FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANCE	-6	INI	О	- N
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gion, D.C. 20049	OMB APPROVAL				
S IN BENEFICIAL OWNERSHIP	OMB Number:	3235-0287			
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* ZELNICK STRAUSS		2. Issuer Name	RACTIVE		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner												
(Last) (First) (Middle) C/O TAKE-TWO INTERACTIVE SOFTWARE,			3. Date of Earli 04/13/2023						er (give ti v)	(give title Other (s							
INC. 110 WEST 44TH STREET			4. If Amendme	ginal Filed (Mor		Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person											
(Street) NEW YO	ORK NY	Dula 10h	F 1/6		naaatian	nation	Form filed by More than One Reporting Person										
(City)	(St	ate) (Zip)	Check this	Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instr						a contract, instruction or written plan that is intended to struction 10.						
		1	I - Non-Deriva		_	quire							1				
Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquire Of (D) (Instr. 3, 4 and			Securities Beneficia Owned Following	Fori lly (D)	6. Owner Form: Dir (D) or Indirect ((Instr. 4)	ect Ind Ber) Ow	lature of rect neficial nership tr. 4)					
				Code	v	Amount	(A) or (D)	Price	Reported Transacti (Instr. 3 a	on(s)							
Common	Stock ⁽¹⁾		04/13/2023		D		40,985 ⁽²⁾	D	\$0	331,0	1,029 ⁽³⁾		Me	By Zelnick Media Corporation			
Common	Stock		04/13/2023		S ⁽⁴⁾		3,059(5)(6)	D	\$121.132 ⁽⁷⁾	327,	327,970		Me	Zelnick edia rporation			
Common	Stock		04/13/2023		S ⁽⁴⁾		61,392 ⁽⁵⁾⁽⁶⁾	D	\$122.1238 ⁽⁸	266,578		I	Me	Zelnick edia rporation			
Common	Stock		04/13/2023		S ⁽⁴⁾		3,900(5)(6)	D	\$122.8685 ⁽⁹	262,678		I	Me	Zelnick edia rporation			
Common	Stock		04/13/2023		J ⁽¹⁰⁾		65,665(10)	D	\$0	197,013(11)		I	Me	Zelnick edia rporation			
Common	Stock		04/13/2023		G	V	26,923(12)	D	\$0	0		D					
Common	Stock		04/13/2023		G	v	26,923 ⁽¹²⁾	A	\$0	136,9	136,975(13)		Be	Zelnick lzberg ving ıst			
Common Stock									71,551 ⁽¹⁴⁾		I	By Wendy Jay Belzberg 2012 Family Trust					
Common Stock								675,684 ⁽¹⁵⁾		I	By ZMC Advisors, L.P.						
		Ta	ble II - Derivat (e.g., pı	ive Securitie uts, calls, wa							d						
1. Title of Derivative Security (Instr. 3) 1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise (Month/Day/Year) 3. Transaction Date Execution Date, if any (Month/Day/Year)		4. Transaction of Code (Instr. 8) SAA	Number	6. D	ate Exercisable and iration Date nth/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)			0. wnership orm: irect (D) r Indirect) (Instr. 4)	Beneficial Ownership (Instr. 4)					

		Tal	ble II - Derivati	ve Se	curit	ies /	Acqu	ired, Disp	bsed of,	þr Be	nenenal	ly Owne	¢I .		
			(e.g., pı	its, c	alls, v	varra	nts,	options,	onvertib	e se	civirities)			
1. Title of	2.	3. Transaction	3A. Deemed	€ ode	1	(5A)Nu	ın(D) r	6xDates Ebater	cist2abtlee and		e Salmadres	8. Price of	9. Number of	10.	11. Nature
	Conversion	(\$fonth/Day/Year)	Execution Date, if any	Code	detion (Instr.	Deriv	/ative	Expiration D (Month/Dav/		Amou Secur		Derivative Security	derivative Securities	Ownership Form:	of Indirect Beneficial
(Instr. 3)	AFORY NOTE	: This Form 4 relates	(Month/Day/Year) to (1) the vesting of 1				rities	ously granted to	zelnickMedi	Under	ration ("Ze	(Instr. 5) InickMedia'')	Beneficially On April 13, 2021	Direct (D)	Ownership nagement (Instr. 4)
Agreement, o	dated effective	January 1, 2018, betw	veen the issuer and Z	elnickM	ledia (the	e (AMA)	pageme	nt Agreement'), and the sale	of span	es of Lorun	non Stock by	Zelnick Media, inc	luding in orde	r to satisfy
previously gi	ranted to Zelnic	kMedia on April 13,	suant to a Rule 10b5- 2021 under the Mana	ngement	g pian a Agreen	ODISP OFF (C)	osed of	e failure to me	et certain perfo	ormance	conditions	, and (iii) the	divarisacionys/	elnickMedia to	certain of
			k received by Zelnick												
below.						and !	5)								
2. Represents	s the forfeiture	of 40,985 performan	ce-based restricted un	its prev	iously g	ranted	to Zelr	nickMedia on A	April 13, 2021	due to t	he failure to	meet certair	n performance con	ditions.	

- 3. Represents 197,013 restricted units and 134,016 shares of Common Stock held directly by ZelnickMedia (in each case after giving effect to the forfeiture and vesting described in footnote (2) above and footnote (6) below), of which Mr. Zelnick is a partner (and such securities are not held individually by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by ZelnickMedia except to the extent of his pecuniary interest therein.
- 4. All of the sales reported in this Form 4 were made pursuant to a Rule 10b5-1 trading plan adopted on December 7, 2022 by ZelnickMeria in pelation to the vesting of restricted units granted pursuant to the Management Agreement. Such plan was entered into prior to the effectiveness of the revised requirements of Rule 10b5-1(c). In comparate with SEC guidance, the Reporting Person has not checked the box above but states that the Rule 10b5-1 trading plan is intended to cause by the affirmative of the person because of the property of the states of the sales reported in the sales reported
- 5. These transactions are reported on separate lines due to the range of the sale prices.
- 6. On April 13, 2023, 134,016 restricted units previously granted to ZelnickMedia vested. The reported sale transactions were effected pursuant to a Rule 10b5-1 trading plan adopted on December 7, 2022 by ZelnickMedia, including to satisfy the tax obligations of the partners of ZelnickMedia upon the vesting of such restricted units.
- 7. Represents a weighted average sales price of shares sold in multiple transactions at sales prices ranging from \$120.70 to \$121.51, inclusive. Upon request, the Reporting Person undertakes to provide the full sale information regarding the number of shares sold at each price increment to the Commission, the issuer or any security holder of the issuer.
- 8. Represents a weighted average sales price of shares sold in multiple transactions at sales prices ranging from \$121.75 to \$122.74, inclusive. Upon request, the Reporting Person undertakes to provide the full sale information regarding the number of shares sold at each price increment to the Commission, the issuer or any security holder of the issuer.
- 9. Represents a weighted average sales price of shares sold in multiple transactions at sales prices ranging from \$122.76 to \$122.98, inclusive. Upon request, the Reporting Person undertakes to provide the full sale information regarding the number of shares sold at each price increment to the Commission, the issuer or any security holder of the issuer.
- 10. On April 13, 2023, 134,016 restricted units previously granted to ZelnickMedia vested. Following such vest, ZelnickMedia distributed a total of 65,665 shares received upon vesting to its employees, including 26,923 shares to Mr. Zelnick, which shares Mr. Zelnick had previously indirectly beneficially owned through ZelnickMedia.
- 11. Represents 197,013 restricted units held directly by ZelnickMedia, of which Mr. Zelnick is a partner (such securities are not held individually by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by ZelnickMedia except to the extent of his pecuniary interest therein.
- 12. Mr. Zelnick received 26,923 shares pursuant to a distribution, as further described in Footnote (10) above, which receipt was exempt from Section 16 as such shares were previously held by Mr. Zelnick indirectly through ZelnickMedia. Mr. Zelnick then contributed such securities to the Zelnick/Belzberg Living Trust in exchange for no consideration.
- 13. Represents 136,975 shares of Common Stock held by the Zelnick/Belzberg Living Trust (such securities are indirectly held by Mr. Zelnick), including 26,923 shares received by Mr. Zelnick pursuant to the distribution referred to in Footnote (10) above, which were then contributed to the Zelnick/Belzberg Living Trust. Mr. Zelnick disclaims beneficial ownership of the securities held by the Zelnick/Belzberg Living Trust except to the extent of his pecuniary interest therein.
- 14. Represents 71,551 shares of Common Stock held by the Wendy Jay Belzberg 2012 Family Trust (such securities are indirectly held by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by the Wendy Jay Belzberg 2012 Family Trust except to the extent of his pecuniary interest therein.
- 15. Represents 675,684 restricted units held directly by ZMC Advisors, L.P., of which Mr. Zelnick is a partner (such securities are not held individually by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by ZMC Advisors, L.P. except to the extent of his pecuniary interest therein.

/s/ Strauss Zelnick 04/17/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.