405
Computer software	23,100		15,480
Furniture and fixtures	6,023		4,413
Leasehold improvements	17,405		10,906
Capital leases	398		398
Construction in progress	5,754		3,922
	 	_	
	82,034		58,497
Less: accumulated depreciation and amortization	35,390		24,206
Total	\$ 46,644	\$	34,291

Depreciation expense for the nine months ended July 31, 2005 and 2004 is \$11,697 and \$8,776, respectively.

11. INTANGIBLES, NET

Intangible assets consist of trademarks, customer lists and relationships, intellectual property, non-competition agreements and acquired technology in connection with acquisitions. Intangible assets are amortized under the straight-line method over the period of expected benefit ranging from three to ten years, except for intellectual property, which is amortized based on the shorter of the useful life or expected revenue stream.

		July 31, 2005								Oc	tober 31, 2004	
	Range of Useful Life (Years)		Gross Carrying Amount		ccumulated mortization		Net		Gross Carrying Amount	-	Accumulated Amortization	Net
Trademarks	7-10 years	\$	29,215	\$	(13,082)	\$	16,133	\$	26,825	\$	(10,438)	\$ 16,387
Customer lists and relationships	5-10 years		4,674		(3,213)		1,461		4,673		(3,007)	1,666
Intellectual property	2-6 years		71,169		(33,831)		37,338		39,783		(27,151)	12,632
Non-competition agreements	3-6 years		8,218		(4,063)		4,155		7,888		(3,002)	4,886
Technology	3 years		7,782		(4,257)		3,525		4,192		(3,659)	533
								_		_		
Total		\$	121,058	\$	(58,446)	\$	62,612	\$	83,361	\$	(47,257)	\$ 36,104

Amortization expense for the three and nine months ended July 31, 2005 and 2004 is as follows:

	 Three months ended July 31,				nths ended uly,		
	 2005		2004	 2005		2004	
Included in:							
Cost of sales – product costs	\$ 1,318	\$	2,479	\$ 7,227	\$	14,966	
Depreciation and amortization	1,319		1,080	3,882		3,206	
	 			 	_		
Total amortization expense	\$ 2,637	\$	3,559	\$ 11,109	\$	18,172	

Estimated amortization expense for the fiscal years ending October 31, is as follows:

2006 19,41 2007 13,32 2008 8,85 2009 6,79		
200713,3220088,8520096,79	Remainder of 2005	\$ 5,742
2008 8,85 2009 6,79	2006	19,418
2009 6,79	2007	13,323
·	2008	8,850
Thereafter 8,48	2009	6,795
	Thereafter	8,484

Total \$ 62,612

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Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(Dollars in thousands, except per share amounts)

For the nine months ended July 31, 2005, the increase in intellectual property and trademarks resulted primarily from the purchase of businesses (See Note 4) and acquisition of the intellectual property associated with *Civilization*.

12. LINES OF CREDIT

In December 1999, the Company entered into a credit agreement, as amended and restated in August 2002, with a group of lenders led by Bank of America, N.A., as agent. The agreement provided for borrowings of up to \$40,000 through the expiration of the credit agreement on August 28, 2005. Available borrowings under the agreement are reduced by the amount of any outstanding stand-by letters of credit, which at July 31, 2005, was \$1,560. At July 31, 2005, the Company had no borrowings under the credit agreement and was in compliance with all financial and other covenants.

On August 24, 2005, the Company entered into a new credit agreement with JPMorgan Chase Bank, N.A. ("JPMorgan"), and terminated its credit agreement with Bank of America, N.A. The JPMorgan credit agreement provides for borrowings of up to \$50,000 through the expiration of the agreement on August 23, 2006. Advances under the credit agreement bear interest at a rate of 0.25% to 0.75% over the bank's prime rate, or at the Eurodollar rate plus 1.25% to 1.75% depending on the Company's consolidated leverage ratio. The Company is required to pay a commitment fee to the bank equal to 0.25% of the unused loan balance and borrowings under the agreement are collateralized by certain of the Company's assets. The credit agreement also contains financial and other covenants (including a consolidated asset coverage ratio) and limits or prohibits the Company from paying cash dividends, merging or consolidating with another corporation, selling or acquiring assets (other than in the ordinary course of business), creating liens and incurring additional indebtedness. Available borrowings under the agreement are reduced by the amount of any outstanding stand-by letters of credit.

In May 2005, the Company's United Kingdom subsidiary renewed its credit facility agreement with Lloyds TSB Bank plc ("Lloyds") under which Lloyds agreed to make available borrowings of up to approximately \$23,000. Advances under the credit facility bear interest at the rate of 1.25% per annum over the bank's base rate, and are guaranteed by the Company. Available borrowings under the agreement are reduced by the amount of outstanding guarantees. The facility expires on March 31, 2006. The Company had no outstanding guarantees and no borrowings under this facility as of July 31, 2005.

13. ACCRUED EXPENSES AND OTHER CURRENT LIABILITIES

Accrued expenses and other current liabilities as of July 31, 2005 and October 31, 2004 consist of:

	 July 31, 2005		October 31, 2004
Compensation and benefits	\$ 31,164	\$	16,865
Royalties payable	25,739		56,012
Licenses and guarantee payables	8,339		14,732
Provision for settlement			7,500
Deferred revenue	8,078		3,448
Rent and deferred rent obligations	6,001		2,977
Co-op advertising and product rebates	4,242		3,487
Professional fees	4,149		2,140
Freight	1,676		5,354
Other	13,040		13,052
	 	_	
Total	\$ 102,428	\$	125,567

14. LEGAL AND OTHER PROCEEDINGS

In July 2005, the Company was notified that the staff of the Federal Trade Commission's ("FTC") Division of Advertising Practices is conducting an inquiry into advertising claims made for *Grand Theft Auto*: *San Andreas* following the re-rating of the title by the Entertainment Software Rating Board ("ESRB") from a Mature 17+ ("M") rating to an Adults Only 18+ ("AO") rating. The Company is cooperating with the FTC inquiry and believes that it acted in accordance with all applicable laws and regulations. The Company has also received requests for documents and information relating to *Grand Theft Auto*: *San Andreas* from the Attorneys General of the States of North Carolina and Connecticut.

In July 2005, the Company received three purported class action complaints against the Company and its subsidiary, Rockstar Games, Inc. ("Rockstar"), which were filed in the United States District Court for the Southern District of New York and one such complaint

(Dollars in thousands, except per share amounts)

which was filed in the United States District Court, Eastern District of Pennsylvania. The plaintiffs, alleged purchasers of the Company's *Grand Theft Auto: San Andreas* game, allege that the Company and Rockstar engaged in consumer deception, false advertising and common law fraud and were unjustly enriched as a result of the alleged failure of the Company and Rockstar to disclose that *Grand Theft Auto: San Andreas* contained "hidden" content, which resulted in the game receiving an M rating from the ESRB rather than an AO rating. The complaints seek unspecified damages, declarations of various violations of law and litigation costs. The Company believes the complaints are without merit and intends to vigorously defend and seek dismissals of these actions.

In February 2005, the personal representatives of the Estates of Arnold Strickland and Ace Mealer brought an action in the Circuit Court of Fayette County, Alabama against the Company, Sony, Wal-Mart, GameStop and Devin Moore alleging under Alabama manufacturers liability and wrongful death statutes that the Company's video games designed, manufactured, marketed and/or supplied to Mr. Moore resulted in "copycat violence" that caused the death of Messrs. Strickland and Mealer. The suit seeks damages (including punitive damages) against all of the defendants in excess of \$600,000. The Company believes that the claims are without merit and that the action is similar to lawsuits brought and uniformly dismissed by courts in other jurisdictions. The Company intends to vigorously defend and seek a dismissal of this action.

The Company is involved in routine litigation in the ordinary course of its business, which in management's opinion will not have a material adverse effect on the Company's financial condition, cash flows or results of operations.

15. COMMITMENTS AND CONTINGENCIES

Licensing and Marketing Agreements: The Company's license expense consists primarily of payments made to licensors for intellectual property rights under agreements which expire at various times through December 2012. As of July 31, 2005, the Company has minimum guaranteed licensing and marketing commitments of \$394,124 outstanding, of which \$2,622 is recorded in the Company's condensed consolidated balance sheet as the licensor does not have any significant performance obligation to the Company. Minimum guaranteed licensing and marketing commitments primarily reflect the Company's agreements with major sports leagues and players' associations.

Software Development Agreements: The Company's payments made to third-party software developers include contractual advances and royalties under agreements which expire at various times through October 2007. Assuming performance by third-party developers, the Company has aggregate outstanding commitments of \$70,794 under various software development agreements at July 31, 2005. The Company has also established an internal royalty program pursuant to which it pays royalties to its development personnel based on product sales.

Lease Commitments: The Company's offices and warehouse facilities are occupied under non-cancelable operating leases expiring at various times from August 2005 to February 2015. The Company also leases certain furniture, equipment and automobiles under non-cancelable leases expiring through December 2008. Future minimum rental payments for fiscal 2005 are \$7,188 and aggregate minimum rental payments through applicable lease expirations are \$96,785.

Distribution Agreements: The Company periodically enters into distribution agreements to purchase various software games. These agreements, which expire between August 2005 and June 2006, require remaining aggregate minimum guaranteed payments of \$4,193 at July 31, 2005.

Contingent Consideration: In connection with the acquisition of Mobius in March 2004, the Company agreed to make additional contingent payments of approximately \$1,900 based on the delivery of products. In fiscal 2003, the Company agreed to make additional payments of up to \$2,500 to the former owners of Cat Daddy based on a percentage of Cat Daddy's future profits for the first three years after acquisition. The Company does not anticipate making these contingent payments within the next twelve months.

In March 2005, the Company renegotiated a \$6,000 contingent obligation due upon delivery of the final PC version of *Duke Nukem Forever* through the payment of \$4,250 and issuance of a promissory note in the principal amount of \$500. The payment of the promissory note is contingent upon the commercial release of such product prior to December 31, 2006.

16. SEGMENT REPORTING

The Company is a publisher and distributor of interactive software games. The Company's operations involve similar products and customers worldwide. The products are developed and sold domestically and internationally. The Company is centrally managed and the chief operating decision makers, the chief executive and chief operating officers, use consolidated financial information

(Dollars in thousands, except per share amounts)

supplemented by sales information by product category, major product title and platform for making operational decisions and assessing financial performance. Accordingly, the Company operates in a single segment.

Information about the Company's total non-current assets in the United States, Canada and international areas as of July 31, 2005 and October 31, 2004 is presented below:

	 July 31, 2005		October 31, 2004
Non-current assets:			
United States	\$ 250,306	\$	163,709
Canada	27,929		23,427
International:			
United Kingdom	33,158		31,263
All other Europe	34,866		16,809
Other	9,918		10,364
	 	_	
Total	\$ 356,177	\$	245,572

Information about the Company's net sales in the United States, Canada and international areas for the three and nine months ended July 31, 2005 and 2004 is presented below (net sales are attributed to geographic areas based on product destination):

		Three months ended July 31,			_	Nine mon July		
		2005		2004		2005		2004
Net Sales:								
United States	\$	98,615	\$	108,251	\$	531,719	\$	453,953
Canada		10,754		11,634		62,849		68,906
International								
United Kingdom		15,651		9,820		99,024		55,405
All other Europe		42,822		22,165		178,282		87,878
Asia Pacific		1,218		8,988		19,507		22,650
Other		839		_		3,060		946
Total	\$	169,899	\$	160,858	\$	894,441	\$	689,738
	_		_				_	
North America		64.49	6	74.5%	6	66.59	6	75.8%
International		35.6%	6	25.5%	ó	33.5%	6	24.2%

Information about the Company's net sales by product category for the three and nine months ended July 31, 2005 and 2004 is presented below:

	 Three mor	 ıded		Nine mon July	ths en / 31,	ıded
	 2005	2004		2005		2004
Product Category:						
Publishing	\$ 126,605	\$ 98,821	\$	628,912	\$	419,062
Distribution	43,294	62,037		265,529		270,676
	 	 	_		_	
Total	\$ 169,899	\$ 160,858	\$	894,441	\$	689,738

Publishing revenue is derived from the sale of internally developed interactive software titles and from the sale of titles developed by and/or licensed from third parties. Distribution revenue is derived from the sale of third-party interactive software titles, hardware and accessories.

(Dollars in thousands, except per share amounts)

Information about the Company's net sales by product platforms for the three and nine months ended July 31, 2005 and 2004 is presented below:

	Three months ended July 31,				oded			
		2005	_	2004		2005	_	2004
Platforms:								
Sony PlayStation 2	\$	25,257	\$	78,876	\$	478,529	\$	322,445
Sony PlayStation		577		3,841		4,604		21,677
Microsoft Xbox		58,925		34,286		147,687		175,774
Sony PSP		12,078		_		15,412		_
PC		37,653		16,324		91,404		44,338
Nintendo Game Boy Color, Game Boy Advance, DS and N64		7,906		11,983		49,820		47,025
Nintendo GameCube		3,784		4,840		22,419		29,937
Hardware		14,755		6,821		49,558		30,788
Accessories and other		8,964		3,887		35,008		17,754
	_		_					
Total	\$	169,899	\$	160,858	\$	894,441	\$	689,738

17. SUBSEQUENT EVENT

In August 2005, the Company acquired all of the outstanding membership interests in a developer of certain of the Company's titles. The purchase price consisted of \$4,500 in cash and \$2,000 of restricted stock, which is payable at closing; \$2,000 payable in equal amounts on the first and second anniversary dates of the acquisition; and \$2,000 payable upon the release of products currently under development.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

(Dollars in thousands, except per share amounts)

Overview

We are a leading global publisher of interactive software games designed for personal computers, and video game consoles and handheld platforms manufactured by Sony, Microsoft and Nintendo. We also distribute our products as well as third-party software, hardware and accessories to retail outlets in North America through our Jack of All Games subsidiary, and we have sales, marketing and publishing operations in Australia, Austria, Canada, France, Germany, Netherlands, Italy, New Zealand, Spain and the United Kingdom.

Our principal sources of revenue are derived from publishing and distribution operations. Publishing revenues are derived from the sale of internally developed software titles and software titles developed by third parties. Operating margins in our publishing business are dependent upon our ability to continually release new, commercially successful products. We develop most of our frontline products internally, and we own major intellectual properties, which we believe permits us to maximize profitability. Operating margins for titles developed by third parties, or for which we do not own the intellectual property, are affected by costs to acquire licenses and amounts due to developers.

Our distribution revenues are derived from the sale of third-party software titles, accessories and hardware. Operating margins in our distribution business are dependent on the mix of software and hardware sales, with software generating higher margins than hardware. Publishing activities generate significantly higher margins than distribution activities, with sales of PC software titles resulting in higher margins than sales of products designed for video game consoles and handheld platforms.

We have pursued a growth strategy by capitalizing on the widespread market acceptance of video game consoles, as well as the growing popularity of innovative action games that appeal to mature audiences. We have established a portfolio of successful proprietary software content for the major hardware platforms. We expect to continue to be the leader in the mature, action product category by leveraging our existing franchises and developing new brands.

We have diversified our product offerings by capitalizing on significant growth opportunities in the market for sports and other licensed action and strategy titles. 2K Games recently made strategic acquisitions of leading sports development studios and have entered into license agreements with major sports leagues to develop sports titles. We also entered into license agreements for several popular entertainment properties, acquired well-known intellectual property rights, and entered into distribution and publishing arrangements for major action and strategy PC titles.

We expect that Microsoft, Sony and Nintendo will introduce next generation platforms into the marketplace in late 2005 and 2006. As a result of the transition to these newer and more advanced hardware platforms, our operating results may become more volatile and difficult to predict. See "Cautionary Statements and Risk Factors."

Critical Accounting Policies

Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the dates of the financial statements and the reported amounts of net sales and expenses during the reporting periods. The most significant estimates and assumptions relate to the recoverability of software development costs and other intangibles, valuation of inventories, realization of deferred income taxes and the adequacy of allowances for returns, price concessions and doubtful accounts. Actual amounts could differ significantly from these estimates.

Stock Split

In April 2005, we effected a three-for-two stock split in the form of a stock dividend. Accordingly, all share and per-share data in the accompanying unaudited condensed consolidated financial statements and notes thereto give retroactive effect to the stock split.

Revenue Recognition

We recognize revenue upon the transfer of title and risk of loss to our customers. We apply the provisions of Statement of Position No. 97-2, "Software Revenue Recognition" in conjunction with the applicable provisions of Staff Accounting Bulletin No. 104, "Revenue Recognition". Accordingly, we recognize revenue for software when there is (1) persuasive evidence that an arrangement with our customer exists, which is generally a customer purchase order, (2) the software is delivered, (3) the selling price is fixed or

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)

(Dollars in thousands, except per share amounts)

determinable and (4) collection of the customer receivable is deemed probable. Our payment arrangements with customers typically provide net 30 and 60-day terms.

Revenue is recognized after deducting estimated reserves for returns and price concessions and other allowances. In specific circumstances when we do not have a reliable basis to estimate returns and price concessions or are unable to determine that collection of receivables is probable, we defer the sale until such time as we can reliably estimate any related returns, price concessions and allowances and determine that collection of the receivables is probable.

Allowances for Returns and Price Concessions

We accept returns and grant price concessions in connection with our publishing arrangements. Following reductions in the price of our products, we generally grant price concessions to permit customers to take credits against amounts they owe us with respect to merchandise unsold by them. Our customers must satisfy certain conditions to entitle them to return products or receive price concessions, including compliance with applicable payment terms and confirmation of field inventory levels.

Our distribution arrangements with customers do not give them the right to return titles or to cancel firm orders. However, we sometimes accept returns from our distribution customers for stock balancing and make accommodations to customers, which includes credits and returns, when demand for specific titles falls below expectations.

We make estimates of future product returns and price concessions related to current period product revenue. We estimate the amount of future returns and price concessions for published titles based upon, among other factors, historical experience, customer inventory levels, analysis of sell-through rates, market conditions and changes in demand and acceptance of our products by consumers.

Significant management judgments and estimates must be made and used in connection with establishing the allowance for returns and price concessions in any accounting period. We believe we can make reliable estimates of returns and price concessions. However, actual results may differ from initial estimates as a result of changes in circumstances, market conditions and assumptions. Adjustments to estimates are recorded in the period in which they become known.

Software Development Costs

We utilize both internal development teams and third-party software developers to develop our products.

We capitalize internal software development costs, as well as film production and other content costs subsequent to establishing technological feasibility of a title. Amortization of such costs as a component of cost of sales is recorded on a title-by-title basis based on the greater of the proportion of current year sales to the total of current and estimated future sales for the title or the straight-line method over the remaining estimated useful life of the title. At each balance sheet date, we evaluate the recoverability of capitalized software costs based on undiscounted future cash flows and charge to cost of sales any amounts that are deemed unrecoverable.

Our agreements with third-party developers generally provide us with exclusive publishing and distribution rights and require us to make advance payments that are recouped against royalties due to the developer based on the contractual amounts of product sales, adjusted for certain costs. Advance payments are capitalized subsequent to establishing technological feasibility and amortized as royalties in cost of sales on a title-by-title basis based on the greater of the proportion of current year sales to the total of current and estimated future sales for that title or the contractual royalty rate based on actual net product sales as defined in the respective agreements. At each balance sheet date, we evaluate the recoverability of advanced development payments and unrecognized minimum commitments not yet paid to determine the amounts unlikely to be realized through product sales. Advance payments are charged to cost of sales in the amount that management determines is unrecoverable in the period in which such determination is made or if management determines that it will cancel a development project.

Licenses

Licenses consist of payments and guarantees made to licensors of intellectual property rights. Our agreements with certain licensors provide for minimum guaranteed payments for intellectual property licenses and other licensing rights which may be recouped against amounts due to the licensor or developer based on product sales. Minimum guaranteed payments are initially recorded as an asset (licenses) and as a liability (accrued licenses) at the contractual amount upon execution of the contract when no significant performance remains with the licensor. When significant performance remains with the licensor, we record payments when actually paid.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)

(Dollars in thousands, except per share amounts)

Licenses are amortized as royalties in cost of sales on a title-by-title basis based on the greater of the proportion of current year sales to the total of current and estimated future sales for that title or the contractual royalty rate based on actual net product sales as defined in the respective agreements. At each balance sheet date, we evaluate licenses as well as any unrecognized minimum commitments not yet paid to determine the amounts unlikely to be realized through product sales. License-based assets are charged to cost of sales in the amount that management determines is not probable of being recouped at the contractual royalty rate based on current and future sales in the period in which such determination is made.

Income Taxes

Income tax assets and liabilities are determined by taxable jurisdiction. We do not provide taxes on undistributed earnings of our international subsidiaries. The total amount of undistributed earnings of foreign subsidiaries was approximately \$118,000 as of July 31, 2005. It is currently our intention to reinvest undistributed earnings of our foreign subsidiaries and thereby indefinitely postpone their remittance. Accordingly, no provision has been made for foreign withholding taxes or United States income taxes which may become payable if undistributed earnings of foreign subsidiaries are paid as dividends to us. The realization of deferred tax assets depends on whether we generate future taxable income of the appropriate type. In addition, we may adopt tax planning strategies to realize these assets. If future taxable income does not materialize or tax planning strategies are not effective, we may be required to record a valuation allowance.

The provisions (benefit) for income taxes for the three and nine months ended July 31, 2005 and 2004 are based on the Company's estimated annualized effective tax rates for the respective years. The estimated annualized effective tax rate for fiscal 2005 is 13.0% compared to 34.0%, excluding additional tax reserve requirements, for the comparable prior period. The decrease is a result of a forecasted change in the mix of earnings with a greater proportion of income being generated in lower tax jurisdictions due primarily to additional reserves recorded in anticipation of product returns primarily related to our North American retail inventory of *Grand Theft Auto: San Andreas*.

At each balance sheet date, we evaluate the estimated annual effective tax rate based on updated information on forecasted income generated in each of our jurisdictions. Any revisions to the tax rates are recorded in the current period to reflect our current best estimate of the annual effective tax rate.

New tax legislation currently in place is intended to replace the extraterritorial income ("ETI") exclusion. We currently derive benefits from the ETI exclusion, which will be limited to 80% and 60% of the otherwise allowable exclusion in calendar years 2005 and 2006, respectively. There will be no ETI deduction available after calendar year 2006. The new legislation permits a deduction from taxable income based on certain qualified income from domestic production activities and will be available to us in 2006.

This legislation also provides for a one-time 85% dividends received deduction on repatriation of foreign earnings, which would be applicable to us if utilized in fiscal 2005. Historically, we have considered undistributed earnings of our foreign subsidiaries to be indefinitely reinvested and, accordingly, no incremental taxes have been provided thereon. We do not anticipate repatriating foreign earnings under this provision.

Recently Issued Accounting Pronouncements

In May 2005, the Financial Accounting Standards Board ("FASB") issued SFAS No. 154, "Accounting Changes and Error Corrections" ("SFAS 154"), which replaces APB Opinion No. 20, "Accounting Changes" and SFAS No. 3, "Reporting Accounting Changes in Interim Financial Statements – An Amendment of APB Opinion No. 28". SFAS 154 provides guidance on the accounting for and reporting of accounting changes and error corrections. It establishes retrospective application, or the latest practicable date, as the required method for reporting a change in accounting principle and the reporting of a correction of an error. SFAS 154 is effective for accounting changes and corrections of errors made in fiscal years beginning after December 15, 2005. Management does not believe the adoption of SFAS 154 will have a material impact on our condensed consolidated financial statements.

In December 2004, the FASB issued Statement of Financial Accounting Standards No. 123 (revised 2004), "Share-Based Payment" which revised Statement of Financial Accounting Standards No. 123, "Accounting for Stock-Based Compensation". This statement supercedes APB Opinion No. 25, "Accounting for Stock Issued to Employees." The revised statement addresses the accounting for share-based payment transactions with employees and other third parties, eliminates the ability to account for share-based compensation transactions using APB 25 and requires that the compensation costs relating to such transactions be recognized in the condensed consolidated statement of operations. The revised statement is effective as of the first fiscal year beginning after June 15, 2005. Management is currently analyzing the method of adoption and impact of the adoption of this standard, effective November 1,

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(Dollars in thousands, except per share amounts)

2005. However, it is expected to have an impact on our condensed consolidated financial statements similar to the pro forma disclosure under Statement of Financial Accounting Standards No. 123, "Accounting for Stock-Based Compensation" ("SFAS 123").

In December 2004, the FASB issued Statement of Financial Accounting Standards No. 153 ("SFAS 153"), "Exchange of Nonmonetary Assets – an amendment of APB Opinion No. 29". SFAS 153 amends APB Opinion No. 29, "Accounting for Nonmonetary Transactions", to eliminate the exception for non-monetary exchanges of similar productive assets and replaces it with a general exception for exchanges of non-monetary assets that do not have commercial substance. SFAS 153 is effective for non-monetary exchanges occurring in fiscal periods beginning after June 15, 2005. Management does not believe the adoption of SFAS 153 will have a material impact on our financial statements.

Results of Operations

The following table sets forth for the periods indicated the percentage of net sales represented by certain items reflected in our statement of operations, and sets forth net sales by territory, sales mix, platform and principal products:

	Three months of July 31,	ended	Nine months ended July 31,			
Operating data:	2005	2004	2005	2004		
Net sales	100.0%	100.0%	100.0%	100.0%		
Cost of sales	100.0 70	100.076	100.0 70	100.0%		
Product costs	54.5	62.9	50.7	62.4		
Royalties	15.1	9.1	14.3	6.9		
Software development costs	2.4	1.4	1.4	1.1		
Total cost of sales	71.9	73.4	66.4	70.4		
Selling and marketing	19.1	15.3	13.4	12.0		
General and administrative	19.2	15.3	10.1	10.6		
Research and development	11.6	6.5	6.4	4.7		
Depreciation and amortization	3.3	2.7	1.7	1.7		
Interest income, net	0.7	0.3	0.3	0.2		
Provision (benefit) for income taxes	(7.4)	(4.0)	0.3	0.5		
Net income (loss)	(16.9)	(9.0)	2.0	0.4		
Net Sales by Territory:						
North America	64.4%	74.5%	66.5%	75.8%		
International	35.6	25.5	33.5	24.2		
Net Sales Mix:						
Publishing	74.5%	61.4%	70.3%	60.8%		
Distribution	25.5	38.6	29.7	39.2		
Platform Mix (publishing):						
Console	61.4%	89.3%	86.3%	92.1%		
PC	25.1	6.3	8.7	2.7		
Handheld	10.6	2.3	3.1	2.7		
Accessories	2.9	2.1	1.9	2.5		
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Our best-selling titles for the three and nine months ended July 31, 2005 and 2004 as a percentage of sales are as follows:

Top Ten Titles – Three months ended July 31, 2005	Platform	Release Date	% of Sales
Grand Theft Auto: San Andreas	Xbox	June 2005	23.5%
Grand Theft Auto: San Andreas	PC	June 2005	13.8
Midnight Club 3: DUB Edition	PSP	June 2005	6.0
Midnight Club 3: DUB Edition	PS2	April 2005	4.1
Charlie and the Chocolate Factory	PS2	July 2005	3.3
Sid Meier's Pirates!	Xbox	July 2005	2.6
Midnight Club 3: DUB Edition	Xbox	April 2005	2.4
Charlie and the Chocolate Factory	GBA	July 2005	1.4
Charlie and the Chocolate Factory	Xbox	July 2005	1.3
Stronghold 2	PC	April 2005	1.3
Top Ten Titles – Three months ended July 31, 2004	Platform	Release Date	% of Sales
Red Dead Revolver	PS2	April 2004	14.0%
Red Dead Revolver	Xbox	April 2004	7.7
Grand Theft Auto: Vice City	PS2	October 2002	7.0
ESPN NFL 2K5	PS2	July 2004	6.9
ESPN NFL 2K5	Xbox	July 2004	5.8
Drakengard	PS2	May 2004	1.8
Grand Theft Auto 3	PS2	October 2001	1.5
Midnight Club 2	PS2	April 2003	1.3
Grand Theft Auto Double Pack	Xbox	November 2003	1.3
Grand Theft Auto Double Pack	PS2	October 2003	1.0
Top Ten Titles – Nine months ended July 31, 2005	Platform	Release Date	% of Sales
Grand Theft Auto: San Andreas	PS2	October 2004	33.4%
Midnight Club 3: DUB Edition	PS2	April 2005	5.6
Grand Theft Auto: San Andreas	Xbox	June 2005	4.5
Midnight Club 3: DUB Edition	Xbox	April 2005	2.9
Grand Theft Auto: San Andreas	PC	June 2005	2.6
Stronghold 2	PC	April 2005	1.3
Grand Theft Auto: Vice City	PS2	October 2002	1.3
Midnight Club 3: DUB Edition	PSP	June 2005	1.1
ESPN NBA 2K5	PS2	September 2004	1.0
Major League Baseball 2K5	PS2	February 2005	1.0
Top Ten Titles – Nine months ended July 31, 2004	Platform	Release Date	% of Sales
Grand Theft Auto Double Pack	Xbox	November 2003	8.8%
Max Payne 2: The Fall of Max Payne	PS2	December 2003	5.8
Manhunt	PS2	November 2003	4.9
Grand Theft Auto: Vice City	PS2	October 2002	4.5
Red Dead Revolver	PS2	April 2004	3.5
Max Payne 2: The Fall of Max Payne	Xbox	November 2003	3.4
Mafia	PS2	January 2004	3.3
Grand Theft Auto Double Pack	PS2	October 2003	2.6
Red Dead Revolver	Xbox	April 2004	2.0
ESPN NFL 2K5	PS2	July 2004	1.6
	•	•	

Business Acquisitions

During fiscal 2004 and the nine months ended July 31, 2005, we consummated the acquisitions described below. To the extent that the purchase price allocation for these acquisitions is preliminary, we do not expect that the final purchase price allocation will be materially different. The acquisitions have been accounted for as purchase transactions and, accordingly, the results of operations and

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financial position of the acquired businesses are included in our condensed consolidated financial statements from the respective dates of acquisition. Pro forma information has not been provided as the impact of these acquisitions was not material.

Gaia Capital Group. In June 2005, the Company acquired all of the outstanding capital stock of Gaia Capital Group and its wholly-owned subsidiaries, the developers of certain of the Company's titles for console and handheld platforms. The purchase price consisted of \$5,748 in cash, \$4,055 of prepaid royalties previously advanced to Gaia and deferred consideration of \$1,597. In connection with the acquisition, the Company recorded \$4,810 of identifiable intangible assets, \$8,972 of goodwill, \$528 of non-current assets, \$986 of net current liabilities and \$1,924 of deferred tax liabilities related to identifiable intangible assets, on a preliminary basis.

Visual Concepts Entertainment and Kush Games. In January 2005, we acquired from SEGA all of the outstanding capital stock of Visual Concepts Entertainment and its wholly-owned subsidiary, Kush Games, the developers of certain of our sports titles, and certain intellectual property rights associated with these products. The purchase price consisted of \$27,794 in cash, \$1,866 of prepaid royalties previously advanced to SEGA and contingent consideration of \$2,593 based on the release of certain titles. In connection with the acquisition, we recorded \$7,980 of identifiable intangible assets, \$29,433 of goodwill, \$1,196 of non-current assets, \$3,164 of net current liabilities and \$3,192 of deferred tax liabilities related to identifiable intangible assets, on a preliminary basis.

Indie. In October 2004, we acquired certain assets from Microsoft, including Indie, the developer of the successful Top Spin (tennis), Amped and Amped 2 (snowboarding) and Links (golf) sports games, and the intellectual property rights associated with these products. The purchase price for these assets was \$18,500 paid in cash at closing. In connection with the acquisition, we recorded \$5,828 in identifiable intangible assets, \$10,378 of goodwill, \$280 of fixed assets, \$829 of accounts receivable and \$1,185 of net current assets, on a preliminary basis.

Venom. In September 2004, we acquired all the outstanding capital stock of Venom, a UK-based developer of the boxing games Rocky and Rocky Legends. The purchase price was \$1,181 paid in cash at closing. In connection with the acquisition, we recorded identifiable intangibles of \$750, goodwill of \$626 and net current liabilities of \$195.

Mobius (Rockstar Leeds). In March 2004, we acquired all the outstanding capital stock of Mobius, a UK-based developer of titles for handheld platforms, including Sony's PSP platform. The purchase price was approximately \$4,515, of which \$3,593 was paid in cash at closing and approximately \$922 was paid in March 2005. In connection with the acquisition, we recorded identifiable intangibles of \$96, goodwill of \$4,681 and net liabilities of \$262. We also agreed to make additional contingent payments of approximately \$1,900 based on delivery of products, which will be recorded as additional purchase price when the conditions requiring their payment are probable.

TDK. In December 2003, we acquired all of the outstanding capital stock and assumed certain liabilities of TDK. The purchase price consisted of \$16,032 in cash (which is net of \$8,051 previously due to TDK under a distribution agreement) and the issuance of 163,641 shares of restricted stock valued at \$5,160. In connection with the acquisition, we recorded identifiable intangibles of \$7,690, goodwill of \$17,079 and net liabilities of \$3,577.

Three Months ended July 31, 2005 and 2004

Net Sales

Three months ended July 31,

	2005	%	2004	%	\$ Increase (Decrease)	% Incr (Decr)
Publishing	\$ 126,605	74.5	\$ 98,821	61.4	\$ 27,784	28.1
Distribution	43,294	25.5	62,037	38.6	(18,743)	(30.2)
Total net sales	\$ 169,899	100.0	\$ 160,858	100.0	\$ 9,041	5.6

Net Sales. The increase in net sales for the three months ended July 31, 2005 was attributable to growth in our publishing business, led by the release of *Grand Theft Auto: San Andreas* for Xbox and PC and *Midnight Club 3: DUB Edition* for the Sony PSP in June 2005. The growth in our publishing business was offset by reserves of approximately \$32,637 recorded in anticipation of product returns primarily related to our North American retail inventory of *Grand Theft Auto: San Andreas* as a result of the re-rating of the title by the Entertainment Software Rating Board ("ESRB") in July 2005. Publishing net sales, excluding these reserves, increased by 61.1% in the three months ended July 31, 2005 from the prior comparable period.

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The increase in publishing revenues for the three months ended July 31, 2005 was primarily attributable to sales of *Grand Theft Auto: San Andreas* for Xbox and PC and sales of *Midnight Club 3: DUB Edition* for the PlayStation 2 and Xbox and the Sony PSP. Publishing revenues for the three months ended July 31, 2005 and 2004 include licensing revenues of \$4,266 and \$7,861, respectively. Publishing revenues for the three months ended July 31, 2004 primarily reflect sales of *Red Dead Revolver* and *ESPN NFL 2K5* for the PlayStation 2 and Xbox.

Products designed for video game console platforms accounted for 61.4% of publishing revenues as compared to 89.3% for the comparable period last year. Products designed for PC platforms accounted for 25.1% of publishing revenues as compared to 6.3% for the prior comparable period. The increase in sales of products for PC platforms as a percentage of publishing revenues was primarily attributable to sales of *Grand Theft Auto: San Andreas* and *Stronghold 2* for PC. We anticipate that our platform mix will be heavily weighted toward console platforms and the newly introduced Sony PSP handheld system, but may fluctuate from period to period.

Distribution revenues are derived from the sale of third-party software titles, accessories and hardware. The decrease in distribution revenues was primarily attributable to lower sales of software titles, coupled with a decrease in average selling prices of interactive entertainment products as our industry transitions to next generation platforms and increased competition in the value software segment.

International operations accounted for approximately \$60,530, or 35.6% of net sales for the three months ended July 31, 2005 compared to \$40,973 or 25.5% of net sales for the three months ended July 31, 2004. The increase was primarily attributable to sales of *Grand Theft Auto*: *San Andreas* for the Xbox, PlayStation 2 and PC, *Charlie and the Chocolate Factory* on multiple platforms and *Midnight Club 3*: *DUB Edition* for the PlayStation 2 and Xbox. International revenues for the three months ended July 31, 2004 are primarily attributable to sales of *Red Dead Revolver* for the PlayStation 2 and Xbox and sales of *Grand Theft Auto*: *Vice City* for the PlayStation 2.

Net sales related to international operations included approximately \$1,142 of benefit from changes to foreign exchange rates in the three months ended July 31, 2005. We expect international sales to continue to account for a significant portion of our revenues.

Cost of Sales

			Three months						
	_	2005	% of Sales	2	2004	% of Sales		Increase Decrease)	% Incr (Decr)
Product costs	\$	92,525	54.4	\$ 1	01,156	62.9	\$	(8,631)	(8.5)
Royalties		25,608	15.1		14,600	9.1		11,008	75.4
Software development costs		4,046	2.4		2,242	1.4		1,804	80.5
	_						_		
Total cost of sales	\$	122,179	71.9	\$ 11	7,998	73.4	\$	4,181	3.5

Product costs. The decrease in product costs was due to the higher proportion of publishing revenues, including PC products, which have lower product costs than distribution revenues. The decrease in product costs as a percentage of net sales was slightly offset by a shift in the product mix within our distribution business toward hardware products which have higher costs than software titles.

Royalties. The increase in royalties was primarily attributable to expense associated with sales of *Grand Theft Auto: San Andreas* for Xbox and PC under our internal royalty program, which provides for increasing royalty levels as incentives for achieving sales thresholds. Royalties also increased as a result of expense associated with sales of *Midnight Club 3: DUB Edition* and *Charlie and the Chocolate Factory*. Royalty expense for the three months ended July 31, 2004 included lower internal royalty costs due to a lower proportion of sales from our internally developed titles versus the comparable current period.

Software development costs. The increase in software development costs was due to higher sales in the current period of our internally developed titles, resulting in higher amortization of capitalized costs.

In future periods, cost of sales may be adversely affected by manufacturing and other costs, price competition and by changes in product, sales mix, distribution channels and royalty arrangements.

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Operating Expenses

Three months ended July 31.

	 2005	% of Sales		2004	% of Sales		\$ Increase	% Incr
Selling and marketing	\$ 32,437	19.1	\$	24,677	15.3	\$	7,760	31.4
General and administrative	32,539	19.2		24,685	15.3		7,854	31.8
Research and development	19,736	11.6		10,529	6.5		9,207	87.4
Depreciation and amortization	5,691	3.3		4,327	2.7		1,364	31.5
	 		_			_		
Total operating expenses	\$ 90,403	53.2	\$	64,218	39.8	\$	26,185	40.8

Selling and marketing. The increase in selling and marketing expense was due to increased levels of advertising and promotional support for new products, including *Grand Theft Auto: San Andreas* for Xbox and PC and *Midnight Club 3: DUB Edition* for Sony PSP, and our catalog titles. The increase was also due to higher personnel expense, which is consistent with the growth of our business, and to additional expenditures related to our increased presence at E3, an industry trade exhibition, held in May 2005.

General and administrative. The increase in general and administrative expense was primarily due to increased compensation for additional personnel to support the growth of our business and increased professional fees primarily attributable to Sarbanes-Oxley compliance and legal matters. The increase was also due to higher office and rent expense associated with recently acquired development studios and the opening of a new office for our 2K Games publishing label in fiscal 2005. Rent expense for the three months ended July 31, 2004 included lease termination costs associated with the relocation of a European office.

Research and development. The increase in research and development costs was primarily due to increased personnel expenses associated with development studios that were acquired subsequent to the third quarter of fiscal 2004. Increased personnel expenses are attributable to increased staffing, reflecting our strategy of bringing more of our development in-house. A substantial portion of our research and development costs are capitalized once software development projects reach technological feasibility, which is relatively early in the development process, and subsequently amortized as cost of goods sold.

Depreciation and amortization. Depreciation and amortization expense increased primarily due to higher depreciation related to the upgrading of software systems and leasehold improvements.

Loss from operations. Loss from operations increased by \$21,325, or 99.8%, to \$42,683 for the three months ended July 31, 2005 from a loss of \$21,358 for the three months ended July 31, 2004, due to the changes referred to above. Changes in foreign exchange rates increased the loss from operations by approximately \$253 for the three months ended July 31, 2005.

Interest income, net. Interest income increased by \$731, or 137.9% to \$1,261 for the three months ended July 31, 2005 from \$530 for the prior comparable period due to interest earned on a higher average cash balance.

Benefit for income taxes. Income tax benefit was \$12,642 for the three months ended July 31, 2005 as compared to income tax benefit of \$6,393 for the three months ended July 31, 2004. The increase was due to a higher taxable loss offset by a reduction in the estimated annual effective tax rate. The effective tax rate was 30.5% for the three months ended July 31, 2005, as compared to 30.7% for the comparable period in fiscal 2004. The rate in fiscal 2005 reflects a change in the mix of earnings in taxable jurisdictions and the rate in fiscal 2004 was impacted by an increase in estimated tax reserve requirements.

The reduction in the estimated annual effective tax rate of 24.6% in the first half of fiscal 2005 to 13.0% is primarily due to a forecasted change in the mix of earnings with a greater proportion of income being generated in lower tax jurisdictions due primarily to additional reserves recorded as a result of the re-rating of *Grand Theft Auto: San Andreas* by the ESRB.

We are regularly audited by domestic and foreign taxing authorities. Audits may result in tax assessments in excess of amounts claimed and the payment of additional taxes. We believe that our tax positions comply with applicable tax law, and that we have adequately provided for reasonably foreseeable tax assessments.

Net loss. For the three months ended July 31, 2005, net loss was \$28,780 as compared to net loss of \$14,435 for the three months ended July 31, 2004, an increase of \$14,345, or 99.4%. The increase in net loss resulted principally from the establishment of reserves in anticipation of product returns primarily related to our North American inventory of *Grand Theft Auto: San Andreas*.

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Diluted net loss per share. Diluted net loss per share for the three months ended July 31, 2005 of \$0.41, increased \$0.20 as compared to diluted net loss per share of \$0.21 for the three months ended July 31, 2004, principally due to an increase in the net loss for the period, partially offset by an increase in the weighted average common shares outstanding.

Nine Months ended July 31, 2005 and 2004

Net Sales

		Nine months				
	2005	%	2004	%	\$ Increase (Decrease)	% Incr (Decr)
Publishing	\$ 628,912	70.3	\$ 419,062	60.8	\$ 209,850	50.1
Distribution	265,529	29.7	270,676	39.2	(5,147)	(1.9)
Total net sales	\$ 894,441	100.0	\$ 689,738	100.0	\$ 204,703	29.7

Net Sales. The increase in net sales for the nine months ended July 31, 2005 was attributable to growth in our publishing business, led by the strong sales of *Grand Theft Auto: San Andreas* on multiple platforms. The growth in our publishing business was offset by reserves of approximately \$32,637 recorded in anticipation of product returns primarily related to our North American retail inventory of *Grand Theft Auto: San Andreas* as a result of the re-rating of the title by the Entertainment Software Rating Board ("ESRB") in July 2005. Publishing net sales, excluding these reserves, increased by 57.9% in the nine months ended July 31, 2005 from the prior comparable period.

The increase in publishing revenues for the nine months ended July 31, 2005 was primarily attributable to sales of *Grand Theft Auto: San Andreas* for the PlayStation 2, Xbox and PC and *Midnight Club 3: DUB Edition* for the PlayStation 2 and Xbox and the Sony PSP. Sales of *Stronghold 2* for PC and our sports titles for the PlayStation 2 and Xbox, including *Major League Baseball 2K5*, also contributed to the increase in publishing revenues. Publishing revenues for the nine months ended July 31, 2005 and 2004 include licensing revenues of \$13,676 and \$15,439, respectively. Publishing revenues for the nine months ended July 31, 2004 primarily reflect sales of *Grand Theft Auto Double Pack* and *Max Payne 2* for Xbox and the PlayStation 2.

Products designed for video game console platforms accounted for 86.3% of publishing revenues as compared to 92.1% for the comparable period last year. Products designed for PC platforms accounted for 8.7% of publishing revenues as compared to 2.7% for the prior comparable period. The increase in sales of products for PC platforms as a percentage of publishing revenues was primarily attributable to sales of *Grand Theft Auto: San Andreas* and *Stronghold 2* for PC. We anticipate that our platform mix will be heavily weighted toward console platforms and the newly introduced Sony PSP handheld system, but may fluctuate from period to period.

Distribution revenues are derived from the sale of third-party software titles, accessories and hardware. The decrease in distribution revenues was primarily attributable to lower sales of software titles, a decrease in average selling prices of interactive entertainment products as our industry transitions to next generation technology and increased competition in the value software market. The decline in sales of software titles was partially offset by an increase in hardware sales, primarily attributable to demand for the Sony PSP system, and related accessories.

International operations accounted for approximately \$299,873, or 33.5% of net sales for the nine months ended July 31, 2005 compared to \$166,879 or 24.2% of net sales for the nine months ended July 31, 2004. The increase was primarily attributable to sales of *Grand Theft Auto*: *San Andreas* for Xbox, the PlayStation 2 and PC, sales of *Midnight Club 3*: *DUB Edition* for the PlayStation 2 and Xbox and sales of *Stronghold 2* for PC. International revenues for the nine months ended July 31, 2004 were primarily attributable to sales of various *Grand Theft Auto* titles, *Max Payne 2*: *The Fall of Max Payne* and *Red Dead Revolver*.

Net sales included approximately \$22,612 of benefit from changes in foreign exchange rates in the nine months ended July 31, 2005. We expect international sales to continue to account for a significant portion of our revenues.

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Cost of Sales

Nine months ended July 31,

	2005	% of Sales		2004	% of Sales		\$ Increase	% Incr
Product costs	\$ 453,514	50.7	\$	430,107	62.4	\$	23,407	5.4
Royalties	127,755	14.3		47,614	6.9		80,141	168.3
Software development costs	13,031	1.4		7,797	1.1		5,234	67.1
	 		_			_		
Total cost of sales	\$ 594,300	66.4	\$	485,518	70.4	\$	108,782	22.4

Product costs. The increase in product costs in absolute dollars was consistent with the increase in publishing revenues. The decrease in product costs as a percentage of net sales was due to the higher proportion of publishing revenues, primarily attributable to *Grand Theft Auto: San Andreas* and *Midnight Club 3: DUB Edition*, which have lower product costs than distribution revenues. The decrease in product costs as a percentage of net sales was slightly offset by a shift in the product mix within our distribution operations toward hardware products which have higher costs than software titles.

Royalties. The increase in royalties was primarily attributable to expense associated with *Grand Theft Auto: San Andreas* under our internal royalty program, which provides for increasing royalty levels as incentives for achieving sales thresholds. Royalties also increased as a result of expense associated with sales of *Midnight Club 3: DUB Edition* and our sports titles, including *Major League Baseball 2K5*. Royalty expense in the nine months ended July 31, 2004 included lower internal royalty costs due to a lower proportion of sales from our internally developed titles.

Software development costs. The increase in software development costs was due to the increased sales of our internally developed titles resulting in higher amortization of capitalized costs as compared to the prior period.

In future periods, cost of sales may be adversely affected by manufacturing and other costs, price competition and by changes in product, sales mix, distribution channels and royalty arrangements.

Operating Expenses

Nine months ended July 31,

	_	2005	% of Sales		2004	% of Sales	_	\$ Increase	% Incr
Selling and marketing	\$	119,643	13.4	\$	82,850	12.0	\$	36,793	44.4
General and administrative		89,931	10.1		72,775	10.6		17,156	23.6
Research and development		56,938	6.4		32,186	4.7		24,752	76.9
Depreciation and amortization		15,579	1.7		11,982	1.7		3,597	30.0
	_			_			_		
Total operating expenses	\$	282,091	31.6	\$	199,793	29.0	\$	82,298	41.2

Selling and marketing. The increase in selling and marketing expense was due to higher advertising and promotional support for existing and new products, specifically *Grand Theft Auto: San Andreas, Midnight Club 3: DUB Edition* and our sports titles. The increase was also due to higher personnel expense, which is consistent with the growth of our business, and to additional expenditures related to our increased presence at E3, an industry trade exhibition, held in May 2005.

General and administrative. The increase in general and administrative expense in absolute dollars was primarily due to increased compensation for additional executive personnel to support the growth of our business and increased professional fees primarily attributable to Sarbanes-Oxley compliance and legal matters. The increase was also due to higher office and rent expense associated with recently acquired development studios and the opening of a new office for our 2K Games publishing label in fiscal 2005. The increase was partially offset by a decrease in bad debt expense from the prior comparable period due to bad debt recoveries. For the nine months ended July 31, 2004, personnel expenses included approximately \$3,365 of severance charges, signing bonuses and restricted stock expenses, primarily attributable to senior management changes.

Research and development. The increase in research and development costs was primarily due to increased personnel expenses associated with development studios that were acquired subsequent to the third quarter of fiscal 2004. Increased personnel expenses are attributable to increased staffing, reflecting our strategy of bringing more of our development in-house. A substantial portion of

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our research and development costs are capitalized once software development projects reach technological feasibility, which is relatively early in the development process, and subsequently amortized as cost of goods sold.

Depreciation and amortization. Depreciation and amortization expense increased primarily due to higher depreciation related to the upgrading of software systems and leasehold improvements.

Income from operations. Income from operations increased by \$13,623, or 307.7%, to \$18,050 for the nine months ended July 31, 2005 from \$4,427 for the nine months ended July 31, 2004, due to the changes referred to above. Changes in foreign exchange rates benefited income from operations by approximately \$1,826 for the nine months ended July 31, 2005.

Interest income, net. Interest income increased by \$1,361, or 84.9% to \$2,965 for the nine months ended July 31, 2005 from \$1,604 for the prior comparable period due to interest earned on a higher average cash balance.

Provision for income taxes. Income tax expense was \$2,732 for the nine months ended July 31, 2005 as compared to income tax expense of \$3,284 for the nine months ended July 31, 2004. The decrease was primarily attributable to a reduction in the estimated annual effective tax rate partially offset by an increase in taxable income. The estimated tax rate was 13.0% for the nine months ended July 31, 2005, as compared to 54.5% for the comparable period in fiscal 2004. The lower estimated annual effective tax rate of 13.0% as compared to 34.0% in fiscal 2004 is primarily due to a change in the mix of earnings with a greater proportion of income being generated in lower tax jurisdictions. In addition, the estimated annualized effective tax rate in fiscal 2004 was impacted by an increase in the estimate of additional tax reserve requirements.

The reduction in the estimated annual effective tax rate of 24.6% in the first half of fiscal 2005 to 13.0% is primarily due to a forecasted change in the mix of earnings with a greater proportion of income being generated in lower tax jurisdictions due primarily to additional reserves recorded as a result of the re-rating of *Grand Theft Auto: San Andreas* by the ESRB.

We are regularly audited by domestic and foreign taxing authorities. Audits may result in tax assessments in excess of amounts claimed and the payment of additional taxes. We believe that our tax positions comply with applicable tax law, and that we have adequately provided for reasonably foreseeable tax assessments.

Net income. For the nine months ended July 31, 2005, net income was \$18,283 as compared to net income of \$2,747 for the nine months ended July 31, 2004, an increase of \$15,536, or 565.6% and resulted from the changes referred to above.

Diluted net income per share. Diluted net income per share for the nine months ended July 31, 2005 of \$0.26, increased \$0.22 as compared to diluted net income per share of \$0.04 for the nine months ended July 31, 2004, principally due to higher net income offset by a slight increase in the weighted average common shares outstanding.

Liquidity and Capital Resources

Our primary cash requirements are to fund the development and marketing of our products. We satisfy our working capital requirements primarily through cash flow from operations. At July 31, 2005, we had working capital of \$339,326 as compared to working capital of \$398,094 at October 31, 2004.

Cash and cash equivalents increased for the nine months ended July 31, 2005 as follows:

	 Nine months ended July 31,				
	 2005		2004		
Cash provided by operating activities	\$ 110,974	\$	41,347		
Cash used in investing activities	(80,248)		(38,651)		
Cash provided by financing activities	14,912		11,435		
Effect of foreign exchange rates on cash and cash equivalents	 (5,378)		343		
Net increase in cash and cash equivalents	\$ 40,260	\$	14,474		

Operating Activities. Cash provided by operating activities for the nine months ended July 31, 2005 was \$110,974 compared to \$41,347 for the nine months ended July 31, 2004. The increase principally reflects higher net income, adjusted for non-cash items including amortization of software development costs and licenses and the provision for doubtful accounts and sales allowances. The increase is also due to the collection of accounts receivable offset by expenditures related to the development of our titles, subsequent

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(Dollars in thousands, except per share amounts)

payment of accounts payable related to inventory purchased prior to October 31, 2004 and the payment of royalties earned under our internal royalty program.

Investing Activities. Net cash used in investing activities for the nine months ended July 31, 2005 was \$80,248 compared to \$38,651 for the nine months ended July 31, 2004. Net cash used in the current period primarily reflects the acquisition of *Civilization*, Gaia Capital Group, Visual Concepts and Kush, and the prior year period reflects the acquisition of TDK. During the current period, we also incurred capital expenditures associated with leasehold improvements at our new warehouse facilities in Cincinnati, Ohio and new offices for our 2K publishing label and expenditures related to the continued improvement of our software systems.

Financing Activities. Net cash provided by financing activities for the nine months ended July 31, 2005 was \$14,912 as compared to \$11,435 for the nine months ended July 31, 2004. The increase was primarily attributable to higher proceeds from the exercise of stock options offset by the repurchase of 520,341 shares of our common stock in June 2005 at an aggregate cost of \$14,998.

Significant Balance Sheet Changes

Accounts Receivable: The decrease of \$214,469 in gross accounts receivable, before allowances, from October 31, 2004 to July 31, 2005, was primarily due to a significant product release during the three months ended October 31, 2004 and subsequent receivable collections. Our allowances, which include doubtful accounts, returns, price concessions, rebates and other sales allowances, increased to \$81,720 at July 31, 2005 from \$72,215 at October 31, 2004 and increased as a percentage of receivables to 57.0% at July 31, 2005 from 20.2% at October 31, 2004. The increase in the allowance is due to additional reserves of approximately \$32,637 recorded in anticipation of product returns as a result of the re-rating of *Grand Theft Auto: San Andreas* by the ESRB in July 2005. At July 31, 2005, our allowances, excluding the additional reserves related to the re-rating of *Grand Theft Auto: San Andreas*, were approximately 34.2% of gross accounts receivables which is consistent with the seasonal fluctuations of our business.

As of July 31, 2005, the receivable balances from our five largest retail customers accounted for approximately 45.6% of our gross receivable balance. Wal-Mart and Best Buy accounted for approximately 12.3% and 10.1%, respectively, of our gross receivable balance. Generally, we have been able to collect our receivables in the ordinary course of business. We do not hold any collateral to secure payment from customers and our domestic receivables are not covered by insurance. As a result, we are subject to credit risks, particularly in the event that any of the receivables represent a limited number of retailers. If we are unable to collect our accounts receivable as they become due, it could adversely affect our liquidity and working capital position and we would be required to increase our provision for doubtful accounts.

Loan Facilities: In December 1999, we entered into a credit agreement, as amended and restated in August 2002, with a group of lenders led by Bank of America, N.A., as agent. The agreement provided for borrowings of up to \$40,000 through the expiration of the credit agreement on August 28, 2005. Available borrowings under the agreement are reduced by the amount of any outstanding standby letters of credit, which at July 31, 2005, was \$1,560. At July 31, 2005, we had no borrowings under the credit agreement and were in compliance with all financial and other covenants.

On August 24, 2005, we entered into a new credit agreement with JPMorgan Chase Bank, N.A. ("JPMorgan"), and terminated our credit agreement with Bank of America, N.A. The JPMorgan credit agreement provides for borrowings of up to \$50,000 through the expiration of the agreement on August 23, 2006. Advances under the credit agreement bear interest at a rate of 0.25% to 0.75% over the bank's prime rate, or at the Eurodollar rate plus 1.25% to 1.75% depending our consolidated leverage ratio. We are required to pay a commitment fee to the bank equal to 0.25% of the unused loan balance and borrowings under the agreement are collateralized by certain of our assets. The credit agreement also contains financial and other covenants (including a consolidated asset coverage ratio) and limits or prohibits us from paying cash dividends, merging or consolidating with another corporation, selling or acquiring assets (other than in the ordinary course of business), creating liens and incurring additional indebtedness. Available borrowings under the agreement are reduced by the amount of any outstanding stand-by letters of credit.

In May 2005, our United Kingdom subsidiary renewed its credit facility agreement with Lloyds TSB Bank plc ("Lloyds") under which Lloyds agreed to make available borrowings of up to approximately \$23,000. Advances under the credit facility bear interest at the rate of 1.25% per annum over the bank's base rate, and are guaranteed by the Company. Available borrowings under the agreement are reduced by the amount of outstanding guarantees. The facility expires on March 31, 2006. We had no outstanding guarantees and no borrowings under this facility as of July 31, 2005.

Capital Expenditures: We expect to spend an additional \$5,000 in connection with the continued improvement of our network infrastructure and software systems for our domestic and international operations. We also expect to make additional capital expenditures of approximately \$1,000 for leasehold improvements and equipment in our new warehouse facilities in Cincinnati, Ohio,

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\$1,000 for leasehold improvements and equipment in our warehouse facilities in Toronto, Canada and a further \$2,500 for leasehold improvements and equipment for several of our studios. As of the date of this report, we have no other material commitments for capital expenditures.

Treasury Stock: At July 31, 2005, common stock at an aggregate cost of \$23,309 was held in treasury.

In January 2003, the Board of Directors authorized a stock repurchase program under which we may repurchase up to \$25,000 of our common stock from time to time in the open market or in privately negotiated transactions. During the quarter ended July 31, 2005, we repurchased 520,341 shares of our common stock at an aggregate cost of \$14,998. In August 2005, we repurchased 405,000 shares of our common stock at an aggregate cost of approximately \$9,947.

Separately, in July 2005, we modified a stock compensation arrangement and accepted for return 412,500 shares of our common stock, held by three employees with a fair market value at the original issuance date of approximately \$9,350, for cash bonuses payable in the future. At the date of modification, 366,667 shares were fully vested and \$8,311 of compensation expense had been previously recognized. At July 31, 2005, the return of these vested shares and the related cost have been included as part of treasury stock. The remaining unvested shares were forfeited and the additional compensation expense of such future cash bonuses, expected to approximate \$1,039, will be recognized ratably as expense through February 2006.

Legal and Accounting Expenses: We have incurred and may continue to incur significant legal, accounting and other professional fees and expenses in connection with pending regulatory and litigation matters.

Based on our currently proposed operating plans and assumptions, we believe that projected cash flow from operations and available cash resources will be sufficient to satisfy our cash requirements for the foreseeable future.

Contractual Obligations and Contingent Liabilities and Commitments

A summary of annual minimum contractual obligations and commitments as of July 31, 2005 is as follows:

Fiscal Years Ending October 31,	1	Licensing and Marketing Agreements		Software Development Agreements		Leases		Distribution Agreements	_	Total
Remainder of 2005	\$	15,448	\$	22,843	\$	7,188	\$	2,910	\$	48,389
2006		58,523		37,106		14,801		1,283		111,713
2007		54,053		10,845		13,004		_		77,902
2008		53,942		_		12,314		_		66,256
2009		55,075		_		12,037		_		67,112
Thereafter		157,083				37,441				194,524
	\$	394,124	\$	70,794	\$	96,785	\$	4,193	\$	565,896

Licensing and Marketing Agreements: Our license expense consists primarily of payments to licensors of intellectual properties under agreements which expire at various times through December 2012. As of July 31, 2005, we have minimum guaranteed licensing and marketing commitments of \$394,124 outstanding under various licensing agreements of which \$2,622 are recorded in our condensed consolidated balance sheet as the licensor does not have any significant performance obligation. Minimum guaranteed licensing and marketing commitments primarily reflect our agreements with major sports leagues and players' associations.

Software Development Agreements: Our payments made to third-party developers include contractual advances and royalty payments under agreements which expire at various times through October 2007. Assuming performance by third-party developers, we have aggregate outstanding commitments of \$70,794 under various software development agreements at July 31, 2005. We have also established an internal royalty program pursuant to which we pay royalties to certain of our development personnel based on product sales.

Lease Commitments: Our offices and warehouse facilities are occupied under non-cancelable operating leases expiring at various times from August 2005 to February 2015. We also lease certain furniture, equipment and automobiles under non-cancelable leases expiring through December 2008. Future minimum rental payments for fiscal 2005 are \$7,188 and aggregate minimum rental payments through applicable lease expirations are \$96,785.

Distribution Agreements: We periodically enter into distribution agreements to purchase various software games that require minimum guaranteed payments. These agreements, which expire between August 2005 and June 2006, require remaining aggregate minimum guaranteed payments of \$4,193 at July 31, 2005.

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(Dollars in thousands, except per share amounts)

Contingent Consideration: In connection with the acquisition of Mobius in March 2004, we agreed to make additional contingent payments of approximately \$1,900 based on the delivery of products. In fiscal 2003, we also agreed to make additional payments of up to \$2,500 to the former owners of Cat Daddy based on a percentage of Cat Daddy's future profits for the first three years after acquisition. The Company does not anticipate making these contingent payments within the next twelve months.

In March 2005, we renegotiated a \$6,000 contingent obligation due upon the delivery of the final PC version of *Duke Nukem Forever* through the payment of \$4,250 and issuance of a promissory note in the principal amount of \$500. The payment of the promissory note is contingent upon the commercial release of such product prior to December 31, 2006.

Fluctuations in Operating Results and Seasonality

We have experienced fluctuations in quarterly operating results as a result of the timing of the introduction of new titles; variations in sales of titles developed for particular platforms; market acceptance of our titles; development and promotional expenses relating to the introduction of new titles; sequels or enhancements of existing titles; projected and actual changes in platforms; the timing and success of title introductions by our competitors; product returns; changes in pricing policies by us and our competitors; the accuracy of retailers' forecasts of consumer demand; the size and timing of acquisitions; the timing of orders from major customers; and order cancellations and delays in product shipment. Sales of our titles are also seasonal, with peak shipments typically occurring in the fourth calendar quarter (our fourth and first fiscal quarters) as a result of increased demand for titles during the holiday season. Quarterly comparisons of operating results are not necessarily indicative of future operating results.

International Operations

Sales in international markets, principally in the United Kingdom and other countries in Europe, have accounted for a significant portion of our net sales. For the nine months ended July 31, 2005 and 2004, sales in international markets accounted for approximately 33.5% and 24.2%, respectively, of our net sales. We are subject to risks inherent in foreign trade, including increased credit risks, tariffs and duties, fluctuations in foreign currency exchange rates, shipping delays and international political, regulatory and economic developments, all of which can have a significant impact on our operating results.

Cautionary Statement and Risk Factors

Safe Harbor Statement under the Securities Litigation Reform Act of 1995.

We make statements in this report that are considered forward-looking statements under federal securities laws. Such forward-looking statements are based on the beliefs of management as well as assumptions made by and information currently available to them. The words "expect," "anticipate," "believe," may," "estimate," "intend" and similar expressions are intended to identify such forward-looking statements. Forward-looking statements involve risks, uncertainties and assumptions including, but not limited to, the following which could cause our actual results, performance or achievements to be materially different from results, performance or achievements, expressed or implied by such forward-looking statements.

The market for our titles is characterized by short product life cycles. If our titles are delayed, we may experience quarterly revenue and profit shortfalls.

The market for our titles is characterized by short product life cycles and frequent introductions of new products. New products may not achieve significant market acceptance or generate sufficient sales to permit us to recover development, manufacturing and marketing costs associated with these products. The life cycle of a title generally involves a relatively high level of sales during the first few months after introduction followed by a rapid decline in sales. Because revenues associated with an initial product launch generally constitute a high percentage of the total revenues associated with the life of a product, any delay in the commercial release of one or more new products could result in significant quarterly revenue and profit shortfalls and cause our operating results to be materially different from expectations. In addition, if we release a limited number of new products during any period, the failure of one or more of such products to achieve market acceptance could seriously hurt our business.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)

(Dollars in thousands, except per share amounts)

A substantial portion of our revenues is derived from a limited number of titles, and we must continue to publish "hit" titles in order to succeed.

Grand Theft Auto and certain of our other titles are "hit" products and have historically accounted for a substantial portion of our revenues. For the nine months ended July 31, 2005, our ten best selling titles accounted for approximately 54.7% of our revenues, with Grand Theft Auto: San Andreas for the PlayStation 2 accounting for 33.4% of our revenues; Midnight Club 3: DUB Edition for the PlayStation 2 accounting for 5.6% of our revenues; Grand Theft Auto: San Andreas for Xbox accounting for 4.5% of our revenues, Midnight Club 3: DUB Edition for Xbox accounting for 2.9% of our revenues; and Grand Theft Auto: San Andreas for PC accounting for 2.6% of our revenues. For the years ended October 31, 2004 and 2003, our ten best selling titles accounted for approximately 46.3% and 50.6%, respectively, of our revenues, with Grand Theft Auto products accounting for approximately 20.9% and 33.6%, respectively, of such revenues for these periods. If we fail to continue to develop and sell new commercially successful "hit" titles, our revenues and profits may decrease substantially and we may incur losses.

Rapidly changing technology and hardware cycles could adversely affect our operations and our ability to forecast our operating results.

The interactive entertainment industry is cyclical and is associated with rapidly changing technology. We expect that Microsoft, Sony and Nintendo will introduce next generation hardware platforms into the marketplace in late 2005 and 2006. As a result, we anticipate that as these newer and more advanced hardware platforms achieve market acceptance, consumer demand for software for older platforms will decline. During the transition to next generation platforms, we expect to continue to devote significant development resources on products designed for current generation platforms, including Sony's PlayStation 2 and Microsoft's Xbox. Consumers may elect to defer purchases of game software for these platforms until newer platforms become available. If consumer demand for these platforms declines generally or as a result of a next generation platform transition or if we are required to reduce prices for our current generation titles sooner than anticipated, we may experience lower than expected sales or losses from products designed for older platforms.

During the transition to next generation platforms, we also expect to devote significant development resources on products designed for next generation hardware platforms, initially for the Xbox 360^{TM} video game and entertainment system from Microsoft. Our ultimate success will depend on our ability to accurately predict which platforms will achieve widespread consumer acceptance. The time, resources and costs associated with the development of next generation software have increased substantially, which increases our risk of loss in the event that new platforms do not achieve commercial success. It is difficult to anticipate hardware development cycles, and we have made and will continue to make both internal and external software development commitments and product investment decisions well in advance of the introduction of new hardware platforms, resulting in cash outflows without corresponding revenues. If new hardware platforms are delayed or do not achieve consumer acceptance, we may be unable to recover our investments and our business could be seriously hurt. Furthermore, during this transition, our operating results may become more volatile and difficult to predict, which could cause wide fluctuations in our stock price.

A number of software publishers who compete with us have developed and commercialized or are currently developing online games for use by consumers over the Internet. Future increased consumer acceptance and increases in the availability of online games or technological advances in online game software or the Internet could result in a decline in platform-based software and negatively impact sales of our products. Direct sales of software by major publishers over the Internet would materially adversely affect our distribution business.

Our efforts to diversify our product offerings and expand into the market for sports and other licensed titles may not be successful. Our significant investments in licenses for sports titles may not result in profitable operations.

We have recently diversified our product offerings by capitalizing on significant growth opportunities in the market for sports and other licensed action and strategy titles. Our success in this market will depend in part on our ability to attract licensors with popular properties and to enter into favorable arrangements with these licensors, including licensors representing the major sports leagues and players' associations. Competition for sports and other licensed properties is intense. If we are unable to continue to obtain and maintain licenses to popular properties, our revenue and profitability with respect to these products could decline dramatically. Competition for licenses has also increased advances and royalties payable to licensors, which currently represent substantial financial commitments on our behalf. We may be unable to enter into favorable license agreements, for financial or other reasons, and despite our efforts to diversify our product offerings, we may be unable to achieve increased levels of revenues or profitability.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)

(Dollars in thousands, except per share amounts)

Our business is dependent on our ability to enter into favorable publishing arrangements with third parties.

Our success depends on our ability to continually identify and develop new titles on a timely basis. We have entered into agreements with third parties to acquire the rights to publish and distribute interactive entertainment software. These agreements typically require us to make advance payments, pay royalties and satisfy other conditions. Our advance payments may not be sufficient to permit developers to develop new software successfully, which could result in material delays and significantly increase our costs to bring particular products to market. Software development costs, promotion and marketing expenses and royalties payable to software developers have increased significantly in recent years and reduce potential profits derived from sales of our software. Future sales of our titles may not be sufficient to recover advances to software developers, and we may not have adequate financial and other resources to satisfy our contractual commitments. If we fail to satisfy our obligations under agreements with third-party developers, the agreements may be terminated or modified in ways that may be burdensome to us. Failure to commercialize products that require significant investments could result in corresponding charges to earnings.

The interactive entertainment software industry is highly competitive both for our publishing and distribution operations.

We compete for both licenses to properties and the sale of interactive entertainment software with Sony, Microsoft and Nintendo, each of which is a large developer and marketer of software for its own platforms. These competitors have the financial resources to withstand significant price competition and to implement extensive advertising campaigns, particularly for prime-time television spots. These companies may also increase their own software development efforts or focus on developing software products for third-party platforms. We also compete with domestic game publishers such as Electronic Arts, Activision, THQ, Midway Games and Atari and international publishers, such as SEGA, Vivendi, Ubi Soft, Eidos, Capcom, Konami and Namco. Some of our competitors have greater financial, technical, personnel and other resources than we do and are able to carry larger inventories and make higher offers to licensors and developers for commercially desirable properties than we can. Our titles also compete with other forms of entertainment such as motion pictures, television and audio and video products featuring similar themes, online computer programs and forms of entertainment which may be less expensive or provide other advantages to consumers.

Our distribution business also operates in a highly competitive environment. Competition is based primarily on breadth, availability and quality of product lines; price; terms and conditions of sale; credit terms and availability; speed and accuracy of delivery; and effectiveness of sales and marketing programs. Our competitors include regional, national and international distributors, as well as hardware manufacturers and software publishers. We may lose market share or be forced in the future to reduce our prices in response to our competitors.

Increased competition for limited shelf space and promotional support from retailers could affect the success of our business and require us to incur greater expenses to market our titles.

Retailers have limited shelf space and promotional resources, and competition is intense among an increasing number of newly introduced interactive entertainment software titles for adequate levels of shelf space and promotional support. Competition for retail shelf space is expected to increase, which may require us to increase our marketing expenditures to maintain current levels of sales of our titles. Competitors with more extensive lines and popular titles may have greater bargaining power with retailers. Accordingly, we may not be able to achieve the levels of promotional support and shelf space that such competitors receive.

A limited number of customers account for a significant portion of our sales. The loss of a principal customer could seriously hurt our business.

A substantial portion of our product sales are made to a limited number of customers, two of which have recently announced plans to merge. Sales to our five largest customers accounted for approximately 41.0% and 35.6% of our revenues, respectively, for the nine months ended July 31, 2005 and 2004. Sales to our five largest customers accounted for approximately 38.9% of our revenues for the year ended October 31, 2004. For the year ended October 31, 2004, sales of our products to Wal-Mart accounted for 10.4% of our revenues. Our sales are made primarily pursuant to purchase orders without long-term agreements or other commitments, and our customers may terminate their relationship with us at any time. The loss of our relationships with principal customers or a decline in sales to principal customers could materially adversely affect our operating results. Bankruptcies or consolidations of certain large retail customers could seriously hurt our business.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)

(Dollars in thousands, except per share amounts)

Returns of our published titles by our customers and price concessions granted to our customers may adversely affect our operating results.

We are exposed to the risk of product returns and price concessions with respect to our customers. Our distribution arrangements with customers generally do not give them the right to return titles to us or to cancel firm orders. However, we sometimes accept product returns from our distribution customers for stock balancing and negotiate accommodations to customers which include credits and returns, when demand for specific products falls below expectations. We accept returns and grant price concessions in connection with our publishing arrangements and revenue is recognized after deducting estimated reserves for returns and price concessions. While we believe that we can reliably estimate future returns and price concessions, if return rates and price concessions for our published titles exceed our reserves, our revenues could decline.

Failure to collect our accounts receivables on a timely basis will negatively impact our cash flow.

Our sales are typically made on credit. We do not hold any collateral to secure payment by our customers. As a result, we are subject to credit risks, particularly in the event that any of our receivables represent sales to a limited number of retailers or are concentrated in foreign markets. Although we continually assess the creditworthiness of our customers, which are principally large, national retailers, if we are unable to collect our accounts receivable as they become due, it could adversely affect our financial condition and cash flow.

Rating systems for interactive entertainment software, potential legislation, consumer opposition and litigation could negatively impact sales of our "M" rated products.

The Entertainment Software Rating Board ("ESRB") requires game publishers to provide consumers with information relating to graphic violence, profanity or sexually explicit material contained in software titles, and imposes significant penalties for noncompliance. Certain countries have also established similar rating systems as prerequisites for product sales in those countries. In some instances, we may be required to modify our products to comply with the requirements of foreign rating systems, which could delay the release of our products. Sales of certain of our titles have been prohibited in certain countries. Our software titles receive a rating of "E" (age 6 and older), "E10+" (age 10 and older), "T" (age 13 and over) or "M" (age 17 and over). Many of our titles have received an "M" rating. We believe that we comply with rating systems and properly display the ratings and content descriptions received for our titles.

Several proposals have been made for federal legislation to regulate the interactive entertainment software, motion picture and recording industries, including a proposal to adopt a common rating system for interactive entertainment software, motion picture and music containing violence or sexually explicit material. The Federal Trade Commission has issued reports to Congress with respect to the marketing of such material to under-17 audiences. In July 2005, we were notified that the staff of the Federal Trade Commission's Division of Advertising Practices is conducting an inquiry into advertising claims made for *Grand Theft Auto: San Andreas* following the re-rating of the title by the ESRB from an "M" rating to an "AO" rating, which caused us to establish an approximate \$33.0 million reserve for anticipated product returns primarily related to our North American inventory of *Grand Theft Auto: San Andreas*. Consumer advocacy groups have opposed sales of interactive entertainment software containing graphic violence or sexually explicit material by pressing for legislation in these areas (including legislation prohibiting the sale of "M" rated video games to under-17 audiences) and by engaging in public demonstrations and media campaigns.

Retailers may decline to sell interactive entertainment software containing graphic violence or sexually explicit material, which may limit the potential market for our "M" rated products, and adversely affect our operating results. If any groups (including international, national and local political and regulatory bodies) were to target our "M" rated titles, or if retailers decline to sell our "M" rated products or products containing graphic violence or sexually explicit material generally, we might be required to significantly change or discontinue a particular title, which in the case of our best selling titles could seriously hurt our business. Additionally, although lawsuits seeking damages for injuries allegedly suffered by third parties as a result of video games have been unsuccessful in the courts, claims of this kind have been asserted against us from time to time. See "Legal Proceedings."

We cannot publish our console titles without the approval of hardware licensors who are also our competitors.

We are required to obtain a license from Sony, Microsoft and Nintendo, who are also our competitors, to develop and publish titles for their respective hardware platforms. Our existing platform licenses require that we obtain approval for the publication of new titles on a title-by-title basis. As a result, the number of titles we are able to publish for these hardware platforms, along with our ability to time the release of these titles and, accordingly, our net sales from titles for these hardware platforms, may be limited. If any licensor chooses not to renew or extend our license agreement at the end of its current term, or if the licensor were to terminate our license for

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)

(Dollars in thousands, except per share amounts)

any reason, we would be unable to publish additional titles for that licensor's platform. Termination of any such agreements could seriously hurt our business and prospects.

We expect that each of Microsoft, Sony and Nintendo will introduce next generation platforms into the marketplace in late 2005 and 2006. In order to publish products for a new platform, we will be required to enter into a license agreement in advance of a platform's commercial introduction, which gives the platform licensor the opportunity to set our fee structure. Certain platform licensors have retained the right to change fee structures for online game play, and each licensor's ability to set royalty rates makes it difficult for us to forecast our costs. Increased costs could negatively impact our operating margins. We may be unable to enter into license agreements for next generation platforms on satisfactory terms or at all. Failure to enter into any such agreement could also seriously hurt our business.

Sony and Nintendo are the sole manufacturers of the titles we publish under license from them. Games for the Xbox must be manufactured by pre-approved manufacturers. Each of these manufacturers also publishes software for its own platforms and manufactures titles for all of its other licensees and may choose to give priority to its own titles or those of other publishers if it has insufficient manufacturing capacity or if there is increased demand for its or other publishers' products. In addition, these manufacturers may not have sufficient production capacity to satisfy our scheduling requirements during any period of sustained demand. If manufacturers do not supply us with finished titles on favorable terms without delays, our operations would be materially interrupted, and we would be unable to obtain sufficient amounts of our product to sell to our customers. If we cannot obtain sufficient product supplies, our net sales will decline and we could incur losses.

Our quarterly operating results may vary significantly, which could cause our stock price to decline.

We have experienced and may continue to experience wide fluctuations in quarterly operating results. The interactive entertainment industry is highly seasonal, with sales typically higher during the fourth calendar quarter (our fourth and first fiscal quarters), due primarily to increased demand for games during the holiday buying season. Our failure or inability to introduce products on a timely basis to meet seasonal fluctuations in demand could adversely affect our business and operating results. The uncertainties associated with software development, manufacturing lead times, production delays and the approval process for products by hardware manufacturers and other licensors make it difficult to predict the quarter in which our products will ship and therefore may cause us to fail to meet financial expectations. In future quarters, our operating results may fall below the expectations of securities analysts and investors and the price of our stock could decline significantly.

Our business is subject to risks generally associated with the entertainment industry, and we may fail to properly assess consumer tastes and preferences.

Our business is subject to all of the risks generally associated with the entertainment industry and, accordingly, our future operating results will depend on numerous factors beyond our control, including the popularity, price and timing of new hardware platforms being released; economic, political and military conditions that adversely affect discretionary consumer spending; changes in consumer demographics; the availability and popularity of other forms of entertainment; and critical reviews and public tastes and preferences, which may change rapidly and cannot be predicted. In order to plan for acquisition and promotional activities, we must anticipate and respond to rapid changes in consumer tastes and preferences. A decline in the popularity of certain game genres or particular platforms could cause sales of our titles to decline dramatically. The period of time necessary to develop new game titles, obtain approvals of platform licensors and produce finished products is unpredictable. During this period, consumer appeal for a particular title may decrease, causing product sales to fall short of expectations.

We may not be able to protect our proprietary rights or avoid claims that we infringe on the proprietary rights of others.

We develop proprietary software and have obtained the rights to publish and distribute software developed by third parties. We attempt to protect our software and production techniques under copyright, trademark and trade secret laws as well as through contractual restrictions on disclosure, copying and distribution. Our software is susceptible to piracy and unauthorized copying. Unauthorized third parties may be able to copy or to reverse engineer our software to obtain and use programming or production techniques that we regard as proprietary. Well organized piracy operations have also proliferated in recent years as a result of the ability to download pirated copies of our software over the Internet. Although we attempt to incorporate protective measures into our software, piracy of our products could negatively impact our future profitability.

With advances in technology, game content and software graphics are expected to become more realistic. As a result, we believe that interactive entertainment software will increasingly become the subject of claims that such software infringes the intellectual property rights of others. From time to time, we receive notices from third parties or are named in lawsuits by third parties alleging

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(Dollars in thousands, except per share amounts)

infringement of their proprietary rights. Although we believe that our software and technologies and the software and technologies of third-party developers and publishers with whom we have contractual relations do not and will not infringe or violate proprietary rights of others, it is possible that infringement of proprietary rights of others has or may occur. Any claims of infringement, with or without merit, could be time consuming, costly and difficult to defend. Moreover, intellectual property litigation or claims could require us to discontinue the distribution of products, obtain a license or redesign our products, which could result in additional substantial costs and material delays.

We are subject to product development risks which could result in delays and additional costs, and we must adapt to changes in software technologies.

We rely on third-party software developers for the development of certain of our titles. Quality third-party developers are continually in high demand. Software developers who have developed titles for us in the past may not be available to develop software for us in the future. Due to the limited number of third-party software developers and the limited control that we exercise over them, these developers may not be able to complete titles for us on a timely basis or within acceptable quality standards, if at all. We depend on third-party software developers and our internal development studios to develop new interactive entertainment software within anticipated release schedules and cost projections. The development cycle for new titles ranges from twelve to twenty-four months and is expected to increase in connection with the development of next generation software. After development of a product, it may take between nine to twelve additional months to develop the product for other hardware platforms. If developers experience financial difficulties, additional costs or unanticipated development delays, we will not be able to release titles according to our schedule and at budgeted costs.

Additionally, in order to stay competitive, our internal development studios must anticipate and adapt to rapid technological changes affecting software development. Any inability to respond to technological advances and implement new technologies could render our products obsolete or less marketable.

Our software is susceptible to errors, which can harm our financial results and reputation.

The technological advancements of new hardware platforms results in the development of more complex software products. As software products become more complex, the risk of undetected errors in products when first introduced increases. If, despite testing, errors are found in new products or releases after shipments have been made, we could experience a loss of or delay in timely market acceptance, product returns, loss of revenues and damage to our reputation.

Gross margins relating to our distribution business have been historically narrow which increases the impact of variations in costs on our operating results.

As a result of intense price competition, our gross margins in our distribution business have historically been narrow and may continue to be narrow in the future. Accordingly, slight variations in operating costs and expenses could result in losses in our distribution business from period to period.

We may not be able to adequately adjust our cost structure in a timely fashion in response to a sudden decrease in demand.

A significant portion of our selling and general and administrative expense is comprised of personnel and facilities. In the event of a significant decline in revenues, we may not be able to exit facilities, reduce personnel, or make other changes to our cost structure without disruption to our operations or without significant termination and exit costs. Management may not be able to implement such actions in a timely manner, if at all, to offset an immediate shortfall in revenues and profit.

Our distribution business is dependent on suppliers to maintain an adequate supply of products to fulfill customer orders on a timely basis.

Our ability to obtain particular products in required quantities and to fulfill customer orders on a timely basis is important to our success. In most cases, we have no guaranteed price or delivery agreements with suppliers. In certain product categories, limited price concessions or return rights offered by publishers may have a bearing on the amount of product we may be willing to purchase. Our industry may experience significant hardware supply shortages from time to time due to the inability of certain manufacturers to supply certain products on a timely basis. As a result, we have experienced, and may in the future continue to experience, short-term hardware inventory shortages. Further, manufacturers or publishers who currently distribute their products through us may decide to distribute, or to substantially increase their existing distribution, through other distributors, or directly to retailers.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)

(Dollars in thousands, except per share amounts)

We are subject to the risk that our inventory values may decline and protective terms under supplier arrangements may not adequately cover the decline in values.

The interactive entertainment software and hardware industry is characterized by the introduction of new and enhanced generations of products and evolving industry standards. These changes may cause inventory to decline substantially in value over time or to become obsolete. We are exposed to inventory risk in our distribution business to the extent that supplier price concessions are not available to us on all products or quantities. In addition, suppliers may become insolvent and unable to fulfill price concession obligations.

We are subject to risks and uncertainties of international trade, including fluctuations in the values of local foreign currencies against the dollar.

Sales in international markets, primarily in the United Kingdom and other countries in Europe, have accounted for a significant portion of our net sales. Sales in international markets accounted for approximately 33.5% and 24.2%, respectively, of our revenues for the nine months ended July 31, 2005 and July 31, 2004. Sales in international markets accounted for approximately 27.5% of our revenues for fiscal 2004. We are subject to risks inherent in foreign trade, including increased credit risks; tariffs and duties; fluctuations in foreign currency exchange rates; shipping delays; and international political, regulatory and economic developments, all of which can have a significant impact on our operating results. All of our international sales are made in local currencies, which could fluctuate against the dollar. While we may use forward exchange contracts to a limited extent to seek to mitigate foreign currency risk, our results of operations could be adversely affected by unfavorable foreign currency fluctuations.

The market price for our common stock may be highly volatile as a result of, among other things, factors affecting the industry.

The market price of our common stock has been and may continue to be highly volatile. Factors such as our operating results, announcements by us or our competitors and various factors affecting the interactive entertainment software industry may have a significant impact on the market price of our common stock.

We are subject to rapidly evolving regulation affecting financial reporting, accounting and corporate governance matters.

In response to recent corporate events, legislators and government agencies have focused on the integrity of financial reporting, and regulatory accounting bodies have recently announced their intention to issue several new accounting standards, including a recently adopted standard that accounts for stock options as compensation expense. Additionally, recently enacted legislation focused on corporate governance, auditing and internal accounting controls imposes compliance burdens on us, and will require us to continue to devote substantial financial, technical and personnel resources to address various compliance issues and audit requirements.

We are dependent on our management and key personnel for our success. If we fail to retain qualified creative and marketing personnel, our business could be seriously harmed.

We rely on our management and other key personnel for the successful operation of our business. We are dependent upon the expertise and skills of certain of our Rockstar employees responsible for content creation and product development and marketing. Although we have employment agreements with each of these creative, development and marketing personnel, and we have granted them incentives in the form of an internal royalty program based on sales of Rockstar published products, we may be unable to continue to retain these personnel at current compensation levels, or at all. Future changes to compensation arrangements could result in increased expenses and have a negative impact on our operating results. Failure to continue to attract and retain qualified management, creative, development and marketing personnel could materially adversely affect our business and prospects.

Our expansion and acquisitions may strain our operations, and we may not have sufficient financial resources to continue to expand our operations at previous levels.

We have expanded through internal growth and acquisitions, which has placed and may continue to place a significant strain on our management, administrative, operational, financial and other resources. We have expanded our publishing operations, significantly increased our advances to licensors and developers and manufacturing expenditures and enlarged our work force. To successfully manage this growth, we must continue to implement and improve our operating systems as well as hire, train and manage a substantial and increasing number of management, technical, marketing, administrative and other personnel. We may be unable to effectively manage these rapidly expanding operations which are geographically dispersed.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)

(Dollars in thousands, except per share amounts)

We have acquired rights to various properties and businesses, and we intend to continue to pursue opportunities by making selective acquisitions consistent with our business strategy. We may be unable to successfully integrate new personnel, property or businesses into our operations. If we are unable to successfully integrate personnel, properties or businesses into our operations, we may incur significant charges.

Our publishing and distribution activities require significant cash resources. We may be required to seek debt or equity financing to fund the cost of continued expansion. The issuance of equity securities would result in dilution to the interests of our stockholders.

(Dollars in thousands, except per share amounts)

Item 3. Quantitative and Qualitative Disclosures About Market Risk

We are subject to market risks in the ordinary course of our business, primarily risks associated with interest rate and foreign currency fluctuations.

Historically, fluctuations in interest rates have not had a significant impact on our operating results. At July 31, 2005, we had no outstanding variable rate indebtedness.

We transact business in foreign currencies and are exposed to risks resulting from fluctuations in foreign currency exchange rates. Accounts relating to foreign operations are translated into United States dollars using prevailing exchange rates at the relevant fiscal quarter. Translation adjustments are included as a separate component of stockholders' equity. For the nine months ended July 31, 2005, our foreign currency translation adjustment loss was \$7,415. Foreign exchange transaction gain for the nine months ended July 31, 2005 was \$693. A hypothetical 10% change in applicable currency exchange rates at July 31, 2005 would result in a material translation adjustment.

Item 4. Controls and Procedures

Based on their evaluation of the effectiveness of our disclosure controls and procedures as of the end of the period covered by this report, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures are effective at the reasonable assurance level for recording, processing, summarizing and reporting the information we are required to disclose in our reports filed under the Securities Exchange Act of 1934. There were no changes in our internal control over financial reporting during the fiscal quarter ended July 31, 2005 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

(Dollars in thousands, except per share amounts)

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

In July 2005, the Company was notified that the staff of the Federal Trade Commission's ("FTC") Division of Advertising Practices is conducting an inquiry into advertising claims made for *Grand Theft Auto: San Andreas* following the re-rating of the title by the Entertainment Software Rating Board ("ESRB") from a Mature 17+ ("M") rating to an Adults Only 18+ ("AO") rating. The Company is cooperating with the FTC inquiry and believes that it acted in accordance with all applicable laws and regulations. The Company has also received requests for documents and information relating to *Grand Theft Auto: San Andreas* from the Attorneys General of the States of North Carolina and Connecticut.

In July 2005, the Company received three purported class action complaints against the Company and its subsidiary, Rockstar Games, Inc. ("Rockstar"), which were filed in the United States District Court for the Southern District of New York and one such complaint which was filed in the United States District Court, Eastern District of Pennsylvania. The plaintiffs, alleged purchasers of the Company's *Grand Theft Auto: San Andreas* game, allege that the Company and Rockstar engaged in consumer deception, false advertising and common law fraud and were unjustly enriched as a result of the alleged failure of the Company and Rockstar to disclose that *Grand Theft Auto: San Andreas* contained "hidden" content, which resulted in the game receiving an M rating from the ESRB rather than an AO rating. The complaints seek unspecified damages, declarations of various violations of law and litigation costs. The Company believes the complaints are without merit and intends to vigorously defend and seek dismissals of these actions.

In February 2005, the personal representatives of the Estates of Arnold Strickland and Ace Mealer brought an action in the Circuit Court of Fayette County, Alabama against the Company, Sony, Wal-Mart, GameStop and Devin Moore alleging under Alabama manufacturers liability and wrongful death statutes that the Company's video games designed, manufactured, marketed and/or supplied to Mr. Moore resulted in "copycat violence" that caused the death of Messrs. Strickland and Mealer. The suit seeks damages (including punitive damages) against all of the defendants in excess of \$600,000. The Company believes that the claims are without merit and that the action is similar to lawsuits brought and uniformly dismissed by courts in other jurisdictions. The Company intends to vigorously defend and seek a dismissal of this action.

The Company is involved in routine litigation in the ordinary course of its business, which in management's opinion will not have a material adverse effect on the Company's financial condition, cash flows or results of operations.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

In January 2003, the Board of Directors authorized a stock repurchase program under which the Company may repurchase up to \$25,000 of its common stock from time to time in the open market or in privately negotiated transactions. During the quarter ended July 31, 2005, the Company repurchased 520,341 shares of its common stock at an aggregate cost of approximately \$14,998. As of July 31, 2005, \$10,002 may be used to purchase additional shares of the Company's common stock under this program. Detail of the repurchases is provided in the table below.

Month of Purchase	Total number of shares purchased/ returned		Average price paid per share	Total number of shares repurchased as part of the publicly announced program	Total amount purchased as part of the publicly announced program		Maximum dollar value of shares that may yet be purchased under the program	
May 2005	_	\$	_	_	\$	_	\$	25,000
June 2005	520,341		28.82	520,341		14,998		10,002
July 2005	412,500(1)		22.67(1)	_		_		10,002
		_			_			
Total/Average	932,841	\$	26.10	520,341	\$	14,998	\$	10,002
		_						

(1) In July 2005, the Company accepted for return 412,500 shares of its common stock held by three employees with a fair market value at the original issuance date of approximately \$9,350.

(Dollars in thousands, except per share amounts)

Item 4. Submission of Matters to a Vote of Security Holders

The Company held its Annual Meeting on June 16, 2005. At the meeting, Paul Eibeler, Oliver R. Grace, Jr, Robert Flug, Mark Lewis, Todd Emmel, Steve Tisch and Barbara Kaczynski were elected as directors. Mr. Eibeler received 57,882,471 votes for, and zero votes against. Mr. Grace received 55,420,241 votes for, and zero votes against. Mr. Flug received 55,420,177 votes for, and zero votes against. Mr. Lewis received 56,137,315 votes for, and zero votes against. Mr. Emmel received 56,918,907 votes for, and zero votes against. Mr. Tisch received 56,136,880 votes for, and zero votes against. Ms. Kaczynski received 57,346,944 votes for, and zero votes against.

In addition, the stockholders approved an amendment to the Company's 2002 Stock Option Plan to increase the number of shares of the Company's common stock reserved for issuance under the Option Plan by 2,000,000 shares with 42,174,825 votes for and 13,591,306 votes against and an amendment to the Company's Incentive Stock Plan to increase the number of shares of the Company's common stock reserved for issuance under the Incentive Plan by 1,000,000 shares with 42,855,526 votes for and 12,881,224 votes against.

Item 6. Exhibits

Errhibite

Exhibits:	
10.1	Take-Two Interactive Software, Inc., Incentive Stock Plan, as amended.
10.2	2002 Stock Option Plan of Take-Two Interactive Software, Inc., as amended.
31.1	Chief Executive Officer Certification Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Chief Financial Officer Certification Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Chief Executive Officer Certification pursuant to 18 U.S.C. Section 1350, as adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	Chief Financial Officer Certification pursuant to 18 U.S.C. Section 1350, as adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

TAKE-TWO INTERACTIVE SOFTWARE, INC.

(Registrant)

Date: September 8, 2005 By: /s/ Paul Eibeler

Paul Eibeler

Chief Executive Officer and President

(Principal Executive Officer)

Date: September 8, 2005 By: /s/ Karl H. Winters

Karl H. Winters Chief Financial Officer (Principal Financial Officer)

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TAKE-TWO INTERACTIVE SOFTWARE, INC.

Incentive Stock Plan
(as amended in June 2005 and for 3-for-2 stock split in April 2005)

1. Purpose

The purpose of the Take-Two Interactive Software, Inc. Incentive Stock Plan is to enable Take-Two Interactive Software, Inc. (the "Company") to offer to those of its employees and to the employees of its Subsidiaries who are expected to contribute to the success of the Company, long term equity interests in the Company, thereby enhancing its ability to attract, retain and reward such key employees, and to increase the mutuality of interests between those employees and the shareholders of the Company.

2. Administration

The Plan shall be administered by the Compensation Committee of the Board of Directors (the "Board"), the membership of which shall consist solely of two or more members of the Board, each of whom shall serve at the pleasure of the Board and shall be a "Non-Employee Director," as defined in Rule 16b-3 under the Securities Exchange Act of 1934, and, if practicable, shall also be an "outside director," as defined in Section 162(m) of the Internal Revenue Code, and shall be at all times constituted so as not to adversely affect the compliance of the Plan with the requirements of Rule 16b-3 or with the requirements of any other applicable law, rule or regulation.

The Committee shall have the authority to grant, pursuant to the terms of the Plan, to directors (other than directors serving as members of the Committee), officers and other employees shares of the Company's Common Stock ("Stock") pursuant to: (i) Section 5 ("Restricted Stock"), (ii) Section 6 ("Deferred Stock") and/or (iii) Section 7 ("Other Stock-Based Awards"). Notwithstanding anything in the Plan to the contrary, (i) Stock granted under this Plan shall be subject to a minimum pro rata vesting period of three years with respect to outright grants and a minimum vesting period of one year with respect to performance based grants. The Board reserves the right to make and set the terms of and to interpret the terms of any grant of Stock under the Plan to directors who are members of the Committee.

For purposes of illustration and not of limitation, the Committee shall have the authority (subject to the express provisions of the Plan):

- (i) to select the directors, officers and other employees of the Company or any Subsidiary to whom Restricted Stock, Deferred Stock and/or Other Stock-Based Awards may be from time to time granted hereunder;
- (ii) to determine the Restricted Stock, Deferred Stock and/or Other Stock-Based Awards, or any combination thereof, if any, to be granted hereunder to one or more eligible persons;
 - (iii) to determine the number of shares of Stock to be covered by each award granted hereunder;
- (iv) to determine the terms and conditions, not inconsistent with the terms of the Plan, of any award granted hereunder (including, but not limited to, share price, any restrictions or limitations, and any vesting acceleration and/or forfeiture provisions);
- (v) to determine the terms and conditions under which awards granted hereunder are to operate on a tandem basis and/or in conjunction with or apart from other awards made by the Company or any Subsidiary outside of the Plan; and
 - (vi) to determine the extent and circumstances under which Stock and other amounts payable with respect to an award hereunder shall be deferred.

Subject to Section 9 hereof, the Committee shall have the authority to (i) adopt, alter and repeal such administrative rules, guidelines and practices governing the Plan as it shall, from time to time, deem advisable, (ii) interpret the terms and provisions of the Plan and any award issued under the Plan (and to determine the form and substance of all agreements relating thereto), and (iii) to otherwise supervise the administration of the Plan.

Subject to the express provisions of the Plan, all decisions made by the Committee pursuant to the provisions of the Plan shall be made in the Committee's sole and absolute discretion and shall be final and binding upon all persons, including the Company, its Subsidiaries and the Plan participants.

3. Stock Subject to Plan

The total number of shares of Stock reserved and available for distribution under the Plan shall be 2,500,000 shares, and shall include Restricted Stock previously granted by the Committee and Board. Such shares may consist, in whole or in part, of authorized and unissued shares or treasury shares.

If any shares of Stock that are subject to any Restricted Stock, Deferred Stock or Other Stock-Based award are forfeited, such shares shall again be available for distribution under the Plan.

In the event of any merger, reorganization, consolidation, recapitalization, stock dividend, stock split, extraordinary distribution with respect to the Stock or other change in corporate structure affecting the Stock, such substitution or adjustments shall be made in the aggregate number of shares of Stock reserved for issuance under the Plan.

Subject to the provisions of the immediately preceding paragraph, the maximum numbers of shares subject to Restricted Stock, Deferred Stock and other Stock-Based awards to (i) all of the Company's directors and officers (as determined in accordance with Rule 16a-1(f) of the Securities Exchange Act of 1934) as a group or (ii) each of the Company's chief executive officer and the four other highest compensated executive officers who are employed by the Company on the last day of any taxable year of the Company, shall be 375,000 shares during the term of the Plan.

4. Eligibility

Directors, officers and other employees of the Company or any Parent or Subsidiary (but excluding any person whose eligibility would adversely affect the compliance of the Plan with the requirements of Rule 16b-3) who are at the time of the grant of an award under the Plan employed by the Company or any Subsidiary and who are responsible for or contribute to the management, growth and/or profitability of the business of the Company or any Parent or Subsidiary, are eligible to be granted awards under the Plan. Eligibility under the Plan shall be determined by the Committee.

The Committee may, in its sole discretion, include additional conditions and restrictions in connection with awards under the Plan. The grant of an award under the Plan, and any determination made in connection therewith, shall be made on a case by case basis and can differ among grantees. The grant of an award under the Plan is a privilege and not a right and the determination of the Committee can be applied on a non-uniform (discretionary) basis.

5. Restricted Stock

(a) *Grant and Exercise.* Shares of Restricted Stock may be issued either alone or in addition to or in tandem with other awards granted under the Plan. The Committee shall determine the eligible persons to whom, and the time or times at which grants of Restricted Stock will be made, the number of shares to be awarded, the price (if any) to be paid by the recipient, the time or times within which such awards may be subject to forfeiture (the "Restriction Period"), the vesting schedule and rights to acceleration thereof, and all other terms and conditions of the awards. The Committee may condition the grant of Restricted Stock upon the attainment of such factors as the Committee may determine.

- (b) Terms and Conditions. Each Restricted Stock award shall be subject to the following terms and conditions:
- (i) Restricted Stock, when issued, will be represented by a stock certificate or certificates registered in the name of the holder to whom such Restricted Stock shall have been awarded. During the Restriction Period, the Restricted Stock shall be subject to such restrictions, terms and conditions as may be established by the Committee.
- (ii) Restricted Stock shall constitute issued and outstanding shares of Common Stock for all corporate purposes, and the issuance thereof shall be made for at least the minimum consideration (if any) necessary to permit the shares of Restricted Stock to be deemed to be fully paid and nonassessable. The holder will have the right to vote such Restricted Stock, to receive and retain all regular cash dividends and other cash equivalent distributions as the Board may in its sole discretion designate, pay or distribute on such Restricted Stock and to exercise all other rights, powers and privileges of a holder of Stock with respect to such Restricted Stock, with the exceptions that (A) other than regular cash dividends and other cash equivalent distributions as the Board may in its sole discretion designate, pay or distribute, the Company will retain custody of all distributions ("Retained Distributions") made or declared with respect to the Restricted Stock (and such Retained Distributions will be subject to the same restrictions, terms and conditions as are applicable to the Restricted Stock) until such time, if ever, as the Restricted Stock with respect to which such Retained Distributions shall have been made, paid or declared shall have become vested and with respect to which the Restriction Period shall have expired; (B) the holder may not sell, assign, transfer, pledge, exchange, encumber or dispose of the Restricted Stock or any Retained Distributions during the Restriction Period; and (C) a breach of any of the restrictions, terms or conditions contained in the Plan or any agreement referred to in Section 5(b)(iv) below, or otherwise established by the Committee with respect to any Restricted Stock or Retained Distributions will cause a forfeiture of such Restricted Stock and any Retained Distributions with respect thereto. Notwithstanding anything to the contrary in this Plan, the Committee may grant Restricted Stock awards outright, without any restrictions and conditions, except those restrictions under
- (iii) Upon the expiration of the Restriction Period with respect to each award of Restricted Stock and the satisfaction of any other applicable restrictions, terms and conditions (A) all or part of such Restricted Stock shall become vested in accordance with the terms of any agreement referred to in Section 5(b)(iv) below or as otherwise established by the Committee, and (B) any Retained Distributions with respect to such Restricted Stock shall become vested to the extent that the Restricted Stock related thereto shall have become vested. Any such Restricted Stock and Retained Distributions that do not vest shall be forfeited to the Company and the holder shall not thereafter have any rights with respect to such Restricted Stock and Retained Distributions that shall have been so forfeited.
 - (iv) Restricted Stock awards may be confirmed by, and may be subject to the terms of, an agreement executed by the Company and the participant.

6. Deferred Stock

- (a) Grant and Exercise. Deferred Stock may be awarded either alone or in addition to or in tandem with other awards granted under the Plan. The Committee shall determine the eligible persons to whom and the time or times at which Deferred Stock shall be awarded, the number of shares of Deferred Stock to be awarded to any person, the duration of the period (the "Deferral Period") during which, and the conditions under which, receipt of the Deferred Stock will be deferred, and all the other terms and conditions of the awards. The Committee may condition the grant of the Deferred Stock upon the attainment of such factors or criteria as the Committee shall determine.
 - (b) Terms and Conditions. Each Deferred Stock award shall be subject to the following terms and conditions:
- (i) Subject to the provisions of the Plan, any agreement referred to in Section 6(b)(vii) below and any conditions otherwise established by the Committee, Deferred Stock awards may not be sold, assigned, transferred, pledged or otherwise encumbered during the Deferral Period. At the expiration of the Deferral Period (or the Additional Deferral Period referred to in Section 6(b)(vi) below, where applicable), share certificates shall be delivered to the participant, or his legal representative, in a number equal to the shares of Stock covered by the Deferred Stock award.

- (ii) As determined by the Committee at the time of award, amounts equal to any dividends declared during the Deferral Period (or the Additional Deferral Period referred to in Section 6(b)(vi) below, where applicable) with respect to the number of shares covered by a Deferred Stock award may be paid to the participant currently or deferred and deemed to be reinvested in additional Deferred Stock.
- (iii) Subject to the provisions of any agreement referred to in Section 6(b)(vii) below and this Section 6 and Section 11(g) below, upon termination of a participant's employment with the Company or any Parent or Subsidiary for any reason during the Deferral Period (or the Additional Deferral Period referred to in Section 6(b)(vi) below, where applicable) for a given award, the Deferred Stock in question will vest or be forfeited in accordance with the terms and conditions established by the Committee at the time of grant.
- (iv) The Committee may, after grant, accelerate the vesting of all or any part of any Deferred Stock award and/or waive the deferral limitations for all or any part of a Deferred Stock award.
- (v) In the event of hardship or other special circumstances of a participant whose employment with the Company or any Parent or Subsidiary is involuntarily terminated (other than for cause), the Committee may waive in whole or in part any or all of the remaining deferral limitations imposed hereunder or pursuant to any agreement referred to in Section 6(b)(vii) below with respect to any or all of the participant's Deferred Stock.
- (vi) A participant may request to, and the Committee may at any time, defer the receipt of an award (or an installment of an award) for an additional specified period or until a specified period or until a specified event (the "Additional Deferral Period"). Subject to any exceptions adopted by the Committee such request must be made at least one year prior to expiration of the Deferral Period for such Deferred Stock award (or such installment).
 - (vii) Deferred Stock awards may be confirmed by, and may be subject to the terms of, an agreement executed by the Company and the participant.

7. Other Stock-Based Awards

- (a) *Grant and Exercise*. Other Stock-Based Awards, which may include performance shares and shares valued by reference to the performance of the Company or any Subsidiary, may be granted either alone or in addition to or in tandem with Restricted Stock or Deferred Stock. The Committee shall determine the eligible persons to whom, and the time or times at which, such awards shall be made, the number of shares of Stock to be awarded pursuant to such awards, and all other terms and conditions of the awards. The Committee may also provide for the grant of Stock under such awards upon the completion of a specified performance period.
 - (b) Terms and Conditions. Each Other Stock-Based Award shall be subject to the following terms and conditions:
 - (i) Shares of Stock subject to an Other Stock-Based Award may not be sold, assigned, transferred, pledged or otherwise encumbered prior to the date on which the shares are issued, or, if later, the date on which any applicable restriction or period of deferral lapses.
 - (ii) The recipient of an Other Stock-Based Award shall be entitled to receive, currently or on a deferred basis, dividends or dividend equivalents with respect to the number of shares covered by the award, as determined by the Committee at the time of the award. The Committee may provide that such amounts (if any) shall be deemed to have been reinvested in additional Stock.

- (iii) Any Other Stock-Based Award and any Stock covered by any Other Stock-Based Award shall vest or be forfeited to the extent so provided in any agreement referred to in Section 7(b)(v) below or as otherwise determined by the Committee.
- (iv) In the event of the participant's retirement, disability or death, or in cases of special circumstances, the Committee may waive in whole or in part any or all of the limitations imposed hereunder (if any) with respect to any or all of an Other Stock-Based Award.
- (v) Other Stock-Based Awards may be confirmed by, and may be subject to the terms of, an agreement executed by the Company and by the participant.

B. Change of Control Provisions

- (a) A "Change of Control" shall be deemed to have occurred on the tenth day after:
- (i) any individual, corporation or other entity or group (as defined in Section 13(d)(3) of the Exchange Act), becomes, directly or indirectly, the beneficial owner (as defined in the General Rules and Regulations of the Securities and Exchange Commission with respect to Sections 13(d) and 13(g) of the Exchange Act) of more than 50% of the then outstanding shares of the Company's capital stock entitled to vote generally in the election of directors of the Company; or
- (ii) the commencement of, or the first public announcement of the intention of any individual, firm, corporation or other entity or of any group (as defined in Section 13(d)(3) of the Exchange Act) to commence, a tender or exchange offer subject to Section 14(d)(1) of the Exchange Act for any class of the Company's capital stock; or
- (iii) the shareholders of the Company approve (A) a definitive agreement for the merger or other business combination of the Company with or into another corporation pursuant to which the shareholders of the Company do not own, immediately after the transaction, more than 50% of the voting power of the corporation that survives, or (B) a definitive agreement for the sale, exchange or other disposition of all or substantially all of the assets of the Company, or (C) any plan or proposal for the liquidation or dissolution of the Company;

provided, however, that a "Change of Control" shall not be deemed to have taken place if beneficial ownership is acquired (A) directly from the Company, other than an acquisition by virtue of the exercise or conversion of another security unless the security so converted or exercised was itself acquired directly from the Company, or (B) by, or a tender or exchange offer is commenced or announced by, the Company, any profit-sharing, employee ownership or other employee benefit plan of the Company; or any trustee of or fiduciary with respect to any such plan when acting in such capacity.

(b) In the event of a "Change of Control" as defined in Section 8(a) above, all restrictions and deferral limitations contained in Restricted Stock, Deferred Stock and Other Stock-Based Awards granted under the Plan shall lapse, unless the provisions of this Section 8 are suspended or terminated by an affirmative vote of a majority of the Board prior to the occurrence of such a "Change of Control."

9. Amendments and Termination

The Board may at any time, and from time to time, amend any of the provisions of the Plan, and may at any time suspend or terminate the Plan; provided, however, that any amendment that would increase the number of shares which may be issued under the Plan, materially modify the requirements as to eligibility under the Plan or increase the benefits under the Plan, shall be subject to stockholder approval. Subject to the preceding sentence, the Committee may amend the terms of any award heretofore granted under the Plan; provided, however, that subject to Section 3 above, no such amendment may be made by the Committee which in any material respect impairs the rights of the participant without the participant's consent, except for such amendments which are made to cause the Plan to qualify for the exemption provided by Rule 16b-3.

10. Unfunded Status of Plan

The Plan is intended to constitute an "unfunded" plan for incentive and deferred compensation. With respect to any payments not yet made to a participant by the Company, nothing contained herein shall give any such participant any rights that are greater than those creditor of the Company.

11. General Provisions

(a) The Committee may require each person acquiring shares of Stock pursuant to an award under the Plan to represent to and agree with the Company in writing that the participant is acquiring the shares for investment without a view to distribution thereof.

All certificates for shares of Stock delivered under the Plan shall be subject to such stop transfer orders and other restrictions as the Committee may deem to be advisable under the rules, regulations, and other requirements of the Securities and Exchange Commission, any stock exchange or association upon which the Stock is then listed or traded, any applicable Federal or state securities law, and any applicable corporate law, and the Committee may cause a legend or legends to be put on any such certificates to make appropriate reference to such restrictions.

- (b) Nothing contained in the Plan shall prevent the Board from adopting such other or additional incentive arrangements as it may deem desirable, including, but not limited to, the granting of stock options and the awarding of stock and cash otherwise than under the Plan; and such arrangements may be either generally applicable or applicable only in specific cases.
- (c) Nothing contained in the Plan or in any award hereunder shall be deemed to confer upon any employee of the Company or any Parent or Subsidiary any right to continued employment with the Company or any Parent or Subsidiary, nor shall it interfere in any way with the right of the Company or any Parent or Subsidiary to terminate the employment of any of its employees at any time.
- (d) No later than the date as of which an amount first becomes includable in the gross income of the participant for Federal income tax purposes with respect to any award under the Plan, the participant shall pay to the Company, or make arrangements satisfactory to the Committee regarding the payment of, any Federal, state and local taxes of any kind required by law to be withheld or paid with respect to such amount. If permitted by the Committee tax withholding or payment obligations may be settled with Stock, including Stock that is part of the award that gives rise to the withholding requirement. The obligations of the Company under the Plan shall be conditional upon such payment or arrangements, and the Company shall, to the extent permitted by law, have the right to deduct any such taxes from any payment of any kind otherwise due to the participant from the Company or any Parent or Subsidiary.
- (e) The Plan and all awards made and actions taken thereunder shall be governed by and construed in accordance with the laws of the State of New York (without regard to choice of law provisions).
- (f) Any award made under the Plan shall not be deemed compensation for purposes of computing benefits under any retirement plan of the Company or any Parent or Subsidiary and shall not affect any benefits under any other benefit plan now or subsequently in effect under which the availability or amount of benefits is related to the level of compensation (unless required by specific reference in any such other plan to awards under the Plan).
- (g) A leave of absence, unless otherwise determined by the Committee prior to the commencement thereof, shall not be considered a termination of employment. Any awards made under the Plan shall not be affected by any change of employment, so long as the holder continues to be an employee of the Company or any Parent or Subsidiary.
- (h) Except as otherwise expressly provided in the Plan or in any agreement, no right or benefit under the Plan may be alienated, sold, assigned, hypothecated, pledged, exchanged, transferred, encumbranced or charged, and any attempt to alienate, sell, assign, hypothecate, pledge, exchange, transfer, encumber or charge the same shall be void. No right or benefit hereunder shall in any manner be subject to the debts, contracts or liabilities of the person entitled to such benefit.

- (i) The obligations of the Company with respect to all awards under the Plan shall be subject to (A) all applicable laws, rules and regulations, and such approvals by any governmental agencies as may be required, and (B) the rules and regulations of any securities exchange or association on which the Stock may be listed or traded.
- (j) If any of the terms or provisions of the Plan conflicts with the requirements of Rule 16b-3 as in effect from time to time, or with the requirements of any other applicable law, rule or regulation, then such terms or provisions shall be deemed inoperative to the extent they so conflict with the requirements of said Rule 16b-3.

12. Effective Date of Plan

The Plan shall be effective as of the date of the approval and adoption thereof at a meeting of the Board, provided that the Plan shall cover Restricted Stock previously granted by the Committee and Board.

13. Term of Plan

No award shall be granted pursuant to the Plan after the tenth anniversary of the effective date of the Plan, but awards granted on or prior to such tenth anniversary may extend beyond that date.

2002 STOCK OPTION PLAN

TAKE-TWO INTERACTIVE SOFTWARE, INC.

(As Amended in June 2002, April 2003, June 2004 AND June 2005 and as adjusted for a 3-for-2 stock split in April 2005)

1. Purpose

Take-Two Interactive Software, Inc. (the "Company") desires to attract and retain the best available talent and encourage the highest level of performance in order to continue to serve the best interests of the Company, and its stockholders. By affording key personnel and other persons who are expected to contribute to the success of the Company the opportunity to acquire proprietary interests in the Company and by providing them incentives to put forth maximum efforts for the success of the Company, the 2002 Stock Option Plan of the Company (the "2002 Plan") is expected to contribute to the attainment of those objectives.

The word "Subsidiary" or "Subsidiaries", as used herein, shall have the meaning set forth in Section 424(f) of the Internal Revenue Code of 1986, as amended (the "Code"), or any successor thereto.

The word "Parent" as used herein, shall have the meaning set forth in Section 424(e) of the Code, or any successor thereto.

2. Scope and Duration

Options under the 2002 Plan may be granted in the form of incentive stock options ("Incentive Options") as provided in Section 422 of the Code, or in the form of nonqualified stock options ("Non-Qualified Options"). (Unless otherwise indicated, references in the 2002 Plan to "options" include Incentive Options and Non-Qualified Options.) The maximum aggregate number of shares as to which options may be granted from time to time under the 2002 Plan is 11,000,000 shares of the common stock of the Company ("Common Stock"), which shares may be, in whole or in part, authorized but unissued shares or shares reacquired by the Company. The maximum number of shares with respect to which options may be granted under the 2002 Plan to any individual employee of the Company or a subsidiary of the Company during the term of the 2002 Plan is 500,000. If an option shall expire, terminate or be surrendered for cancellation for any reason without having been exercised in full, the shares represented by the option or portion thereof not so exercised shall (unless the 2002 Plan shall have been terminated) become available for subsequent option grants under the 2002 Plan. As provided in Paragraph 13 hereof, the 2002 Plan shall become effective on April 25, 2002, and unless terminated sooner pursuant to Paragraph 14 hereof, the 2002 Plan shall terminate on April 24, 2012, and no option shall be granted hereunder after that date.

3. Administration

The 2002 Plan shall be administered by the Board of Directors of the Company, or, at their discretion, by a committee which is appointed by the Board of Directors to perform such function (the "Committee"). The Committee shall consist solely of at least two members of the Board of Directors, each of whom shall serve at the pleasure of the Board of Directors and shall be a "Non-Employee Director" as defined in Rule 16b-3 pursuant to the Securities Exchange Act of 1934 (the "Act") or any successor rule and, if practicable, shall be "outside directors" as defined in Section 162(m) of the Code. Vacancies occurring in the membership of the Committee shall be filled by appointment by the Board of Directors.

The Board of Directors or the Committee, as the case may be, shall have plenary authority in its sole discretion, subject to and not inconsistent with the express provisions of the 2002 Plan, to grant options, to determine the purchase price of the Common Stock covered by each option, the term of each option, the persons to whom, and the time or times at which, options shall be granted and the number of shares to be covered by each option; to designate options as Incentive Options or Non-Qualified Options; to interpret the 2002 Plan; to prescribe, amend and rescind rules and regulations relating to the 2002 Plan; to determine the terms and provisions of the option agreements (which need not be identical) entered into in connection with options under the 2002 Plan; and to make all other determinations deemed necessary or advisable for the administration of the 2002 Plan. The Board of Directors or the Committee, as the case may be, or more of its members or to one or more agents such administrative duties as it may deem advisable, and the Board of Directors or the Committee, as the case may be, or any person to whom it has delegated duties as aforesaid may employ or engage one or more persons to render advice with respect to any responsibility the Board of Directors or the Committee, as the case may be, or such person may have under the 2002 Plan.

4. Eligibility; Factors to be Considered in Granting Options

Incentive Options shall be limited to persons who are employees of the Company or its present and future Subsidiaries or, if applicable, its present and future Parent and at the date of grant of any option are in the employ of the Company or its present and future Subsidiaries or Parent. In determining the employees to whom Incentive Options shall be granted and the number of shares to be covered by each Incentive Option, the Board of Directors or the Committee, as the case may be, shall take into account the nature of employees' duties, their present and potential contributions to the success of the Company and such other factors as it shall deem relevant in connection with accomplishing the purposes of the 2002 Plan. An employee who has been granted an option or options under the 2002 Plan may be granted an additional option or options, subject, in the case of Incentive Options, to such limitations as may be imposed by the Code on such options. Except as provided below, a Non-Qualified Option may be granted to any person, including, but not limited to, employees, independent agents, consultants, attorneys and advisors, who the Board of Directors or the Committee, as the case may be, believes has contributed, or will contribute, to the success of the Company.

5. Option Price

The purchase price of the Common Stock covered by each option shall be determined by the Board of Directors or the Committee, as the case may be, and shall not be less than 100% of the Fair Market Value (as defined in Paragraph 15 hereof) of a share of the Common Stock on the date on which the option is granted. Such price shall be subject to adjustment as provided in Paragraph 12 hereof. The Board of Directors or the Committee, as the case may be, shall determine the date on which an option is granted; in the absence of such a determination, the date on which the Board of Directors or the Committee, as the case may be, adopts a resolution granting an option shall be considered the date on which such option is granted.

6. Term of Options

The term of each option shall be not more than 10 years from the date of grant, as the Board of Directors or the Committee, as the case may be, shall determine, subject to earlier termination as provided in Paragraphs 10 and 11 hereof.

7. Exercise of Options

(a) Subject to the provisions of the 2002 Plan, options granted under the 2002 Plan shall become exercisable as determined by the Board of Directors or Committee, as the case may be. In its sole discretion, the Board of Directors or the Committee, as the case may be, may, in any case or cases, prescribe that options granted under the 2002 Plan become exercisable in installments or provide that an option may be exercisable in full immediately upon the date of its grant or at a later date. The Board of Directors or the Committee, as the case may be, may, in its sole discretion, also provide that an option granted pursuant to the 2002 Plan shall immediately become exercisable in full upon the happening of any of the following events or such other events as the Board of Directors or the Committee, as the case may be, determines: (i) a "change in control" of the Company as hereafter defined; or (ii) with respect to an employee, on his 65th birthday. In the event of a question or controversy as to whether or not any of the events hereinabove described has taken place, a determination by the Board of Directors or the Committee, as the case may be, that such event has or has not occurred shall be conclusive and binding upon the Company and participants in the 2002 Plan.

- For purposes of the 2002 Plan, a "change in control of the Company" shall be deemed to occur, unless previously consented to in writing by the optionee or any person entitled to act under Paragraph 11 hereof, upon (i) the actual acquisition or the execution of an agreement to acquire 50% or more of the voting securities of the Company by any person or entity not affiliated with the grantee, or any person entitled to act under Paragraph 11 hereof (other than pursuant to a bona fide underwriting agreement relating to a public distribution of securities of the Company), (ii) the commencement of a tender or exchange offer for more than 50% of the voting securities of the Company by any person or entity not affiliated with the grantee, or any persons entitled to act under Paragraph 11 hereof, (iii) the commencement of a proxy contest against the management for the election of a majority of the Board of Directors of the Company if the group conducting the proxy contest owns, has or gains the power to vote at least 50% of the voting securities of the Company, (iv) a vote by the Board of Directors to merge, consolidate, sell all or substantially all of the assets of the Company to any person or entity not affiliated with the grantee, or any persons entitled to act under Paragraph 11 hereof, or (v) the election of directors constituting a majority of the Board of Directors who have not been nominated or approved by the Company; provided, however, for purposes of the 2002 Plan, it shall not be deemed a change in control of the Company if such person or entity acquires 50% or more of the voting securities of the Company (A) as a result of a combination of the Company or a wholly-owned subsidiary of Company with another entity owned or controlled by such persons or entity (whether effected by a merger, sale of assets or exchange of stock or otherwise) (the "Combination") and (B) after completion of the Combination and for a continuous period of not less than twelve (12) months thereafter (I) executive officers of the Company (as designated in the Company's most recent Annual Report on Form 10-K or its most recent Proxy Statement filed with the Securities and Exchange Commission with respect to its Annual Meeting of Stockholders) immediately prior to the Combination constitute not less than 50% of the executive officers of the Company after the Combination or (II) the members of the Board of Directors of Company immediately prior to the Combination constitute not less than 50% of the membership of the Board of Directors of the Company after the Combination. For purposes of calculating the executive officers of the Company after the Combination, those executive officers who are terminated by the Company for cause or who terminate their employment without good reason, as determined by the Board of Directors or Committee shall be excluded from the calculation entirely.
- (c) Any option at any time granted under the 2002 Plan may contain a provision to the effect that the optionee (or any persons entitled to act under Paragraph 11 hereof) may, at any time at which Fair Market Value is in excess of the exercise price and prior to exercising the option, in whole or in part, request that the Company purchase all or any portion of the option as shall then be exercisable at a price equal to the difference between (i) an amount equal to the option price multiplied by the number of shares subject to that portion of the option in respect of which such request shall be made and (ii) an amount equal to such number of shares multiplied by the fair market value of the Company's Common Stock (within the meaning of Section 422 of the Code and the treasury regulations promulgated thereunder) on the date of purchase. The Company shall have no obligation to make any purchase pursuant to such request, but if it elects to do so, such portion of the option as to which the request is made shall be surrendered to the Company. The purchase price for the portion of the option to be so surrendered shall be paid by the Company, less any applicable withholding tax obligations imposed upon the Company by reason of the purchase, at the election of the Board of Directors or the Committee, as the case may be, either in cash or in shares of Common Stock (valued as of the date and in the manner provided in clause (ii) above), or in any combination of cash and Common Stock, which may consist, in whole or in part, of shares of authorized but unissued Common Stock or shares of Common Stock held in the Company's treasury. No fractional share of Common Stock shall be issued or transferred and any fractional share shall be disregarded. Shares covered by that portion of any option purchased by the Company pursuant hereto and surrendered to the Company shall not be available for the granting of further options under the 2002 Plan. All determinations to be made by the Company hereunder shall be made by the

Any option granted under the 2002 Plan may also contain a provision to the effect that the payment of the exercise price may be made by delivery to the Company by the optionee of an executed exercise form together with irrevocable instructions to a broker-dealer to sell or margin a sufficient portion of the shares sold or margined and deliver the sale or margin loan proceeds directly to the Company to pay for the exercise price.

(d) An option may be exercised, at any time or from time to time (subject, in the case of Incentive Options, to such restrictions as may be imposed by the Code), as to any or all full shares as to which the option has become exercisable until the expiration of the period set forth in Paragraph 6 hereof, by the delivery to the Company, at its principal place of business, of (i) written notice of exercise in the form specified by the Board of Directors or the Committee, as the case may be, specifying the number of shares of Common Stock with respect to which the option is being exercised and signed by the person exercising the option as provided herein, (ii) payment of the purchase price; and (iii) in the case of Non-Qualified Options, payment in cash of all withholding tax obligations imposed on the Company by reason of the exercise of the option. Upon acceptance of such notice, receipt of payment in full, and receipt of payment of all withholding tax obligations, the Company shall cause to be issued a certificate representing the shares of Common Stock purchased. In the event the person exercising the option delivers the items specified in (i) and (ii) of this Subsection (d), but not the item specified in (iii) hereof, if applicable, the option shall still be considered exercised upon acceptance by the Company for the full number of shares of Common Stock specified in the notice of exercise but the actual number of shares issued shall be reduced by the smallest number of whole shares of Common Stock which, when multiplied by the Fair Market Value of the Common Stock as of the date the option is exercised, is sufficient to satisfy the required amount of withholding tax.

- (e) If the payment of the purchase price is to be made in cash, the cash purchase price of the shares as to which an option is exercised shall be paid in full at the time of exercise. Payment shall be made in cash, which may be paid by check or other instrument acceptable to the Company; in addition, subject to compliance with applicable laws and regulations and such conditions as the Board of Directors or the Committee, as the case may be, in its sole discretion, may on a case-by-case basis elect to accept payment in shares of Common Stock of the Company which are already owned by the option holder and have been owned by the option holder for at least six months (or such other period as the Board or Committee, as the case may be, determines), valued at the Fair Market Value thereof (as defined in Paragraph 15 hereof) on the date of exercise; provided, however, that with respect to Incentive Options, no such discretion may be exercised unless the option agreement permits the payment of the purchase price in that manner.
- (f) Except as provided in Paragraphs 10 and 11 hereof, no option granted to an employee may be exercised at any time by such employee unless such employee is then an employee of the Company or a Subsidiary or Parent.

8. Incentive Options

- (a) With respect to Incentive Options granted, the aggregate Fair Market Value (determined in accordance with the provisions of Paragraph 15 hereof at the time the Incentive Option is granted) of the Common Stock or any other stock of the Company or its current or future Subsidiaries or Parent with respect to which incentive stock options, as defined in Section 422 of the Code, are exercisable for the first time by any employee during any calendar year (under all incentive stock option plans of the Company and its parent and subsidiary corporations, as those terms are defined in Section 424 of the Code) shall not exceed \$100,000.
- (b) No Incentive Option may be awarded to any employee who immediately prior to the date of the granting of such Incentive Option owns more than 10% of the combined voting power of all classes of stock of the Company or any of its Subsidiaries unless the exercise price under the Incentive Option is at least 110% of the Fair Market Value of the Common Stock on the date of grant and the option expires within 5 years from the date of grant.
- (c) In the event of amendments to the Code or applicable regulations relating to Incentive Options subsequent to the date hereof, the Company may amend the provisions of the 2002 Plan, and the Company and the employees holding options may agree to amend outstanding option agreements, to conform to such amendments.

9. Non-Transferability of Options

Except as may be otherwise provided by the Board or Committee at or after the date of grant with respect to a Non-Qualified Option, options granted under the 2002 Plan shall not be transferable otherwise than by will or the laws of descent and distribution, and options may be exercised during the lifetime of the optionee only by the optionee. No transfer of an option by the optionee by will or by the laws of descent and distribution shall be effective to bind the Company unless the Company shall have been furnished with written notice thereof and a copy of the will and such other evidence as the Company may deem necessary to establish the validity of the transfer and the acceptance by the transferor or transferees of the terms and conditions of such option.

10. Termination of Employment

In the event that the employment of an employee to whom an option has been granted under the 2002 Plan shall be terminated (except as set forth below or in Paragraph 11 hereof), such option may be, subject to the provisions of the 2002 Plan, exercised (to the extent that the employee was entitled to do so at the termination of his employment) at any time within ninety (90) days after such termination (or such longer or shorter period as may be determined by the Board or Committee, as the case may be, at or at any time after the date of grant of the option), but not later than the date on which the option terminates; provided, however, that any option which is held by an employee whose employment is terminated for cause or voluntarily without the consent of the Company (for purposes of the 2002 Plan termination due to retirement at or after age 65 shall be deemed to be with the consent of the Company) shall, to the extent not theretofore exercised, automatically terminate as of the date of termination of employment. As used herein, "cause" shall mean conduct amounting to fraud, dishonesty, negligence, or engaging in competition or solicitations in competition with the Company and breaches of any applicable employment agreement between the Company or any Subsidiary or Parent and the optionee. Options granted to employees under the 2002 Plan shall not be affected by any change of duties or position so long as the holder continues to be a regular employee of the Company or any of its current or future Subsidiaries. Any option agreement or any rules and regulations relating to the 2002 Plan may contain such provisions as the Board of Directors or the Committee, as the case may be, shall approve with reference to the determination of the date employment terminates and the effect of leaves of absence. The Board of Directors, or Committee, as the case may be, shall, in its sole discretion, determine for purposes of the 2002 Plan whether the Company has consented to the departure of an employee who voluntarily leaves th

Notwithstanding the foregoing, the Board of Directors or Committee, as the case may be, either at or any time after the date of grant of an option, may, in its discretion, provide for longer or shorter periods than the ninety (90) day period specified above during which an option held by an employee may be exercised by the employee after the employee ceases to be employed by the Company or a Subsidiary or Parent. Any such determination shall be based upon such factors as the Board of Directors or the Committee, as the case may be, shall determine, provided, however, that no such discretion shall be exercised with respect to an employee whose employment with the Company or Subsidiary or Parent has been terminated for cause.

11. Death or Disability of Employee

If an employee to whom an option has been granted under the 2002 Plan shall die while employed by the Company or a Subsidiary or Parent or within ninety (90) days (or such longer or shorter period as the Board of Directors, or the Committee, as the case may be, shall determine at or any time after the date of grant of the option) after the termination of such employment (other than termination for cause or voluntary termination without the consent of the Company), such option may be exercised, to the extent exercisable by the employee on the date of death, by a legatee or legatees of the employee under the employee's last will, or by the employee's personal representative or distributees, at any time within one year after the date of the employee's death, but not later than the date on which the option terminates. In the event that the employment of an employee to whom an option has been granted under the 2002 Plan shall be terminated as the result of a disability (the determination of which shall be made by the Board of Directors or Committee, as the case may be), such option may be exercised, to the extent exercisable by the employee on the date of such termination, at any time within one year after the date of such termination, but not later than the date on which the option terminates.

Notwithstanding the foregoing, the Board of Directors, or Committee, as the case may be, either at or at any time after the date of grant of an option, may, in its discretion, provide for longer or shorter periods than the one year period specified above in which an option held by an employee who ceases to be employed by the Company as a result of death or disability may be exercised. Any such determination shall be based upon such factors as the Board or the Committee, as the case may be, shall determine, provided, however, that no such discretion shall be exercised with respect to an employee who dies after the employee's employment with the Company or Parent or Subsidiary has been terminated for cause.

12. Adjustments Upon Changes in Capitalization, Etc.

Notwithstanding any other provision of the 2002 Plan, the Board of Directors or the Committee, as the case may be, may, at any time, make or provide for such adjustments to the 2002 Plan, to the number and class of shares issuable thereunder or to any outstanding options as it shall deem appropriate to prevent dilution or enlargement of rights, including adjustments in the event of changes in the outstanding Common Stock by reason of stock dividends, split-ups, recapitalizations, mergers, consolidations, combinations or exchanges of shares, separations, reorganizations, liquidations and the like. In the event of any offer to holders of Common Stock generally relating to the acquisition of their shares, the Board of Directors or the Committee, as the case may be, may make such adjustment as it deems equitable in respect of outstanding options and rights, including in its sole discretion revision of outstanding options and rights so that they may be exercisable for the consideration payable in the acquisition transaction. Any such determination by the Board of Directors or the Committee, as the case may be, shall be conclusive and binding upon the Company and the participants in the 2002 Plan. Any fractional shares resulting from such adjustments shall be eliminated.

13. Effective Date

The 2002 Plan shall become effective on April 25, 2002, the date of adoption by the Board of Directors of the Company, subject to approval by the stockholders of the Company on or before April 24, 2003.

14. Termination and Amendment

The Board of Directors of the Company may suspend, terminate, modify or amend the 2002 Plan, provided that any amendment that would increase the aggregate number of shares which may be issued under the 2002 Plan, materially modify the requirements as to eligibility for participation in the 2002 Plan or increase the benefits under the Plan, shall be subject to the approval of the Company's stockholders, except that any such increase or modification that may result from adjustments authorized by Paragraph 12 hereof does not require such approval. No suspension, termination, modification or amendment of the 2002 Plan may, without the consent of the person to whom an option shall theretofore have been granted, adversely affect the rights of such person under such option.

15. Miscellaneous

As said term is used in the 2002 Plan, the "Fair Market Value" of a share of Common Stock on any day means: (a) if the principal market for the Common Stock is a national securities exchange or the National Association of Securities Dealers Automated Quotations System ("NASDAQ), the closing sales price of the Common Stock on such day as reported by such exchange or market system, or on a consolidated tape reflecting transactions on such exchange or market system, or (b) if the principal market for the Common Stock is not a national securities exchange and the Common Stock is not quoted on NASDAQ, the mean between the highest bid and lowest asked prices for the Common Stock on such day as reported by the National Quotation Bureau, Inc.; provided that if clauses (a) and (b) of this paragraph are both inapplicable, or if no trades have been made or no quotes are available for such day, the Fair Market Value of the Common Stock shall be determined by the Board of Directors or the Committee, as the case may be, and shall be conclusive as to the Fair Market Value of the Common Stock.

In the event the Company is the subject of an acquisition, merger or consolidation or similar transaction where the Company is not the surviving entity, the Board or Committee, as the case may be, may in its sole discretion, but shall not be required to, request that as a condition of the transaction the surviving entity assume the obligations of the Company with respect to the options then outstanding under the 2002 Plan.

The Board of Directors or the Committee, as the case may be, may require, as a condition to the exercise of any options granted under the 2002 Plan, that to the extent required at the time of exercise, (i) the shares of Common Stock reserved for purposes of the 2002 Plan shall be duly listed, upon official notice of issuance, upon stock exchange(s) on which the Common Stock is listed, (ii) a Registration Statement under the Securities Act of 1933, as amended, with respect to such shares shall be effective, and/or (iii) the person exercising such option deliver to the Company such documents, agreements and investment and other representations as the Board of Directors or the Committee, as the case may be, shall determine to be in the best interests of the Company.

During the term of the 2002 Plan, the Board of Directors or the Committee, as the case may be, in its sole discretion, may offer one or more option holders the opportunity to surrender any or all unexpired options for cancellation or replacement. If any options are so surrendered, the Board of Directors or the Committee, as the case may be, may then grant new Non-Qualified or Incentive Options to such holders for the same or different numbers of shares at higher or the same exercise prices than the surrendered options. Such new options may have a different term and shall be subject to the provisions of the 2002 Plan the same as any other option.

Anything herein to the contrary notwithstanding, the Board of Directors or the Committee, as the case may be, may, in its sole discretion, impose more restrictive conditions on the exercise of an option granted pursuant to the 2002 Plan, including the ability of an option holder to exercise an option after cessation of employment; however, any and all such conditions shall be specified in the option agreement limiting and defining such option. The Board of Directors or the Committee, as the case may be, may also amend the terms of any option previously granted under the 2002 Plan, provided that the terms of any such amended option are not inconsistent with any provisions of the 2002 Plan and that no such amendment shall adversely affect the rights of the person to whom the option has been granted without the consent of such person or, if applicable, the permitted transferee of such optionee or any person entitled to act under Paragraph 11 hereof.

Nothing in the 2002 Plan or in any option granted pursuant to the 2002 Plan shall confer upon any employee any right to continue in the employ of the Company or any of its Subsidiaries or parent or affiliated companies or interfere in any way with the right of the Company or any such Subsidiary or parent or affiliated companies to terminate such employment at any time.

16. Compliance with SEC Regulations

It is the Company's intent that the 2002 Plan comply in all respects with Rule 16b-3 of the Act or any successor rule and any regulations promulgated thereunder. If any provision of the 2002 Plan is later found not to be in compliance with said Rule, the provisions shall be deemed null and void.

CERTIFICATION OF CHIEF EXECUTIVE OFFICER Section 302 Certification

- I, Paul Eibeler, Chief Executive Officer and President of Take-Two Interactive Software, Inc, certify that:
 - 1. I have reviewed this Quarterly Report on Form 10-Q for the quarterly period ended July 31, 2005 of Take-Two Interactive Software, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and;
 - c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and;
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

September 8, 2005

<u>/s/ Paul Eibeler</u>
Paul Eibeler
Chief Executive Officer and President

CERTIFICATION OF CHIEF FINANCIAL OFFICER Section 302 Certification

- I, Karl H. Winters, Chief Financial Officer of Take-Two Interactive Software, Inc, certify that:
 - 1. I have reviewed this Quarterly Report on Form 10-Q for the quarterly period ended July 31, 2005 of Take-Two Interactive Software, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and;
 - c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and;
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

September 8, 2005

<u>/s/ Karl H. Winters</u> Karl H. Winters Chief Financial Officer

CERTIFICATION PURSUANT TO 18 U. S. C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Take-Two Interactive Software, Inc. (the "Company") on Form 10-Q for the period ended July 31, 2005 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Paul Eibeler, as Chief Executive Officer and President of the Company, certify, pursuant to 18 U.S.C. SS 1350, as adopted pursuant to SS. 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934: and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

September 8, 2005

/s/ Paul Eibeler
Paul Eibeler
Chief Executive Officer and President

A signed original of this written statement required by Section 906 has been provided to Take-Two Interactive Software, Inc. and will be retained by Take-Two Interactive Software, Inc. and furnished to the Securities and Exchange Commission or its staff upon request.

CERTIFICATION PURSUANT TO 18 U. S. C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Take-Two Interactive Software, Inc. (the "Company") on Form 10-Q for the period ended July 31, 2005 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Karl H. Winters, as Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. SS 1350, as adopted pursuant to SS. 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934: and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

September 8, 2005

/s/ Karl H. Winters Karl H. Winters Chief Financial Officer

A signed original of this written statement required by Section 906 has been provided to Take-Two Interactive Software, Inc. and will be retained by Take-Two Interactive Software, Inc. and furnished to the Securities and Exchange Commission or its staff upon request.